

Learning Goes Beyond the Showring

JNHE hosts educational clinics from nutrition to fitting.

The countless opportunities provided to National Junior Hereford Association members goes well beyond the showing, and this year's 16th Annual Vitaferm® Junior National Hereford Expo (JNHE) in Grand Island, Neb., once again provided a window for learning.

Sure Champ and Sullivan Supply/Stock Show University hosted highly anticipated free educational programs for all youth in attendance. These events allowed for Hereford kids to learn from and interact with industry leaders.

Sure Champ representatives Crystal Blin and Jack Oattes presented a

nutritional clinic and discussed with attendees the importance of nutrition in not only showing prep but in raising a healthy herd.

The 5 Points Bank Arena was full as Sullivan Supply/Stock Show University hosted three clinics. Stock Show University professors John Sullivan, Josh Elder and Matt Copeland, along with additional representatives, covered showmanship; team fitting strategies and fitting demonstration; and the science behind healthy, hydrated hair and how to manage fatigue and appetite on the show road. **HW**



The educational programs during JNHE provided youth an avenue to interact with industry leaders.



Crystal Blin, BioZyme Inc. director of marketing, and Sure Champ sales intern Jack Oattes put on a nutritional clinic during the JNHE.



Kyle Colyer and John Sullivan present during the Sullivan Supply/Stock Show University clinic.



Team fitting strategies were discussed during the fitting demonstration.