

"What's New?" is a column designed to keep you in-the-know about Hereford happenings. You can also sign up for Hereford eNews, a weekly electronic newsletter from the American Hereford Association (AHA). Send an e-mail to eNews@hereford.org to subscribe. Archived issues are posted at Hereford.org.

## Summit starts Sept. 4

The Hereford Genetic Summit is going to be a can't-miss event for the serious Hereford breeder. Plan to join us in Springfield, Mo., Sept. 4-5. Visit [HerefordGeneticSummit.com](http://HerefordGeneticSummit.com) for more information including a schedule, speaker bios and lodging information.

Walk-in registration is available — \$250 for an individual and \$350 for a couple. A la carte pricing is available, as well, for those who want to attend just the Hereford tailgate party Thursday evening — the cost is \$30 per person. For those who want to attend the evening aboard the Showboat Branson Belle 7 p.m. Friday, the cost is \$50 per person.

## Annual Meeting approaches

Mark your calendar for the 2014 American Hereford Association (AHA) Annual Meeting. Plan to join us in Kansas City, Mo., Oct. 31-Nov. 2 at the Kansas City Marriott Downtown, 200 W. 12th St. To make reservations, call 1-877-303-0104 or go to [Hereford.org/AnnualMeeting](http://Hereford.org/AnnualMeeting) for a link to the reservation site.

The room rate is \$99, and the cutoff for reservations is Oct. 1. Watch for more Annual Meeting information in the October *Hereford World*.

## HYFA scholarship applications due Sept. 15

Applications for Hereford Youth Foundation of America (HYFA) scholarships are due Sept. 15. More than \$30,000 in scholarships will be awarded to members of the National Junior Hereford Association (NJHA).

Scholarship applications must be filled out online. Youth can access the applications by visiting [JrHereford.org](http://JrHereford.org). For more information, contact Amy Cowan at [acowan@hereford.org](mailto:acowan@hereford.org).

## Board candidates announced

The AHA nominating committee has announced four Hereford breeders are vying for positions on the Board.

Candidates include:

- **Pete Atkins**, Tea, S.D.
- **Jim Mickelson**, Santa Rosa, Calif.
- **Kevin Schultz**, Haviland, Kan.
- **Bob Thompson**, Rolla, Mo.

Candidate bios will be printed in the October *Hereford World*.

Candidates can also be nominated from the floor and anyone who wishes to be considered a candidate can contact Jimmie Johnson, nominating committee chairman, or Craig Huffhines, AHA executive vice president, by Sept. 5 if they wish to have their bio included in the October issue.

## HPI staff win LPC honors

Hereford Publications Inc. (HPI) staff brought home three firsts, four seconds and an honorable mention in the Livestock Publications Council (LPC) Contest.

The awards were presented July 29 during the Ag Media Summit in Indianapolis.

- **First-place special issue more than 100 pages:** Herd Book 2013
- **First-place full-page, four-color ad for a livestock sale:** Brand That Works sale ad, printed in November 2013
- **Second-place annual report:** AHA Annual Report printed in November 2013
- **Second-place sale catalog with four-color text pages:** Genetic Selection sale catalog, printed in September 2013
- **Second-place in-depth reporting, multiple article:** 2013 Herd Book service articles
- **First-place feature, human interest:** "Building a Major League Herd" by Katrina Huffstutler, printed in October 2013
- **Second-place producer profile:** "Serving the Breed," profile on 2013 AHA President Cliff Copeland by Angie Stump Denton, printed in November 2013
- **Honorable mention newspaper:** *Hereford World* tabloid version **HW**



## Gold TPR Breeders announced

The Gold TPR™ (Total Performance Records) Breeder recognition is presented to progressive Hereford breeders who have measured traits and collected and promptly submitted performance data at all levels of production. The fall 2014 Gold TPR Breeders are:

Bay Brook Farm, Dabneys, Va.  
 Bayou Pierre Farm, Wesson, Miss.  
 Beever Family Herefords, Mansfield, Ill.  
 Rex Bradford, Saint Marys, Ohio  
 Brannan & Reinhardt, Otis, Kan.  
 Deer Track Farm, Spotsylvania, Va.  
 Double J Farm LLC, Fayetteville, N.C.  
 Fields Edge Herefords, Narvon, Pa.  
 Five Star Polled Herefords, Smithville, W.Va.  
 Gary Hedrick, Marietta, Ga.  
 Frank Hug & Sons, Scranton, Kan.  
 David or Juanita Jennings, Rogers, Ark.  
 JMS Polled Herefords, Knifley, Ky.  
 Kinnear Polled Herefords, Joshua, Texas  
 Knoll Crest Farm, Red House, Va.  
 Meadow Ridge Farms, Inc., Broadway, Va.  
 Nickelson Farms, Belgrade, Mo.

WC Norris Jr., Burkesville, Ky.  
 NS Polled Herefords, Shaker Heights, Ohio  
 Oleen Bros., Dwight, Kan.  
 P&J Polled Herefords, La Vernia, Texas  
 Gino Pedretti, El Nido, Calif.  
 Rollingwood Ranch, Potter Valley, Calif.  
 Shaw Cattle Co. Inc., Caldwell, Idaho  
 Sheriff Polled Herefords, Orient, Iowa  
 Snedden Herefords, Maricopa, Calif.  
 Sonoma Mountain Herefords, Santa Rosa, Calif.  
 Still River Ranch, Van Alstyne, Texas  
 Texas 2T Farm, Nacogdoches, Texas  
 Trinity Farms, Mount Pleasant, Texas  
 Virginia Polytechnic Institute & State University, Blacksburg, Va.  
 Walker Polled Hereford Farm, Morrison, Tenn.

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