

"What's New?" is a column designed to keep you in-the-know about Hereford happenings. You can also sign up for Hereford eNews, a weekly electronic newsletter from the American Hereford Association (AHA). Send an e-mail to eNews@hereford.org to subscribe. Archived issues are posted at Hereford.org.

HPI staff wins LPC honors

Hereford Publications Inc. (HPI) staff brought home three firsts, two seconds and an honorable mention in the Livestock Publications Council Contest. The awards were presented during the Ag Media Summit in Albuquerque, N.M., Aug. 7.

- **First-place newspaper:**
Hereford World tabloid
- **First-place special issue:**
July 2011 Herd Book
- **First-place human interest story**
"The Journey" from July 2011 by Angie Stump Denton.
- **Second-place color catalog:**
Deana Jak Farms
- **Second-place annual report**
- **Honorable mention producer/farm/ranch profile:**
"Mr. President" from November 2011 by Angie Stump Denton.

Annual Meeting approaches

The 2012 American Hereford Association (AHA) Annual Membership Meeting will be Saturday, Nov. 3. The weekend schedule will follow the same format as 2011 with an educational forum on Friday, Annual Meeting and sale on Saturday, and the American Royal National Hereford Show on Sunday.

The AHA headquarters hotel will be the Argosy Casino Hotel and Spa. To make reservations, call 1-800-270-7711. Ask for the AHA \$99 rate. Cutoff for reservations is Oct. 16.

Restaurants at the Argosy will feature Certified Hereford Beef (CHB®) during the annual meeting weekend. Be sure to enjoy a delicious CHB steak while you are in the Kansas City area.

Watch for more Annual Meeting information in the October *Hereford World* and in *Hereford eNews*.

Board candidates announced

The AHA nominating committee has announced six Hereford breeders vying for positions on the Board. Candidates include: **Craig Beran**, Claflin, Kan.; **Curtis Curry**, McAlester, Okla.; **Jonny**

Harris, Screven, Ga.; **Harold Sidwell**, Carr, Colo.; **Sam Shaw**, Caldwell, Idaho; and **Jay Wright**, Morgan, Texas.

Gold TPR Breeders announced

The Gold TPR™ (Total Performance Records) Breeder recognition is presented to progressive Hereford breeders who have measured traits and collected and promptly submitted performance data at all levels of production. The Fall 2012 Gold TPR Breeders are:

- **Bay Brook Farm**, Dabneys, Va.
- **Rex Bradford**, St. Marys, Ohio
- **Brielmaier Farm**, Cincinnati, Ohio
- **Gary Hedrick**, Marietta, Ga.
- **David or Juanita Jennings**, Rogers, Ark.
- **JMS Polled Herefords**, Knifley, Ky.
- **K7 Herefords**, Lockridge, Iowa
- **Kinnear Polled Herefords**, Joshua, Texas
- **Knoll Crest Farm**, Red House, Va.
- **Mendel Hereford Ranch**, Covington, Okla.
- **Monahan Cattle Co.**, Hyannis, Neb.
- **Oleen Bros.**, Dwight, Kan.
- **P&J Polled Herefords**, LaVernia, Texas
- **Gino Pedretti**, El Nido, Calif.
- **Triple S Ranch**, DeQueen, Ark.
- **Virginia Polytechnic Institute and State University**, Blacksburg, Va.
- **Walker Polled Hereford Farm**, Morrison, Tenn.
- **William Woodard & Sons**, Springfield, Tenn.

Historic Hereford prints for sale

Show your support of Hereford youth and get a piece of history when you purchase a set of beautiful prints being offered by the Hereford Youth Foundation of America (HYFA). The original Anxiety 4 and Silver oil-on-canvas paintings currently grace the walls of the AHA and, in an effort to preserve the authentic artwork, limited-edition canvas prints were made and sold at "The Harvest" event last summer.

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Graber hired as Creative Services coordinator



Lindsay Graber

Lindsay Graber, originally from Haven, Kan., is the new Hereford Publications Inc. (HPI) creative services coordinator. Graber has a master's degree in agricultural communications from Texas Tech University and a dual bachelor's degree in agricultural communications and animal sciences and industry from Kansas State University.

Graber has worked for Browarny Photographics Ltd./Show Champions Inc. as an image content manager, salesperson and photographer, gaining valuable experience at building relationships with clients.

In addition, she has graphic design and writing experience from creating advertising for her own design company. She also has farm and ranch management experience from her work as animal records manager for Jud Little Ranch. In this role she oversaw the records for approximately 600 quarter horses and 200 head of registered and commercial Hereford cattle as well as being responsible for managing the ranch business office, public relations and advertising.

HPI Production Manager Caryn Vaught says, "We're excited to have Lindsay join our HPI team. She brings to us a wealth of varied experience. She will help us continue to provide quality design projects and excellent service to our customers."

As creative services coordinator, Graber's responsibilities will include working with customers to produce sale catalogs, brochures, postcards and other marketing pieces produced by HPI.

Graber started work at the American Hereford Association headquarters in Kansas City, Mo., Aug. 13. **HW**

The Giclee prints generated close to \$25,000, and now HYFA is offering 11×14 prints of the historic bull and female. The prints can be purchased as a set or individually today at HerefordYouthFoundation.org. The set is \$50, or each individual print is \$30.

HYFA scholarship applications due Sept. 15

Applications for HYFA scholarships are due Sept. 15. A total of \$28,000 in scholarships will be awarded to members of the National Junior Hereford Association (NJHA) to assist in financing their college educations.

These scholarships are made possible by the late Bill and Jo Ellard, EE Ranches Inc.; Bob and Dolores Call, CBY Polled Herefords; Lloyd Whitehead, Whitehead Ranches; Bob Kube, Fauquier Farms; the Vanier family of CK Ranch; the Blin family; Randy and Kelly Owen; and Nancy and Tim Keilty of Edmond F. and Virginia B. Ball Foundation/Cottonwood Springs. New this year is the Bar One Ranch Scholarship given in memory of Ken Tracy. **HW**