

Hereford Juniors at It Again

Hereford youth were “Home Again in 2010” — home in Indianapolis, that is. At this year’s VitaFerm® Junior National Hereford Expo (JNHE) the numbers soared. There were more than 650 exhibitors and 1,161 head of great Hereford cattle.

Hereford juniors would like to thank VitaFerm for once again being the title sponsor. The juniors always look forward to interacting with the VitaFerm crew and participating in their many activities throughout the week.

There was also a new sponsor at this year’s JNHE — John Deere. Deere provided funds as well as a couple of quite large ring decorations, a pair of John Deere tractors. Tennessee River Music provided a uniform style to all of the showmen with “Home Again in 2010” t-shirts and Deana Jak Farms sponsored the goodie backpacks.

The juniors would also like to thank the host state, Indiana, for all of the hard work, time and dedication that was put into the long week of the JNHE.

The juniors were also hard at work in both the barns and the Blue Ribbon Pavilion, where various contests and scholarship interviews occurred. The contests varied from basketball to public



speaking and even included some singing and dancing.

The National Junior Hereford Association (NJHA) is a well-rounded group that not only shows cattle but also demonstrates

members’ great leadership and communication skills at this event. There were also many scholarships given from gracious Hereford breeders. The juniors would like to thank all of the scholarship sponsors and judges for the opportunities the scholarships will bring.

Congratulations to all of the participants for bringing deep competition to this year’s JNHE. At every angle in the barn, there was a great Hereford standing in the beds. Also, congratulations to all of the winners of 2010. See Pages 68-75 for a summary of the JNHE exhibitors who shined in Indiana. The juniors definitely showed that the Hereford breed is progressing from year to year.

After the JNHE was over, the juniors had a few weeks to rest and then once again joined up with their Hereford family in Boise, Idaho, at the Program for Reaching Individuals Determined to Excel (PRIDE) Convention (see Page 105). The juniors participated in leadership workshops, where they learned

about the Masters of Beef Advocacy (MBA) program as well as teambuilding, bargaining and various other Hereford-related skills and issues.

They got a little wet as they showed their teamwork skills and a bit of their wild side during a whitewater rafting trip. Then the tours began. The juniors got to see some of the country’s most prestigious Hereford operations, which were Shaw Cattle Co., Split Butte Livestock, Heritage Cattle Co. and Colyer Herefords.

Hereford juniors learned a lot from this conference that will help them as leaders in both the work world and the Hereford industry.

The NJHA is constantly preparing juniors with lifelong skills through events like the JNHE and PRIDE. Keep an eye on our juniors because one day they will be the leaders in the Hereford industry. **HW**

National Junior Hereford Association



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