

"What's New?" is a column designed to keep you in-the-know about Hereford happenings. You can also sign up for Hereford eNews, a weekly electronic newsletter from the American Hereford Association (AHA). Send an e-mail to eNews@hereford.org to subscribe. Archived issues are posted at Hereford.org.

Tabloid wins top honor

The *Hereford World* tabloid won first-place newspaper honors for the fifth straight year in the Livestock Publications Council Contest. The award was presented during the Ag Media Summit in St. Paul, Minn., July 25.

Other honors won by Hereford Publications Inc. (HPI) staff include:

- First-place color catalog — Hoffman-W4-Topp Annual Sale Catalog, Sean Jersett and HPI staff
- Second-place feature/human interest story — "Inspired," feature about Dave Bielema from July 2009 *Hereford World*, by Sara Gugelmeyer

Annual Meeting approaches

The 2010 American Hereford Association (AHA) Annual Membership Meeting will be Monday, Nov. 1, at the Clubhouse on Baltimore Tudor Room.

For more information, see Page 114 and the October *Hereford World*.

Don't forget chute scores

AHA staff requests breeders begin collecting disposition data this fall by using chute scores. There is a column on the new weaning sheet, or if you have already registered your calves and have a weaning sheet, contact the AHA customer service department to request a new form. If you use the online system, download the updated forms.

The information is needed to prove Herefords' superiority in good disposition and to identify genetic differences within the breed. For more information, see "Performance Matters" in the August *Hereford World*.

Gold TPR Breeders announced

The Gold TPR™ (Total Performance Records) Breeder recognition is presented to progressive Hereford breeders who

have measured traits and collected and promptly submitted performance data at all levels of production. The Fall 2010 Gold TPR Breeders are:

- **Bay Brook Farm**, Dabneys, Va.
- **David and Juanita Jennings**, Rogers, Ark.
- **Knoll Crest Farm**, Red House, Va.
- **EL Mobley**, Fairdealing, Mo.
- **NS Polled Herefords**, Shaker Heights, Ohio
- **Oleen Bros.**, Dwight, Kan.
- **Gino Pedretti**, El Nido, Calif.
- **Shaw Cattle Co. Inc.**, Caldwell, Idaho
- **Texas 2T Farm**, Nacogdoches, Texas
- **Virginia Polytechnic Institute and State University**, Blacksburg, Va.
- **William Woodard & Sons**, Springfield, Tenn.

Order JNHE pictures

To view and purchase Junior National Hereford Expo (JNHE) photos, visit HerefordPhotoshop.com. **HW**