

"What's New?" is a column designed to keep you in-the-know about Hereford happenings. You can also sign up for Hereford eNews, a weekly electronic newsletter from the American Hereford Association (AHA). Send an e-mail to [eNews@hereford.org](mailto:eNews@hereford.org) to subscribe. Archived issues are posted at Hereford.org.

## Snidow named LPC Headliner, HPI wins awards

Bud Snidow received the Livestock Publication Council (LPC) Headliner Award during the 10th Annual Ag Media Summit (AMS) in Tampa, Fla., July 29. The Headliner Award salutes an individual for meritorious service to the livestock industry.

Snidow served the American Hereford Association (AHA) for more than 30 years and at the age of 90 is serving as the organization's historian. Craig Huffhines, AHA executive vice president, accepted the award on Bud's behalf.

During AMS the Hereford Publications Inc. (HPI) staff was recognized in the LPC Critique Contest. Honors received include:

- **First place newspaper** — *Hereford World* tabloid
- **Second place ad** — Hereford Youth Foundation of America "He Holds the Future of the Hereford Industry in His Hands"
- **Honorable mention instructional story** — "Scoring Momma" by Angie Stump Denton

Also during the event, *Hereford World* Editor Angie Stump Denton was elected to serve a second term on the LPC board of directors.

## Gold TPR Breeders announced



Established in 2005, the Gold TPR™ (Total Performance Records) Breeder recognition is presented to progressive Hereford breeders who have measured traits and collected and promptly submitted performance data at all levels of production including calving, weaning weight, yearling weight, scrotal circumference and carcass.

The following Hereford breeders have been named Fall 2008 Gold TPR Breeders:

- **Douglas Banks**, Hamilton, Ohio
- **Bay Brook Farm**, Dabneys, Va.
- **Colyer Herefords**, Bruneau, Idaho
- **Deer Track Farm**, Spotsylvania, Va.
- **Evergreen**, Old Town, Fla.
- **Frank Hug & Sons**, Scranton, Kan.
- **David or Juanita Jennings**, Rogers, Ark.
- **Kinnear Polled Herefords**, Joshua, Texas
- **Knoll Crest Farm**, Red House, Va.
- **Judson Lester**, Axton, Va.
- **Mill Creek Ranch**, Alma, Kan.
- **Monahan Cattle Co.**, Hyannis, Neb.
- **NS Polled Herefords**, Shaker Heights, Ohio

- **Oleen Bros.**, Dwight, Kan.
- **P&J Polled Herefords**, La Vernia, Texas
- **Gino Pedretti**, El Nido, Calif.
- **Shaw Cattle Co. Inc.**, Caldwell, Idaho

## Bloodtyping to discontinue

After Jan. 1, 2009, bloodtyping for parentage verification will not be available. This change means that any sire or dam that has been bloodtyped and not had DNA collected will not be available to qualify as an artificial insemination (AI) sire or embryo transfer (ET) dam.

## Annual Meeting approaches

The 2008 AHA Annual Membership Meeting will be Monday, Nov. 3, at the Hilton President Kansas City. For more information, see Page 5 and watch for more in the October *Hereford World*.

## Order JNHE pictures online

To view and purchase Junior National Hereford Expo (JNHE) photos taken by AHA and *Hereford World* staff, visit the Hereford Photo Shop Web site [HerefordPhotoShop.com](http://HerefordPhotoShop.com). Here you'll find pictures of show and award winners and candid photos taken at JNHE events throughout the week. **HW**

## Thanks Holli

If you attended the Junior National Hereford Expo (JNHE), you had a chance to see her in action. She spent weeks prior to the event assisting with planning and preparing, and during the week of the event, she was at the American Royal Complex from dawn till dusk helping to make sure things ran smoothly. Holli Parke, Paris, Ky., served as the American Hereford Association (AHA) 2008 junior activities intern and assisted Chris Stephens, AHA director of youth activities, with the Association's summer activities. Holli is the daughter of Doug and Debbie Parke.

"Holli has a strong work ethic and a keen knowledge of the beef industry," Stephens says. "She did an amazing job this summer assisting with the "Music on the Mountain" event, junior nationals and PRIDE Convention. Her organizational skills and her



**Holli Parke**

dedication to getting the job done were so valuable as we hosted our summer events."

Growing up, Holli has been extensively involved in the Simmental industry. She is a partner in her family's sales management business, DP Sales Management, and has her own herd of Simmental cattle. In addition, Holli has served as a member of the American Junior Simmental Association junior board and has competed at 11 junior nationals.

After completing her internship in August, Holli returned to the University of Kentucky (UK) where she is pursuing a degree in public service and leadership.

At UK she serves as a College of Agriculture Ambassador and is a member of the Agriculture Student Council and Collegiate FFA. Her future goals are to continue building her own herd and to work for an agriculture company in its public relations or marketing/event planning department. **HW**