



2008 JNHE Coverage

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Youth Spend Fun-Filled Week



The 2008 JNHE was dedicated to longtime AHA employee and friend to all Hereford youth Bud Snidow.

2008 Junior National Hereford Expo



K.C. Wolf, the mascot for the Kansas City Chiefs football team, made a guest appearance during the opening ceremonies. He met many juniors, gave an inspiring speech about his experiences and offered advice for the future.

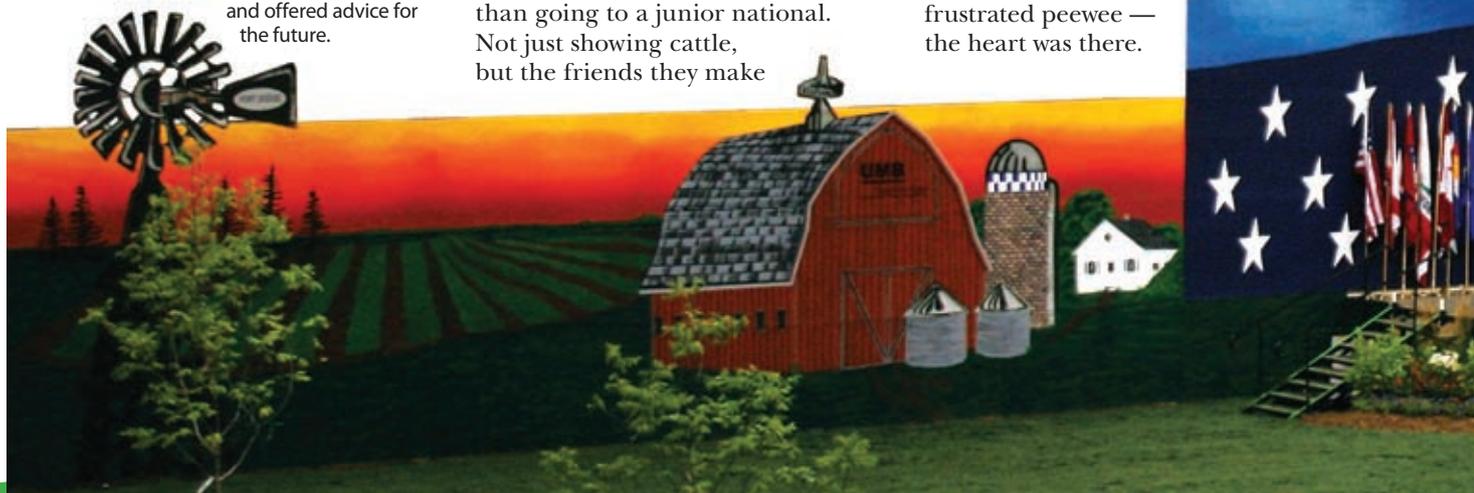
by Sara Gugelmeyer

“Life is like a coin; you can spend it any way you wish, but you can only spend it once,” said K.C. Wolf, Kansas City Chiefs’ mascot, special guest at the 2008 Junior National Hereford Expo (JNHE) opening ceremonies in Kansas City. More than 2,000 people chose to spend some of their life at the event, a true testament to the Hereford breed, considering the outrageous cost in fuel alone participants and spectators spent traveling to Kansas City.

“There is no money better spent than going to a junior national. Not just showing cattle, but the friends they make

and the opportunities they have while attending is so important,” said Jirl Buck, the bred-and-owned divisions judge, at the conclusion of Thursday’s show.

“The Heart of America” was more than this year’s location for the event; heart was present in everything accomplished during the week. It may have been hard to notice at first, but it was there: a junior board member helping a junior control a cantankerous heifer during the show, a quiz bowl team cheering after victory, a first-time JNHE participant letting out a sigh after her illustrated speech or a simple smile of encouragement from an accomplished senior showman to a frustrated peewee — the heart was there.



in "The Heart of America"

Or the best yet, the heart of a 1,200-lb. Hereford cow that could easily break and run from her peewee handler, instead giving her a lick of appreciation.

And, all of this was made possible by generous contributions from the hearts of corporate America executives. The 2008 VitaFerm® JNHE was sponsored in part by BioZyme Inc., St. Joseph, Mo.; Fort Dodge Animal Health, Overland Park, Kan.; and UMB Bank and the RC Kemper Charitable Trust, Kansas City, Mo. Without their financial support, the event would not have been possible.



Even little sisters join in the fun at JNHE. This one gets put to work leading her brother's heifer.



Judge Habeger congratulates Mitchell Tucker for exhibiting the champion steer on Wednesday.

show and various other contests and activities July 12-19.

There were 1,091 entries in the show: 78 steers, 62 bulls, 38 pairs, 212 bred-and-owned heifers, 181 owned horned heifers and 520 owned polled heifers. Participants were also able to enjoy a variety of other contests and activities at the event. Juniors had the opportunity to improve and test their skills with a new contest — extemporaneous speaking — as well as competing in illustrated speech, judging, team fitting, team marketing, 3-on-3 basketball, Hereford Idol, grill-off, creative arts, photography, quiz bowl and scrapbook.

The 2008 JNHE was hosted by the Illinois Junior Hereford Association with the help of the Missouri Junior Hereford Association and the Arkansas Junior Hereford Association at the American Royal Complex. More than 600 youth participated in the

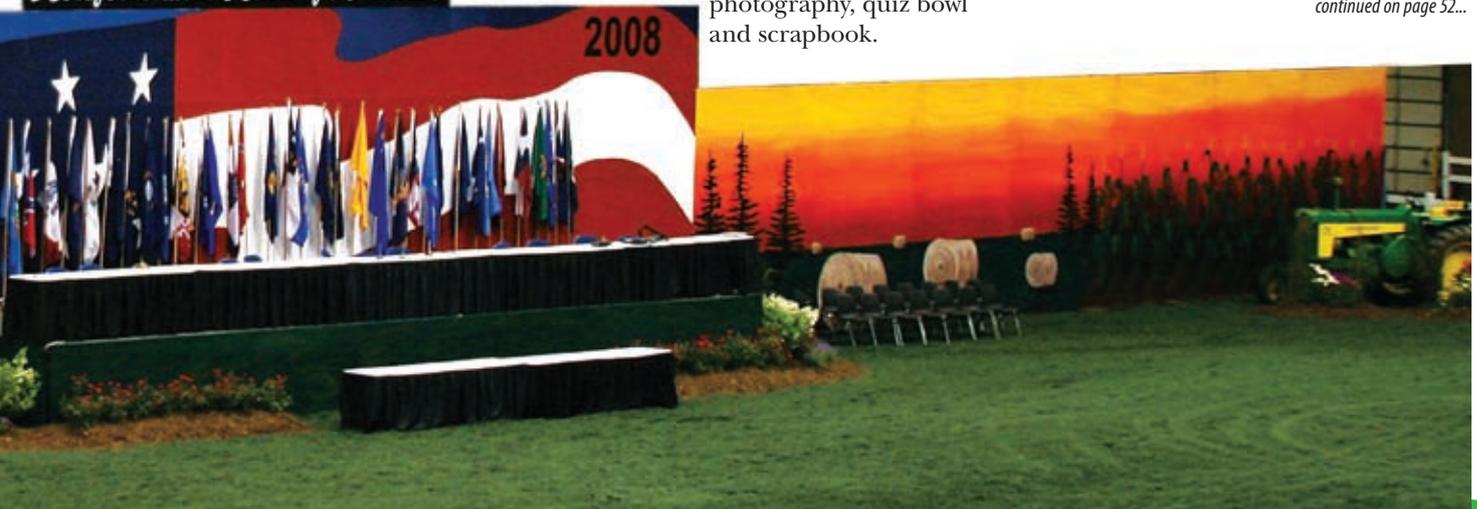


During the week more than \$24,000 was awarded in scholarships to juniors, and the National Organization of Poll-ettes gave away a heifer donated by Eva Hammon and family and four heifer scholarships.

Hereford enthusiasts' devotion and commitment to the future of America through the shaping of our youth is obvious in the following pages of this issue dedicated to the 2008 JNHE, "The Heart of America." **HW**

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Herefords ... the Heart of America!





After opening ceremonies, juniors got a chance to show off their athleticism in the fun rodeo. Junior board members set up a series of barn-related tasks each team had to race to perform. Then teams faced off in a tug-of-war.



Amy Larson, Tecumseh, Okla., uses a picture of her Hereford heifer as a visual aid during the peewee speech contest.



Adam Cotton, southwest regional field representative, places an electronic identification (EID) tag in a heifer's ear during check-in. The program, in cooperation with Gallagher, requires all cattle to be electronically tagged for the JNHE as well as all other national Hereford shows.



Jason Ewing, 2007-08 NJHA president, helps a junior member during the Hereford Bowl written test.



Hereford Idol winner Karey Howes, Taneytown, Md., also performed her winning song to kick off the awards banquet.



The creative arts contest provided junior members with a chance for crafty fun and socialization early in the week.



Lindsay Bielema, National Polled Hereford Queen, (center) and state Hereford queens helped distribute awards during the show.



More than 40 Hereford enthusiasts visited the BioZyme Inc. headquarters in St. Joseph, Mo., on Tuesday. Participants enjoyed lunch and a tour of the BioZyme facilities.



Retiring junior members were recognized at their last JNHE.



The team marketing contest allows participants to show off their sales skills.



The Hereford Grill-off provided juniors with an opportunity to demonstrate their cooking and presentation skills.



During the mentoring mixer, mentors and their protégés were tied together and sent on a scavenger hunt. One of their designated treasures was to get signatures from various junior board members and American Hereford Association staff.



Two representatives from each state junior association serve as delegates for the annual junior membership meeting during JNHE. The delegates elected four new NJHA directors.



Last year's NOP heifer winner, Justin Moser, returned with Lucy, the heifer he had won that was donated by the Rick McKown family in memory of Luther Munsinger. Because Justin showed Lucy at the 2008 JNHE he earned a \$500 check from the NOP, which sponsors the program. Pictured (l to r) with Justin are Betsy Beck, NOP chairman, and Sharon and Denise McKown.

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Courtesy of Cattle in Motion, TV screens were mounted throughout the barns with a live video feed of the show. Cattle in Motion also provided a live feed of the show online at LiveAuctions.tv.



In the stall area, juniors and their parents passed the time swapping stories and playing games.



Austin Breeding, Miami, Texas, was the lucky winner of a loaded showbox donated by Sullivan Supply. All JNHE showmanship competitors were eligible to win. One name was drawn from each showmanship heat and put into a raffle. Austin was the final winner drawn.



Kirk Stierwalt and Dave Allan drew a large crowd for the fitting demonstration sponsored by Andis.



Juniors had a chance to be on the other side of the fence during the judging contest.



JNHE attendees were invited to tour the AHA headquarters in Kansas City during the week. Bud Snidow (left), show honoree and famed Hereford artist and historian, greeted visitors at the office.



The buzzer round of the Hereford bowl contest showcased juniors' knowledge of the Hereford and beef industries.



Juniors of all ages were given a chance to work together in the team fitting contest sponsored by Andis.



The 3-on-3 basketball tournament was held at the College Basketball Experience at the new Sprint Center. Participants were also able to tour the National Collegiate Basketball Hall of Fame.



Herefords in tie-outs.