

"What's New?" is a column designed to keep you in-the-know about Hereford happenings. You can also sign up for Hereford eNews, a weekly electronic newsletter from the American Hereford Association (AHA). Send an e-mail to eNews@hereford.org to subscribe. Archived issues are posted at Hereford.org.

Plan to attend Annual Meeting

Mark your calendar for the 2016 American Hereford Association (AHA) Annual Meeting. Plan to join us in Kansas City, Mo., Oct. 28-30 at The Westin Kansas City at Crown Center, 1 E. Pershing Rd., Kansas City, MO 64108.

To make reservations, contact the hotel at 888-627-8538 or go to Hereford.org/AnnualMeeting for a link to the reservation site.

The room rate is \$139, and the cutoff for reservations is Sept. 26.

Watch for more information about the event and the Annual Meeting in future *Hereford World* issues and in *Hereford eNews*.

Order JNHE pictures online

To view and purchase Junior National Hereford Expo (JNHE) photos, visit the Hereford Photo Shop website, HerefordPhotoShop.com.

On the site you'll find pictures of show and award winners taken at JNHE events throughout the week as well as candid photos. Order your memories today.

HYFA debuts Vanier Family Scholarship fund

The Hereford Youth Foundation of America (HYFA) is pleased to announce more than \$130,000 in scholarships will be awarded this fall to members of the National Junior Hereford Association (NJHA) to assist in financing their college educations.

Highlighting the scholarship offering this year is a new gift from Jack and Donna Vanier of CK Ranch, Brookville, Kan. The Vanier family will award a \$10,000 Vanier Family Scholarship to 10 Hereford youth who demonstrate a strong work ethic, commitment to higher education and have overcome obstacles in his or her life.

American Hereford Association Annual Meeting Notice

The 2016 Annual Meeting of American Hereford Association members will be 9 a.m., Saturday, Oct. 29, at The Westin Crown Center, Kansas City, Mo.

To make reservations at the headquarters hotel, The Westin Crown Center, call 888-627-8538. Ask for the AHA \$139 rate. Cutoff for reservations is Sept. 26.

A complete schedule and Annual Meeting information will be included in the October *Hereford World*. **HW**



Additional scholarships are made possible by the late Bill and Jo Ellard, EE Ranches Inc.; the late Bob and Dolores Call, CBY Polled Herefords; Lloyd Whitehead, Whitehead Ranches; Bob Kube, Fauquier Farms; the Vanier family, CK Ranch; the Blin family; Randy and Kelly Owen; Nancy and Tim Keilty, Edmond F. and Virginia B. Ball Foundation/Cottonwood Springs; Larson Polled Herefords; the late Gary Bishop; and Bar One Ranch, whose scholarship is given in memory of Ken Tracy.

Applications for HYFA scholarships are due Sept. 15. Scholarship applications must be filled out online.

Youth can access the applications by visiting JrHereford.org. For more information, contact Amy Cowan at acowan@hereford.org.

Check out ShopHereford.com

Hereford enthusiasts may visit ShopHereford.com for a one-stop shop for everything they love about Herefords. Visitors to the site can find everything they need to promote the Hereford breed and support the AHA, NJHA, HYFA and the CHB® brand. **HW**

Rader tops "Perfect Pairs" photo contest

Congratulations to Sara Rader, Mount Vernon, Texas, with "Herefords in the Shade," winner of the June "Perfect Pairs" photo contest. This photo will compete for the overall award in December with the other monthly winners.

For more information about the "Hereford Shots" photo contest, see Page 156 of the July *Hereford World*, or go to Hereford.org.

Here's a list of upcoming themes and deadlines:

Sept. 1 — Hereford Youth

Hereford youth must be the focus with a Hereford also in the photo. Examples could include working cattle, feeding, showing, fitting, etc.

Oct. 1 — Hauling Herefords

Moving or transporting Herefords must be the focus of these images.

Nov. 1 — Weaning Time

Images of weaning calves or shots of calves who are of weaning age.

Note: all photos submitted become the property of the AHA. AHA staff reserves the right to use any images submitted in the *Hereford World* or for any AHA or Certified Hereford Beef (CHB®) marketing purpose. To submit an entry, e-mail or Dropbox images to kbaker@hereford.org. **HW**



"Herefords in the Shade" by Sara Rader, Mount Vernon, Texas.