

"What's New?" is a column designed to keep you in-the-know about Hereford happenings. You can also sign up for Hereford eNews, a weekly electronic newsletter from the American Hereford Association (AHA). Send an e-mail to [eNews@hereford.org](mailto:eNews@hereford.org) to subscribe. Archived issues are posted at [Hereford.org](http://Hereford.org).

**Plan to attend Annual Meeting**

Mark your calendar for the 2013 American Hereford Association (AHA) Annual Meeting. Plan to join us in Kansas City, Mo., Nov. 1-3 at the Argosy Casino Hotel and Spa. To make reservations, call 1-800-270-7711.

The room rate is \$99, and the cutoff for reservations is Oct. 9. Watch for more Annual Meeting information in future *Hereford World* issues and in *Hereford eNews*.

**HYFA scholarship applications due Sept. 15**

Applications for Hereford Youth Foundation of America (HYFA) scholarships are due Sept. 15. More than \$30,000 in scholarships will be awarded to members of the National Junior Hereford Association (NJHA) to assist in financing their college educations.

These scholarships are made possible by the late Bill and Jo Ellard, EE Ranches Inc.; Bob and Dolores Call, CBY Polled Herefords; Lloyd Whitehead, Whitehead Ranches; Bob Kube, Fauquier Farms; the Vanier family, CK Ranch; the Blin family; Randy and Kelly Owen; and

Nancy and Tim Keilty, Edmond F. and Virginia B. Ball Foundation/Cottonwood Springs; Bar One Ranch scholarship given in memory of Ken Tracy; and Larson Polled Herefords.

Gary Bishop Memorial Scholarship applications are also due Sept. 15. This scholarship is a \$1,000 scholarship for NJHA members. Scholarship applications must be filled out online. Youth can access the applications by visiting [JrHereford.org](http://JrHereford.org). For more information, contact Amy Cowan at [acowan@hereford.org](mailto:acowan@hereford.org).

**Fall 2013 data online**

The fall 2013 Hereford expected progeny differences (EPDs) were scheduled to be released in late July.

**Order JNHE pictures online**

To view and purchase Junior National Hereford Expo (JNHE) photos taken by AHA and Hereford Publications Inc. staff, visit the Hereford Photo Shop website, [HerefordPhotoShop.com](http://HerefordPhotoShop.com). Here you'll find pictures of show and award winners taken at JNHE events throughout the week.

**Woods hired as creative services coordinator**

Nicole Woods, Kansas City, Kan., has been selected as the new Hereford Publications Inc. (HPI) creative services coordinator. Nicole graduated in May 2013 with a degree in agricultural communications and journalism from Kansas State University.

Since completing her coursework in January 2013, Nicole has been working as a graphic designer for the *High Plains Journal* (HPJ), a weekly agriculture publication. At HPJ she assisted with page layout designs for the publication's five editions. During her college years, she worked as graphic designer for the *Manhattan Mercury* and interned with the American Paint Horse Association, where she did graphic design for its three publications — *The Paint Horse Journal*, *Paint Horse Racing* and *The Paint Horse Connection*.

HPI Production Manager Caryn Vaught says, "We're excited to have Nicole join our HPI team. Her experience in graphic design will be a huge asset as she works with Hereford breeders producing creative service projects."

As creative services coordinator, Nicole will work with customers to create sale catalogs, brochures, postcards and other marketing pieces produced by HPI.

Nicole started work at the AHA headquarters in Kansas City, Mo., June 12. **HW**

**Nicole Woods**

AHA staff is also working with Legacy Livestock to produce collages incorporating candid and backdrop photos. For more information, contact Angie Denton at [adenton@hereford.org](mailto:adenton@hereford.org) or 785-363-7263.

**Watch Hereford educational videos**

AHA staff continue to post educational videos to the AHA YouTube channel. Visit [Hereford.org/videos](http://Hereford.org/videos) to watch the videos. **HW**