



Bid to Support Foundation

Thanks to the supporters of the Hereford Research Foundation (HRF), we are able to continue and invest in industry-leading research. Again this year, *BuyHereford.com* will be hosting a fundraising auction for the foundation.

A variety of unique items and opportunities will be up for bid Aug. 21 on *BuyHereford.com*. For the last two years, *BuyHereford.com* has been hosting these annual auctions filled with unique lots to benefit the foundation, and each auction has garnered more than \$20,000 to help fund research.

This year again, thanks to generous donations, there are 25 exciting lots on which to bid – everything from advertising opportunities to premier Hereford genetics, whether they be a pick of the herd or semen and embryo packages, to hunting and fishing opportunities all across the U.S. Again, Gallagher has donated state-of-the-art fencing equipment, and Sullivan Show Supply has donated one of its best items. Also, Purina is getting in on the action with a voucher to purchase something every cattleman needs: mineral.



A functioning part of the Hereford Youth Foundation of America

The HRF was established in 2009 as a division of the Hereford Youth Foundation of America, a 501(c) 3 not-for-profit organization, to support breed improvement projects outside the scope of the AHA budget.

The fund is necessary to continue to prove the Hereford breed's advantages with real-world substantiated data. This fund has already supported the heterosis research projects like the Harris Ranch study and helped set the groundwork for a new GrowSafe system built at Olsen Ranch, Harrisburg, Neb.

Research projects are expensive, yet they benefit everyone producing Hereford seedstock. It is necessary to continue to support this foundation and, in turn, to support continuing and new projects for the betterment of the breed.

The offering includes

The online auction includes 25 lots to bid on, but here are a few examples of the variety of items and opportunities available. You can check out all the lots at *BuyHereford.com* as well as register to bid. You can learn more about the foundation and the programs it supports at *HerefordYouthFoundation.org*.

Semen package

100 straws of semen and 50 certificates on CL 1 Domino 5110R (42573483)

Donated by P&R Herefords, Leedey, Okla.

Fly fishing trip

Donated by Bar Z Riverside Ranch, White Sulphur Springs, Mont.

Pheasant hunting trip

Donated by Rausch Herefords, Hoven, S.D.

Duck/goose hunt

Donated by Shaw Cattle Co. and Hevi Hitter Water Fowl Club, Caldwell, Idaho.

Pick of the natural-born 2011 heifer calves from Olsen Ranch

Donated by Art and Douglas Olsen and family, Harrisburg, Neb.

Livestock equipment (turbo fan and Stock Show U apparel)

Donated by Sullivan Show Supply, Dunlap, Iowa.

Wind and Rain mineral voucher

Donated by Land O' Lakes Purina Feed.

Texas Gulf salt water fishing trip

Donated by Texas Hereford Breeders Group, including McMullin Ranch, Copperas Cove; Spearhead Ranch, Copperas Cove; Still River Ranch, Bonham; and Kinnear Polled Herefords, Joshua.

Embryos

CL 1 Dominette 5142R × CL 1 Domino 955W

Donated by Cooper Hereford Ranch, Willow Creek, Mont. **HW**