

"What's New?" is a column designed to keep you in-the-know about Hereford happenings. You can also sign up for Hereford eNews, a weekly electronic newsletter from the American Hereford Association (AHA). Send an e-mail to eNews@hereford.org to subscribe. Archived issues are posted at Hereford.org.

"The Harvest" fund-raiser to be online

Hereford enthusiasts who can't be in Sonoma, Calif., this month can still participate in "The Harvest" fund-raiser by logging onto Liveauctions.tv. The event will be at Kunde Family Estate Aug. 20.

The auction will feature embryos from the breed's most prominent donors, flushes and heifer calf pregnancies and will also offer some one-of-a-kind silent and live auction items including vacation getaways, a 2012 National Finals Rodeo package, exquisite artwork and something special for everyone. A catalog of the offering is available on Hereford.org and was included with the July *Hereford World*.

For more information about the event, visit Hereford.org.

Note Annual Meeting schedule changes

Make plans now to attend the 2011 American Hereford Association (AHA) Annual Meeting weekend in Kansas City. Several changes are planned for this year's event.

First the location for this year's event will be the Hyatt Regency Crown Center, located at 2345 McGee St., Kansas City, Mo. The hotel is conveniently connected via a glass-enclosed skywalk to the Crown Center Complex, which is home to more than 60 shops and restaurants.

Another change is the schedule of events. Activities will begin Friday with educational forums. Saturday will be the Annual Meeting, followed by the Ladies of the Royal Sale. Sunday will be the National Hereford Show and a question-and-answer session with the AHA Board. Watch for a complete schedule and more information in the September and October *Hereford World* and in *Hereford eNews*.

Order JNHE pictures online

To view and purchase Junior National Hereford Expo (JNHE) photos taken by AHA and Hereford Publications Inc. staff, visit the Hereford Photo Shop website, HerefordPhotoShop.com. Here you'll find pictures of show and award winners taken at JNHE events throughout the week.

For more information, contact Angie Denton at adenton@hereford.org or 785-363-7263.

HYFA scholarship applications due Sept. 1

Applications for Hereford Youth Foundation of America (HYFA) scholarships are due Sept. 1. A total of \$28,000 in scholarships will be awarded to members of the National Junior Hereford Association (NJHA) to assist in financing their college educations.

These scholarships are made possible by the late Bill and Jo Ellard, EE Ranches Inc.; Bob and Dolores

Call, CBY Polled Herefords; Lloyd Whitehead, Whitehead Ranches; Bob Kube, Fauquier Farms; the Vanier family of CK Ranch; the Blin family and Randy and Kelly Owen. New this year is the Edmond F. and Virginia B. Ball/Cottonwood Springs Scholarship.

Gary Bishop Memorial Scholarship applications are also due Sept. 1. It is a \$1,000 scholarship for NJHA members.

Scholarship applications can be downloaded at JrHereford.org.

Fall 2011 data online

The fall 2011 Hereford expected progeny differences (EPDs) were scheduled to be released in late July. **HW**