

"What's New?" is a column designed to keep you in-the-know about Hereford happenings. You can also sign up for Hereford eNews, a weekly electronic newsletter from the American Hereford Association (AHA). Send an e-mail to [eNews@hereford.org](mailto:eNews@hereford.org) to subscribe. Archived issues are posted at [Hereford.org](http://Hereford.org).

**Annual Meeting approaches**

The 2010 American Hereford Association (AHA) Annual Membership Meeting will be Monday, Nov. 1, at the Hilton President Kansas City.

Reservations can be made at the headquarters hotel, Hilton President Kansas City, by calling 816-221-9490 or 800-445-8667. Ask for the AHA block to get the \$125/night rate. Cut-off for reservations is Oct. 8.

Watch for a complete schedule and more information in the September and October issues of the *Hereford World*.

**Order JNHE pictures online**

To view and purchase Junior National Hereford Expo (JNHE) photos taken by AHA and Hereford

Publications Inc. (HPI) staff, visit the Hereford Photo Shop Web site, [HerefordPhotoShop.com](http://HerefordPhotoShop.com). Here you'll find pictures of show and award winners taken at JNHE events throughout the week.

For more information, contact Angie Denton at [adenton@hereford.org](mailto:adenton@hereford.org) or 785-363-7263.

**HYFA scholarship applications due Sept. 1**

Applications for Hereford Youth Foundation of America (HYFA) scholarships are due Sept. 1. A total of \$25,000 in scholarships will be awarded to members of the National Junior Hereford Association (NJHA) to assist in financing their college educations.

These scholarships are made possible by the late Bill and Jo Ellard, EE Ranches Inc.; Bob and Dolores Call, CBY Polled Herefords; Lloyd Whitehead, Whitehead Ranches; Bob Kube, Fauquier Farms; the Vanier family of CK Ranch; the Blin family and Randy and Kelly Owen.

Gary Bishop Memorial Scholarship applications are also due Sept. 1. A \$1,000 scholarship is available for NJHA members.

Scholarship applications can be downloaded at [JrHereford.org](http://JrHereford.org).

**Fall 2010 data online**

The fall 2010 Hereford expected progeny differences (EPDs) were scheduled to be released in late July.

**Special BuyHereford.com sales scheduled**

Hereford enthusiasts looking to market steers or show heifers should take note of upcoming *BuyHereford.com* sales.

The Aug. 31 sale will feature Hereford and Hereford-influenced steers. Entry deadline is Aug. 17. The Sept. 28 sale will feature show heifer prospects. Entry deadline is Sept. 14. Two Hereford ranches will be hosting *BuyHereford.com* sales this fall: Split Butte will host an online sale Sept. 21-25; and Journagan Ranch Oct. 2.

For more information about *BuyHereford.com*, contact your AHA field representative, or visit [BuyHereford.com](http://BuyHereford.com).

**HW**