

Calling Hereford Photographers

If you enjoy taking photos of Hereford cattle this contest is for you. Each month the American Hereford Association (AHA) will announce a theme for photo submissions. Entries will be judged by a panel of industry experts. The panel will select the top five submissions that will then vie for a “People’s Choice Award” on the American Hereford Association Facebook Page.

The photos submitted could be used in Hereford marketing and promotion projects including ad campaigns, newsletters and the AHA website plus in the *Hereford World*.

Monthly themes

August — Unbeatable Baldies

Photo must feature baldies — females or calves. Can also include a Hereford bull in the photo, but that’s not required.

September — Hereford Youth

Hereford youth must be the focus with a Hereford also in the photo.

Examples could include working cattle, feeding, showing, fitting, etc.

October — Hauling Herefords

Moving or transporting Herefords must be the focus of these images.

November — Weaning Time

Images of weaning calves or shots of calves who are of weaning age.

Monthly “People’s Choice” winners will be recognized online and in the magazine. In December, the 11 monthly winners will vie for the title of 2016 photo of the year. The winner will receive a \$100 *ShopHereford.com* gift card.

Entry deadlines are the first of each month. For example, the “Unbeatable Baldies” photos are due Aug. 1. The top five entries will be posted to Facebook by the fifth of each month, and Facebook voting will be open till the 10th.

For more information about the contest, e-mail Kaylen Baker at kbaker@hereford.org.

Photo submission requirements

- We will only accept high-quality, high-resolution, color photos submitted electronically. Digital submissions must be 300 dpi, minimum 8"×10" or 8"×12", and in JPG format.
- No artwork, paintings, Polaroids or enhanced images will be accepted.
- To submit: e-mail or dropbox images to kbaker@hereford.org.
- All photos become the property of the AHA. We reserve the right to use any images submitted in the *Hereford World* or for any AHA or Certified Hereford Beef marketing purpose.
- Please include the following information with each photo entered:
 - ◆ Title of photo
 - ◆ Photographer’s name and address
 - ◆ E-mail address
 - ◆ Phone number **HW**