

"What's New?" is a column designed to keep you in-the-know about Hereford happenings. You can also sign up for Hereford eNews, a weekly electronic newsletter from the American Hereford Association (AHA). Send an e-mail to eNews@hereford.org to subscribe. Archived issues are posted at Hereford.org.

Register now for Hereford Genetic Summit

Hereford enthusiasts can save \$50 by registering for the Hereford Genetic Summit by July 15. See Page 158 for more information about the Summit. You can register online at HerefordGeneticSummit.com or by completing and mailing the form on Page 163.

Plan to attend Annual Meeting

Mark your calendar for the 2014 American Hereford Association (AHA) Annual Meeting. Plan to join us in Kansas City, Mo., Oct. 31- Nov. 2 at the Kansas City Marriott Downtown, 200 West 12th St. To make reservations, call 1-877-303-0104 or go to Hereford.org/AnnualMeeting for a link to the reservation site.

The room rate is \$99, and the cutoff for reservations is Oct. 1. Watch for more Annual Meeting information in future *Hereford World* issues and in *Hereford eNews*.

AHA seeks Board nominations

The nominating committee is requesting volunteers who are willing to serve a four-year term on the AHA Board of Directors. Committee members encourage interested members and state leaders to contact them regarding prospective candidates within their states and regions.

To make a recommendation, contact one of the following committee members:

- Jimmie Johnson, Clinton, Okla., 580-331-8534, gptservice@sbcglobal.net

- Bill Cox, Pomeroy, Wash., 509-566-7050, cxranch@live.com
- Steve Folkman, Ixonia, Wis., 262-617-6346, cnlfarm@execpc.com
- Vern Rausch, Hoven, S.D., 605-948-2375, rauschherf@rauschherefords.com
- David Parker, Bradyville, Tenn., 615-765-5359, dplp@dtccom.net

JNHE starts July 5

Hereford enthusiasts will be in Harrisburg, Pa., July 5-12 for the VitaFerm® Junior National Hereford Expo (JNHE). For a complete schedule, visit JrHereford.org or see Page 56 of the May/June *Hereford World*.

Hereford enthusiasts can join the Hereford Foundation Club and have access to the "club lounge" and "club loft" in Harrisburg as well as earn other perks for their support of Hereford youth.

Club members and those interested in joining the club are invited to a welcome reception from 6 to 8 p.m. Monday, July 7.

The "club lounge," located in the Commonwealth Room, will be open from noon to 6 p.m. Monday, July 7, through Friday, July 11. The "club loft," overlooking the showring, will be open while the shows are taking place Wednesday, July 9, through Saturday, July 12.

There are four levels of membership, but benefits include a special membership pin, access to the VIP parking area and admittance to the club area.

Visit HerefordYouthFoundation.org or contact Amy Cowan, Hereford Youth Foundation of America (HYFA) director, at acowan@hereford.org or

816-842-3757 for more information or to become a member.

During the JNHE, HYFA will host its fifth annual golf tournament with all proceeds to benefit the foundation. Hosted in conjunction with the JNHE, the event will kick off at 8:30 a.m. July 8 at the Hershey Country Club, Hershey, Pa.

The tournament will be a four-man scramble with shotgun start.

To register, visit JrHereford.org, or for more information or to sponsor this event, contact Bailey Clanton at bclanton@hereford.org or Amy Cowan at acowan@hereford.org.

Again this year Hereford youth will be participating in a service project during the JNHE. Hereford enthusiasts are encouraged to gather pop tabs for the Ronald McDonald House.

Download the Hereford Events app

Hereford enthusiasts with smartphones, don't forget to download the Hereford Events app to keep up-to-date with Hereford events, including the upcoming the JNHE and the AHA Annual Meeting. The app is available on Google Play and Apple stores.

Download the Hereford Event app to:

- Receive exclusive alerts during the event
- Download resources including show programs, bios, FAQs
- Access maps and directions to show facilities, hotel headquarters and more
- Submit event photos. **HW**