

Celebrating the New Hereford

The Canadian Hereford Association (CHA) invites Hereford breeders to “Come Celebrate the New Hereford” July 8-25, 2012. CHA will host the 16th World Hereford Conference (WHC) in Alberta.

A website dedicated to the WHC is now available at hereford.ca/WHC2012.html. Conference and tour registration packages will be available in December.

For more information, contact Jay Cross, 2012 WHC chairman, at jcross@ucalgary.ca or Gordon Stephenson, CHA general manager, at 1-888-836-7242 or gm@hereford.ca.

Tentative schedule

Sunday, July 8

- Pre-tour starts in Vancouver

Monday, July 9

- Hereford Field Days, Abbotsford/Princeton

Tuesday, July 10

- Douglas Lake Ranch, Kamloops

Wednesday, July 11

- Banff National Park, Banff

Thursday, July 12

- Pre-tour guests arrive in Calgary
- WHC Registration – Sheraton Hotel, Calgary

Friday, July 13

- WHC Council Meeting
1 p.m. WHC Conference, Sheraton Hotel
 - Country reports
 - Presentation on herd registry and performance evaluation programs, Irish Cattle Breeding Federation
 - Import/export health regulations
 - WHC business topics
 - Pan American Cattle Evaluation Report
- Meet and Greet Social Supper, Sheraton Hotel

Saturday, July 14

- WHC opening and White Hat Ceremony
- Conference technical sessions
 - Speakers on genomics and its application in Hereford cattle
 - Speakers on heterosis and the value of Herefords in crossbreeding programs
 - Speakers on residual feed intake and the economics benefits to the various sectors of the beef production chain
- Calgary Stampede Chuckwagon Races and Grandstand Show

Sunday, July 15

- Western style pancake breakfast, Sheraton Hotel
- Free day at Calgary Stampede

Monday, July 16

- Tours
- Junior Hereford show, Olds Ag Society facilities

Tuesday, July 17

- World Hereford show, Olds Ag Society facilities

Wednesday, July 18

- Ranchers day, Olds Ag Society facilities
- Closing and barbeque, Olds Ag Society facilities

Thursday, July 19-22

- Post-conference tour, Saskatchewan/Manitoba

Monday, July 23-25

- Post-conference tour, Ontario

