

"What's New?" is a column designed to keep you in-the-know about Hereford happenings. You can also sign up for Hereford eNews, a weekly electronic newsletter from the American Hereford Association (AHA). Send an e-mail to [eNews@hereford.org](mailto:eNews@hereford.org) to subscribe. Archived issues are posted at [Hereford.org](http://Hereford.org).

### JNHE starts July 9

National Junior Hereford Association (NJHA) members and other Hereford enthusiasts will be in Kansas City July 9-16 for the 2011 Vita Ferm® Junior National Hereford Expo (JNHE).

NJHA members look forward to the event all year, preparing not only their cattle but also themselves for a variety of fun-filled and educational activities and contests. There will be 23 different contests youths can participate in: everything from quiz bowl to showmanship to the Great American Certified Hereford Beef Grill-off.

Also at the event, more than \$15,000 is typically awarded in scholarship monies to NJHA members. Not to be forgotten is the highly competitive cattle show. More than 636 exhibitors from 39 states have submitted 1,613 entries including steers, cow-calf pairs, bred-and-owned bulls, junior AI bulls, bred-and-owned heifers, junior AI heifers and owned heifers.

Again this year the Hereford Youth Foundation of America (HYFA) is hosting a fund-raiser golf tournament. The event will be July 12 at the Paradise Point Golf Course, Smithville, Mo.

For more about the JNHE, visit [JrHereford.org](http://JrHereford.org) or see Page 42 of the May/June *Hereford World*.

### Seeking Board candidates

The American Hereford Association (AHA) nominating committee's responsibility is to identify six candidates to run for the three Board positions that are selected during the AHA Annual Membership Meeting in October. To make a Director recommendation,

contact one of the following committee members:

- Kevin Jensen, chairman  
Courtland, Kan.  
785-374-4372  
[jensenks@courtland.net](mailto:jensenks@courtland.net)
- Vern Rausch, Hoven, S.D.  
605-948-2375  
[rauschherf@rauschherefords.com](mailto:rauschherf@rauschherefords.com)
- Perry Debter, Horton, Ala.  
205-429-4415  
[debterfarm@otelco.net](mailto:debterfarm@otelco.net)
- Steven Folkman, Ixonia, Wis.  
920-474-7403  
[cnlfarm@execpc.com](mailto:cnlfarm@execpc.com)
- Kyle Gillooly, Wadley, Ga.  
478-625-7664  
[KG\\_cattle@hotmail.com](mailto:KG_cattle@hotmail.com)
- Paul Slayton, Bedford, Pa.  
814-623-0772  
[pslayton@pabeef.org](mailto:pslayton@pabeef.org)

### Register now for "The Harvest"

HYFA invites Hereford breeders, enthusiasts and supporters to make plans to attend "The Harvest" fund-raiser event at Kunde Family Estate in Sonoma, Calif., Aug. 18-21. "The Harvest" is hosted by the Jim and Marcia Mickelson family to contribute to HYFA's \$5 million capital endowment campaign with all proceeds benefiting scholarship and education for Hereford youth across the nation.

There are three travel packages available. See Page 158 for more information or visit [Hereford.org](http://Hereford.org).

### Online payment clarification

When paying the AHA using online bill pay services through your bank,

## New Annual Meeting schedule planned

Make plans now to attend the 2011 American Hereford Association (AHA) Annual Meeting weekend in Kansas City. Several changes are planned for this year's event.

First the location for this year's event will be the Hyatt Regency Crown Center, located at 2345 McGee St., Kansas City, Mo. The hotel is conveniently connected via a glass-enclosed skywalk to the Crown Center Complex, which is home to more than 60 shops and restaurants.

Another change is the schedule of events. Activities will begin Friday with educational forums. Saturday will be the Annual Meeting, followed by the Ladies of the Royal Sale. Sunday will be the National Hereford Show and a question-and-answer session with the AHA Board. Watch for more highlights in the August *Hereford World* and in *Hereford eNews*. **HW**

please be certain to include your breeder/customer number and what the payment is for (i.e. membership, advertising, registrations, etc.) on the memo line. This information is necessary because when payment arrives at the AHA, there is no remittance slip, making it very difficult to apply the payment to the correct account. If you have questions, contact the office at 816-842-3757. **HW**