

"What's New?" is a column designed to keep you in-the-know about Hereford happenings. You can also sign up for Hereford eNews, a weekly electronic newsletter from the American Hereford Association (AHA). Send an e-mail to eNews@hereford.org to subscribe. Archived issues are posted at Hereford.org.

JNHE starts July 4

National Junior Hereford Association (NJHA) members and other Hereford enthusiasts will be in Tulsa, Okla., July 4-11 for the 2009 Junior National Hereford Expo (JNHE). The Oklahoma adult and youth Hereford associations in cooperation with the American Hereford Association (AHA) will host this year's event.

Vita Ferm®, a product line of Biozyme® Inc., is again the \$35,000 title sponsor of the JNHE.

New this year, the concession stand will be serving blue plate breakfast and lunch specials all week during the JNHE; therefore, the only meal ticket that will be sold prior to JNHE is the awards banquet ticket. The breakfast special is \$5 and the

lunch special is \$7. The Expo Square food and beverage service has a list of the specials that will be served throughout the week.

For a complete schedule of events see Page 25 of the May/June *Hereford World* or visit BackToTulsa.com.

Women's SPC to report

The strategic planning committee (SPC) formed by American Hereford Women (AHW) and the National Organization of Poll-ettes (NOP) has been dedicating much time to discussing the possibility of merging the two organizations.

The SPC is currently preparing a report for presentation to and discussion with the general membership at the "Women's Forum

on the Future" at 9:30 a.m., Tuesday, July 7, or immediately following the NOP breakfast during the JNHE. Members of both organizations are invited to attend both the breakfast and the forum. Please RSVP to Susan Gebhart at (918) 342-0327 or segebhart@hotmail.com if you plan to attend. There will be no cost, but organizers would like a head count to plan for seating and handouts.

The committee encourages everyone to participate in the discussion regarding the potential for a combined national organization. Such an organization would be designed to affiliate with and support state level organizations of horned, polled or combined membership. While the committee members are in agreement that such an organization would be well suited to current needs, demographics and potential members, it is also understood that this process is one that depends upon consensus within the respective memberships.

The objective of the forum is to report and discuss in order to gain member input and reaction to such a proposal. A second forum is planned for Kansas City during the American Royal in order to offer an opportunity for discussion and feedback to those unable to attend in July. At that point, it is hoped the groups will be ready to collectively agree to either table or continue to pursue the idea of a combined organization.

Given the cost of postage to send a traditional mailing to the membership, the newsletter, Web-based info and e-mail updates to directors will be used to keep members informed.

Please visit the following Web sites for information: ahw.hereford.org, www.poll-ettes.com or barnaisle.blogspot.com.

Fall 2009 data online

The fall 2009 Hereford expected progeny differences (EPDs) are scheduled to be released in late July. When the new data are online, an

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Faber Joins AHA Staff

Sara Faber joined the American Hereford Association (AHA) staff June 15 as marketing and shows coordinator.

Faber, originally from Sioux Falls, Iowa, graduated in May from Oklahoma State University summa cum laude with a master's degree in agricultural communications. She earned a bachelor's degree in public service and administration in agriculture from Iowa State University.

Faber will assist with national Hereford show management, sell banner advertising, work on new media projects and help with communication projects.

"We are excited to have Sara join our Hereford team," says Craig Huffhines, AHA executive vice president. "Her passion for the livestock industry and enthusiasm for our breed along with her communication training will help us continue to enhance and expand our member services."

Involved in agriculture since birth, Faber grew up on a cow-calf operation where her family raises crossbred, Shorthorn, Simmental and Maine-Anjou cattle. Her family hosts a private treaty club calf sale each fall.

Faber has also been involved in her family's show cattle operation, which provided her with the opportunity to exhibit at numerous state and national shows. Her active participation both in and out of the showing led to her enthusiasm for the cattle industry. She also gained first-hand experience with progressive reproductive technologies as her family founded and developed Trans Ova Genetics.

In college she served as student body vice president after serving a year as a student senator. She was also active in Block & Bridle, Ag Ambassadors and the Iowa Junior Beef Breeds Association, serving as a council member for five years.

Prior to joining the AHA staff, Faber was an intern for the American-International Charolais Association, where she gained experience in planning and executing a junior national and wrote stories and designed advertisements for the *Charolais Journal*.

Faber has relocated to the Kansas City area. **HW**



Sara Faber

announcement will be distributed in *Hereford eNews* and posted online at Hereford.org.

Seeking Board candidates

The AHA nominating committee's responsibility is to identify six candidates to run for the three Board positions that are selected during the AHA Annual Membership Meeting. To make a recommendation, contact one of the following committee members:

- Mark Cooper, chairman, Willow Creek, Mont., (406) 285-6985
- Steve Lambert, Oroville, Calif., (530) 533-4447
- Tom Lane Jr., Atwood, Tenn., (615) 320-9402
- Tim Sayre, Arenzille, Ill., (217) 997-5597
- Lee Haygood, Canadian, Texas, (806) 323-8232

Calling for century, golden breeders

In recent years the AHA has recognized golden and century Hereford breeders. These are breeders who have been committed to producing Hereford seedstock for more than 50 or 100 years.

If your farm or ranch is celebrating its 50th or 100th year in the Hereford business, we would like to recognize your achievement.

Contact Jack Ward at (816) 842-3757 or jward@hereford.org to report your anniversary date.

Demand for Hereford semen continues

U.S. Hereford semen sales increased 8.4% in 2008, despite an overall drop in domestic semen sales for beef cattle. Sales of Hereford semen rose 39.3% in foreign countries, well above the overall increase of all breeds at 21.67%. These numbers were released April 28 from

the National Association of Animal Breeders (NAAB).

NAAB reports that 48,727 units of Hereford semen were sold in the U.S. in 2008, and 95,126 units were sold to foreign markets. This entire report and those from previous years can be viewed on the NAAB's electronic resource guide at www.naab-css.org/sales/. **HW**