

"What's New?" is a column designed to keep you in-the-know about Hereford happenings. You can also sign up for Hereford eNews, a weekly electronic newsletter from the American Hereford Association (AHA). Send an e-mail to [eNews@hereford.org](mailto:eNews@hereford.org) to subscribe. Archived issues are posted at [Hereford.org](http://Hereford.org).

## JNHE starts July 12

National Junior Hereford Association (NJHA) members and other Hereford enthusiasts will be in Kansas City, Mo., July 12-19 for the 2008 Junior National Hereford Expo (JNHE). The Illinois, Missouri and Arkansas state Hereford associations in cooperation with the American Hereford Association (AHA) will host this year's event.

Vita Ferm<sup>®</sup>, a product line of Biozyme<sup>®</sup> Inc., is again the title sponsor of the JNHE. Fort Dodge Animal Health is the educational and leadership sponsor of the event.

During the JNHE the AHA will host an open house from 9-11 a.m. Monday, Tuesday and Wednesday. For a complete schedule see Page 41 of the May/June *Hereford World* or visit [JrHereford.org](http://JrHereford.org).

## Hereford Youth to Meet in D.C.

"Capitalize on Your Future" is the theme for this summer's Program for Reaching Individuals Determined to Excel (PRIDE) Convention July 31-Aug. 3 in Washington, D.C.

NJHA directors are planning an exciting and educational program. Activities will include visits to the U.S. Capitol, White House, Smithsonian, Arlington National Cemetery and National Cattlemen's Beef Association's (NCBA) Washington, D.C., office. Attendees will also have a chance to visit two Hereford farms — Mullinix Bros. and Foggy Bottom Farm.



For more information about PRIDE Convention see Page 48 of the May/June *Hereford World* or visit [JrHereford.org](http://JrHereford.org).

## United Supermarkets' tax-free day means huge CHB sales

United Supermarkets of Oklahoma recently hosted a tax-free day at its Mangum, Okla., location. All food items were sold to customers tax-free with United Supermarkets paying all of the taxes. CHB was part of this in-store, tax-free event, and local FFA members and Oklahoma Hereford breeders participated.

United officials said that meat sales were up 145% for this event compared to last year's tax-free promotion.

Mangum High School FFA members grilled CHB burgers, raising more than \$1,000 with 25 cents of every burger sold donated to the Oklahoma Hereford Association's student scholarships.

## Bloodtyping to discontinue

After Jan. 1, 2009, bloodtyping for parentage verification will not be available. This change means that any sire or dam that has been bloodtyped and not had DNA collected will not be available to qualify as an artificial insemination (AI) sire or embryo transfer (ET) dam.

## Fall 2008 data online

The fall 2008 Hereford expected progeny differences (EPDs) are scheduled to be released in late July. When the new data is online, an announcement will be distributed in *Hereford eNews* and posted online at [Hereford.org](http://Hereford.org).

## Spring Pond Farm recognized

The AHA recently recognized Ted Kriese and family of Spring Pond Farm, Cato, N.Y., for more than 50 years in the Hereford business. The Kriese family received the Golden Breeders medallion for its commitment to the Hereford breed. **HW**



## While in KC enjoy these CHB restaurants, grocer

Hereford enthusiasts are encouraged to visit one of the Kansas City-area restaurants listed that serves Certified Hereford Beef<sup>®</sup> (CHB) during their visit to Kansas City. Hen House Market<sup>®</sup>, with 13 convenient locations in the Kansas City area, is a licensed CHB retailer. JNHE visitors traveling from the American Royal Complex to the headquarters hotels will drive by the Hen House located at I-29 & N.W. 64th. Visit [www.henhouse.com](http://www.henhouse.com) for a list of all locations.



### Trezo Mare Ristorante

4105 N. Mulberry  
Kansas City, MO 64116  
(816) 505-3200  
[www.trezomare.com](http://www.trezomare.com)



### City Tavern

101 W. 22nd St., #200  
Kansas City, MO 64108  
(816) 421-3696  
[www.citytavern.net](http://www.citytavern.net)

### Hilton President Hotel

1329 Baltimore Ave.  
Kansas City, MO 64105

### Power Plant Restaurant and Brewery

Two Main St.  
Parkville, MO 64152  
(816) 746-5051  
[www.powerplantbrews.com](http://www.powerplantbrews.com)

