



Hereford summer interns (pictured, l to r) are: Amber Jones, Tosha Powell and Crystal Young.

# Hereford Interns **BURSTING** Into Action

by **Tosha Powell**

**T**he American Hereford Association (AHA), Hereford Publications Inc. (HPI) and Certified Hereford Beef (CHB) LLC have hired three young ladies who are bursting with talent and proving themselves worthy handling summer projects.

"Interning with a beef cattle association familiarizes you with the day-to-day challenges of the beef industry from a different perspective than you would learn in a classroom setting," says Chris Stephens, AHA director of youth activities. "Primarily, the interns learn the inner working between breeders and the Association staff working to achieve the goals of a large group with diversified backgrounds."

The AHA offers a wide variety of learning opportunities through the summer internship program. "My experience interning with the Association and serving on the junior board greatly prepared me for my job," Stephens says. "I would not have pursued this position if I had not been able to see the opportunities available through this Association."

Amber Jones, Belen, N.M., is serving as the CHB LLC communications intern. Jones is dual majoring in agricultural communications and journalism and animal sciences and industry at Kansas State University (K-State) with plans to graduate this December.

She served as advertising manager for the *Kansas State Agriculturist* this spring. In this role,

Jones oversaw eight students and coordinated sales, layout and design of advertisements for the magazine.

Jones' background has kept her involved in the beef industry. Her experience in FFA and 4-H has given her knowledge of beef production through showing and raising cattle. She will showcase her talents this summer with various tasks, such as designing newsletters, writing articles and developing advertisements.

Tosha Powell, Amber, Okla., joined the AHA/HPI communication team as an intern. She is a senior studying agricultural communications with a minor in agricultural economics at Oklahoma State University (OSU). Powell plans to graduate in December.

At OSU Powell has served as a member and secretary for the Agricultural Communicators of Tomorrow. She is also a member of Collegiate Farm Bureau, Collegiate FFA and Collegiate 4-H.

This summer Powell will assist with editorial content for *Hereford World* magazine, as well as various communication projects related to the Junior National Hereford Expo and other AHA events.

Crystal Young, Breton, Alta., Canada, will assist the junior department as the 2007 youth activities intern. Young is a senior at K-State with dual majors in agricultural communications and journalism and animal sciences and industry.

Young found her way to America through her livestock judging skills. She attended Butler County Community College as a member of the livestock judging team. She then joined the K-State team under livestock judging coach Scott Schaake.

Active on campus, Young is involved in several organizations. She serves as president of the Collegiate Cattlewomen's Association, is a member of Block & Bridle and organizes K-State's annual breast cancer awareness campaign — Tough Enough to Wear Pink. **HW**

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