

Join HYFA for a *Wine Country Weekend*

The Hereford Youth Foundation of America (HYFA), and HYFA President Ray Ramsey, invites Hereford breeders, enthusiasts and supporters to attend “The Harvest II” fundraiser event at Kunde Family Winery in Sonoma, Calif., Aug. 26-27, 2016.

“The Harvest II” will be hosted by the Jim and Marcia Mickelson family with all proceeds going to HYFA’s Growing a Lasting Legacy campaign to benefit leadership and educational events for Hereford youth across the nation.

“In 2011, we hosted the first Harvest fundraiser and people are still talking about their

amazing trip to California,” says Amy Cowan, HYFA director. “So part II is sure to be another unforgettable wine country experience for all who attend.”

Welcome to a weekend in wine country

Plan to spend the weekend in the famous Sonoma Valley of California with your Hereford friends and experience the finest in food, wine and hospitality.

The event will start at Kunde Family Winery outside Sonoma on Aug. 26 with a casual dinner and entertainment by master magician and comic Jay Alexander. Saturday will start with a breakfast followed

by area tours, tastings and a special visit to Sonoma Mountain Herefords.

The highlight of the wine country weekend will be Saturday evening’s sale featuring some of the breed’s most elite genetics. The auction not only will feature embryos from the breed’s most prominent donors, flushes and heifer calf pregnancies but will offer some one-of-a-kind live auction items including vacation getaways, exquisite artwork and something special for everyone.

The sale will take place on Kunde’s famous Boot Hill that has been the setting for numerous film productions. Perched high



above Sonoma Valley on the steps of the Mayacamas Mountains, Boot Hill boasts a panoramic 360-degree view of the 1,850-acre Kunde Family Winery. This secluded site, marked by a towering grove of valley oaks, will provide a stunning backdrop for this spectacular Hereford event. The entire evening will be filled with wonderful wines, Certified Hereford Beef and your opportunity to help advance the future of the youth of the Hereford breed. Saturday's events will conclude with entertainment by Williams and Ree also known as "The Indian and the White Guy."

Wine Country Weekend Travel Package includes an all-inclusive two-night stay (Friday and Saturday) at the Sheraton Sonoma County in Petaluma. The Sheraton's resort-like setting overlooks the river and the hotel has been named by Travel and Leisure magazine as one of the "Nation's Top 10 Getaways near a Major City," making it an oasis in wine country. The Harvest II registration rate is \$675 per person and also includes Friday dinner and entertainment at the Kunde Family Estate, Saturday's

The Harvest II Schedule

August 26-27, 2016

Kunde Family Winery, Kenwood, Calif.

Friday, Aug. 26

Welcome to Wine Country dinner and entertainment by master magician and comic Jay Alexander

Saturday, Aug. 27

Wine Country Touring and Tasting
Foundation Dinner and Embryo Auction 5-10 p.m.

Hotel Headquarters

Sheraton Sonoma County

745 Baywood Dr.
Petaluma, CA 94954

Sheraton has been named by *Travel and Leisure* as one of the Nation's Top 10 Getaways



events, entertainment and meals with round trip shuttle service from hotel to winery.

To register and see complete pricing options, visit HerefordYouthFoundation.org. The early bird registration deadline is July 1 to receive the \$675 rate. Registration is \$800 after July 25.

In 2011 "The Harvest" auction raised more than \$292,000 to support Hereford youth. We look

forward to surpassing that goal and doing even more to benefit the educational and leadership programs for the members of the National Junior Hereford Association.

So, please mark your calendar, book your flight to California and register today. We look forward to seeing you all as we celebrate Hereford youth during HYFA's wine country weekend, Aug. 26-27. **HW**

Kunde Family Winery

For more than a century, five generations of the Kunde Family have farmed in the heart of Sonoma Valley — a truly remarkable legacy in the modern age of California winemaking. A fervent, forward-thinking vision of land stewardship and sustainability began more than 100 years ago and has been shaped with each successive generation.

"The history of this estate shows a zeal for life, a fervent, hard-working spirit that our family set in motion over a century ago," says Jeff Kunde. "That dedication to land stewardship remains just as strong today in our fifth generation, as we continually work to preserve this beautiful landscape, and share it with others."

Today, Kunde Family Winery is still family owned and operated with a hands-on team of fourth- and fifth-generation family members at the helm. At the end of the day, every decision they make, every wine they craft and every experience they provide honors the legacy of founder Louis Kunde, who emigrated from Germany and purchased the original Wildwood Vineyards ranch at the turn of the century in 1904.

Cresting the second century was a profound milestone for the family. Moving forward, they remain committed to innovation and state-of-the-art facilities, while also maintaining a deep, personal commitment to sustainable winegrowing and preserving the land for generations to come.

"I am still awestruck by this estate, and how hard our forefathers worked to preserve and nurture this property for over a century, making the company what it is today," says Marcia (Kunde) Mickelson. "As a fourth-generation member of this family, it's our responsibility to continue that story by making thoughtful, relevant strides that pay homage to the past with an eye toward the future." **HW**

