

A West Texas Leadership Event

Hereford youth will leave their cattle at home to travel to Texas for the 2016 Program for Reaching Individuals Determined to Excel (PRIDE) Convention Aug. 6-9.

Once again, the National Junior Hereford Association (NJHA) is teaming up with the National Junior Maine-Anjou Association to host "Faces of Leadership" in Amarillo, Texas.

The event will start off with a "Welcome to Texas" keynote

speaker to get participants geared up for a fun and educational four-day event.

The group will tour Palo Duro Canyon, the second largest canyon in the United States. Palo Duro is located on a state park that has more than 29,000 acres of beautiful scenery. In the 1800s a ranch near the canyon ran more than 100,000 head of cattle. Following a Texas BBQ dinner, attendees will enjoy

a musical that tells the story about the Texas panhandlers in the 1800s with special lighting and water effects, followed by fireworks.

On Sunday, the group will load up the buses and head off toward ranch stops. The first stop will be Barber Ranch in Channing that has been in business for 100 years and is home to the 2016 Hereford Supreme Champion Bull at the National Western Stock Show.

The next stop will be in New Mexico to visit with the Perez family at C&M Herefords. The final stop of the evening will be a tour and chuck wagon dinner at Copeland & Sons Herefords in Nara Visa.

On Monday, the group will visit the American Quarter Horse Association and hear past American Hereford Association executive vice president, Craig Huffhines.

The rest of the day will be spent at West Texas A&M University where attendees will learn about feedlots from Ty Lawrence, professor of animal science and Dean Hawkins, acting dean and professor of animal science. This region feeds and markets more than six million head annually — 28% of the nation's fed cattle production.

Closing the night will be a keynote speaker Eddie Slowikowski tackling the topic, "Discover your purpose, ignite your passion, do the work and become the best version of you." Following the speaker, participants will two-step the night away with a fun Texas two-step themed dance.

Closing this year's Faces of Leadership event on Tuesday will be time with AHA staff. Early bird registration deadline is June 15 for a registration fee of \$300. After June 15, the cost will go up to \$400. The final deadline for registration is July 15. **HW**

FACES OF Leadership

2016 PRIDE Convention



"Texas Style" PRIDE Convention ★★★★★

Amarillo, Texas • Aug. 6-9

Saturday, August 6

Welcome to Faces of Leadership

All flights into Amarillo Airport by 1 p.m. • Shuttle to Holiday Inn

Noon-2 p.m. Registration, hotel check in and buffet lunch at Holiday Inn

2:30 p.m. "Welcome to Texas" keynote speaker

4 p.m. Load buses and depart for Palo Duro Canyon

5:30 p.m. Step on tour, Palo Duro Canyon

6 p.m. Palo Duro Canyon State Park — Texas BBQ dinner

8:30 p.m. Outdoor Texas musical and fireworks following the show, Palo Duro Canyon

10 p.m. Return to hotel

11:30 p.m. In room curfew, lights out

Sunday, August 7

8 a.m. Breakfast at Holiday Inn

9 a.m. All aboard the buses for the West Texas and New Mexico ranch tours

Evening Tour and chuck wagon steak dinner at Copeland & Sons Ranch, Nara Visa, N.M.

Monday, August 8

7 a.m. Breakfast at Holiday Inn

8:30 a.m. American Quarter Horse Association tour, guest speaker, Craig Huffhines

10 a.m. Industry day and feedlot tour — welcome to cattle feeding country

Dr. Ty Lawrence and Dr. Dean Hawkins

Texas Cattle Feeders Association and West Texas A&M — Canyon, Texas

7 p.m. Eddie Slowikowski, closing keynote — "Discover your purpose, ignite your passion, do the work and become the best version of you"

8-11 p.m. Texas two-step

Tuesday, August 9

8 a.m. Breakfast buffet at Holiday Inn — check out of rooms

8:30-11:30 a.m. Closing session with American Hereford Association staff and NJHA board

Depart for airport and home

\$300 Early bird registration deadline by June 15

\$400 After June 15 with final registration deadline July 15

