

Leave Your Campsite Better Than You Found It

Contrary to what we hear and see on television and social media, I believe there is a greater percentage of good in the world than evil. Each of us has a responsibility to propagate that good by leaving a lasting footprint marked by good deeds, not only for our families, but for our communities as well. In doing so, we enable the next generation to prosper and to be in a position to improve conditions for the subsequent generation, and on it goes.

My father, who ranched in Texas and New Mexico with my mother, taught me and my siblings early on the importance of “always leaving your campsite better than you found

it.” It’s this simple, yet profound, idea that perpetuates goodness, and if it were followed by everyone, the world would be a far greater place.

When we become passionate about something, such as our community, it becomes easy and even energizing to give of our time and our resources. Collectively, I consider Hereford breeders and the industry to be a community, one that my family and I have enjoyed being a part of for over 30 years.

My passion for this community has led me to become very active with the Hereford Youth Foundation of America (HYFA). I see my involvement as a way to

leave my campsite a little bit better. HYFA is a vitally important bridge to facilitate passing this passion for improving the breed and the industry from generation to generation. It creates and maintains numerous opportunities to fashion successful future leaders.

If you are reading this, it is quite likely that you, too, are passionate about the Hereford breed and want to see it prosper for generations to come. If so, I invite you to help us help our youth in having the best chance possible to attain their potential. What a great way to leave your campsite a little better than you found it. **HW**

Join HYFA for a wine country weekend

The Hereford Youth Foundation of America (HYFA) invites hereford breeders, enthusiasts and supporters to attend “The Harvest II” fundraiser event at Kunde Family Winery in Sonoma, Calif., Aug. 26-27, 2016.

“The Harvest II” will be hosted by the Jim and Marcia Mickelson family with all proceeds going to HYFA’s Growing a Lasting Legacy campaign to benefit leadership and educational events for Hereford youth across the nation.

The event will start at Kunde Family Winery outside Sonoma on Aug. 26 with a casual dinner and entertainment by master magician and comic Jay Alexander. Saturday will include area tours, tastings and a special visit to Sonoma Mountain Herefords in Santa Rosa.

The highlight of the wine country weekend will be Saturday evening’s sale featuring some of the breed’s most elite genetics and one-of-a-kind silent and live auction items including vacation getaways and exquisite artwork. The sale will take place on Kunde’s famous Boot Hill that has been the setting for numerous film productions.

Guests will stay at the Sheraton Sonoma County in Petaluma. The Sheraton’s resort-like setting overlooks the river and the hotel has been named by Travel and Leisure magazine as one of the “Nation’s Top 10 Getaways near a Major City.” Event pricing and travel details are available on HerefordYouthFoundation.org, and hotel rooms will be included in the registration fee.

In 2011 “The Harvest” auction raised more than \$292,000 to support Hereford youth. **HW**

