

# Plan to Attend 2015 PRIDE

It's great looking forward to the best week of the summer. The Junior National Hereford Expo (JNHE) is the highlight for many; not only is the week of JNHE full of different contests and showing cattle, but the friendships made that last a lifetime.

However, the Faces of Leadership event after the JNHE every year is worth looking forward to, as well. The Program for Reaching Individuals Determined to Excel, also known as PRIDE Convention, focuses mainly on leadership development.

During the three-day event participants ranging from 14-22 years old come from all over the country to listen to different speakers while participating in workshops, college visits and fun activities. This conference has been hosted at many land-grant universities across the nation; ranging from Michigan, Washington, D.C., to Idaho and all the way to Texas.

Last summer, members of the National Junior Hereford Association (NJHA), along with the American Junior Maine-Anjou Association (AJMAA) and American Junior Shorthorn Association traveled to Arkansas for the 2014 Faces of Leadership conference. Juniors not only got to visit Tyson Foods, the University of Arkansas, and a show boat, but they also had the opportunity to tour different cattle operations and learn from those producers.

This summer the junior members are headed to the YMCA of the Rockies in Estes Park, Colo. While staying in the beautiful mountains, youth will participate in fun team building activities such as white water rafting, get competitive at the outdoor recreation facility and hear from speakers such as Rhett Laubach.

During the stay participants will visit Colorado State University and tour its agricultural department and facilities. The NJHA and AJMAA boards are excited about this year's Faces of Leadership conference, and hope to see you all July 25-28 in the mountains. Don't miss the early bird — June 15 — deadline and save \$100 for this once in a lifetime opportunity. **HW**

# FACES<sup>OF</sup> Leadership

2015 PRIDE & NYLC Convention

## "Our Brand is Beef"

### PRIDE and NYLC Convention

YMCA of the Rockies, Estes Park, Colo. • July 25-28

#### Saturday, July 25 – Welcome to Faces of Leadership

All flights into Denver International Airport by 11 a.m.

Noon Buses Depart Denver International Airport

*\*For those driving to Colorado, we will coordinate a central bus pick up point in Denver, location to be determined*

2:30 p.m. Blind Badger Ranch tour, Ft. Morgan, Colo.

6:30 p.m. Coyote Ridge Ranch tour and dinner, LaSalle, Colo.

#### Sunday, July 26

8 a.m. Breakfast at YMCA

9 a.m. Faces of Leadership in Action with Rhett Laubach

*Rhett is a professional keynote speaker and trainer, author, leadership expert, owner of YourNextSpeaker, LLC and PLI, Inc. and a 2014 brain tumor survivor. This experience has added a multitude of profound and powerful lessons that few presenters have the opportunity to share.*

Noon Lunch at YMCA

1 p.m. Rocky Mountain Team Building with Rhett Laubach and National Junior Hereford Association and American Junior Maine Anjou Board of Directors

4-6 p.m. Free time at Estes Park

6 p.m. Dinner at YMCA

7 p.m. Closing keynote — "Six Hours that Changed My Life"

#### Monday, July 27

6 a.m. Breakfast at YMCA

6:30 a.m. Depart for Colorado State University (CSU)

8 a.m. CSU tour and educational workshops, including a special cattle handling presentation from Temple Grandin

Noon Lunch at CSU

1-2 p.m. Closing session at CSU

2 p.m. White Water Rafting Adventure

8 p.m. Dinner and campfire

#### Tuesday, July 28

8 a.m. Breakfast and farewell at YMCA

10 a.m. Load buses for Denver International Airport



## Lodging

**Estes Park Center**  
2515 Tunnel Rd.  
Estes Park, CO 80511

## Deadlines

**Early bird registration deadline**  
\$300 by June 15

**Final registration deadline**  
June 15 - July 15  
\$400