

Plan to Attend 2013 PRIDE

Hereford youth will leave their showboxes and cattle at home and travel to South Dakota for the 2013 Program for Reaching Individuals Determined to Excel (PRIDE) Convention July 28-31.

This year the National Junior Hereford Association (NJHA) is teaming up with the National Junior Maine-Anjou Association to host "Faces of Leadership" in Brookings, S.D.

Activities will include South Dakota Hereford farm tours, a visit to South Dakota State University, a tour of Trans Ova Genetics, motivational speakers, leadership activities and more.

Early bird registration is \$300 and due June 15. Between June 15 and July 15 juniors can register for \$350. Visit JrHereford.org for more information and to register online. **HW**

FACES^{OF} Leadership

2013 PRIDE & NYLC Convention

Sunday, July 28

- 4 p.m. All flights should have arrived at Sioux Falls, S.D.
- 4-6 p.m. Registration – Days Inn of Brookings
- 6 p.m. PRIDE Kick off – Wyatt DeYong
- 7 p.m. Dinner and keynote speaker – VJ Smith, "Simple Choices, Big Rewards"
- 9-11 p.m. NJHA, NJMAA Game Night

Monday, July 29

- 6:30 a.m. Load Bus for South Dakota Hereford and Maine-Anjou farm tours
- 10 a.m. Rausch Herefords, Hoven, S.D.
- Noon Lunch
- 3 p.m. Fawcetts, Ree Heights, S.D.
- 6 p.m. Dinner and tour Bushy Park Farms, Mitchell, S.D.

Tuesday, July 30

- 7 a.m. Load buses and leave for Sioux Center, Iowa
- 9-11 a.m. Tour Trans Ova Genetics and Bovance
- 11 a.m. Lunch sponsored by Trans Ova Genetics
- Noon Load buses
- 2 p.m. Tour and educational forums, South Dakota State University
- 6 p.m. SDSU BBQ dinner
- 7 p.m. Closing keynote, VJ Smith – "The Richest Man in Town"
- 9 p.m. - midnight Dance

