

2013 VitaFerm Junior National Hereford Expo

July 14-21 • Kansas City, Mo.



Saturday, July 13

6 p.m. Outdoor tie space available for cattle arriving early

Sunday, July 14

- 8 a.m. National Hereford Women board meeting – *Board Room*
- Noon Barns available for setting up stalls – **no cattle in barns on Sunday**
- 12:30 p.m. Scholarship judges' luncheon – *Governor's Room*
- 2 p.m. National Junior Merit, Ed Bible, Future Cattleman, Golden Bull Achievement, Hereford Herdsman, John Wayne and NOP Founders scholarship interviews – *Governor's and Bit and Spur rooms*
- 6 p.m. NJHA director candidate interviews – *Governor's Room*
NJHA board and candidate meeting after conclusion of candidate interviews

Monday, July 15

Cattle may enter barns

(All cattle processing will be completed on Monday)

- 8 a.m. - 5 p.m. People registration in show office — pick up show shirts and tickets
- 9 a.m. Begin processing cattle — (heifers, bulls and pairs) – *Hale Arena*
- 10 a.m. Trade show opens
- 2 p.m. State advisors meeting, hand out contests sign up packets, turn in posters and scrapbooks – *Wagstaff Theater*
- 3 p.m. All cattle (except steers) must be in the barn and processed at this time
- 3 p.m. Process steers (weigh and ultrasound) – *Hale Arena*
- 3 p.m. Illustrated speech contest: senior, junior, intermediate, peewee – *Governor's Room*
- 4 p.m. Hereford Idol – *Wagstaff Theater*
- 5 p.m. All steers must be in the barn and processed by this time
- 5 p.m. People registration completed for the day
- 6 p.m. Contest sign up deadline — all advisors must turn in contest sign up packets at the show office
- 7 p.m. Delegate orientation – *Governor's Room*
- 7:30 p.m. State delegate dinner followed by candidate roundtable discussion

Tuesday, July 16

- 8 a.m. Hereford bowl written test
- 9 a.m. - Noon People registration
- 9 a.m. Great American CHB Grill-Off – *Blue Ribbon Café*
- 11 a.m. 3-on-3 Basketball – *Upper Exhibition Hall*
- Noon State silent auction baskets must be in place – *Hale Arena*
- Noon National Hereford Women Annual Meeting – *Governor's Room*
- 1 p.m. Queen's Tea – *Governor's Room*
- 3 p.m. Mentoring mixer – *Wagstaff Theater*
- 4 p.m. State group pictures (starting with smallest states)
- 5 p.m. Opening ceremonies
- 6:30 p.m. Welcome reception and CHB hamburger fry – *Hale Arena*

VITAFERM
with the **AMAFERM** advantage

Wednesday, July 17

- 7 a.m. Pancake breakfast – *Upper Exhibition Hall*
- 8 a.m. Cattle judging contest – *Hale Arena*
- 8:30 a.m. HYFA golf tournament – *Falcon Lakes Golf Course*
- 10 a.m. Team marketing – *Hale Arena*
- 11 a.m. Extemporaneous speech contest (first preparation starting at 10:30 a.m.) – *Governor's Room*
- Noon Hereford bowl final "buzzer" round (top teams compete) – *Wagstaff Theater*
- 2 p.m. Sullivan Supply/Stock Show University fitting demonstration – *Hale Arena*
- 4 p.m. Sullivan Supply/Stock Show University team fitting contest – *Hale Arena*
- 7 p.m. NJHA membership meeting — election of NJHA board members – *Governor's Room*

Thursday, July 18

- 8 a.m. Sullivan Supply/Stock Show University national showmanship contest
ring 1: senior, intermediate and senior finals
ring 2: junior and peewee
*Pre-peewee showmanship in first ring to finish

Friday, July 19

- 8 a.m. Cow-calf pairs, bred-and-owned bulls, junior AI bulls, bred-and-owned heifers, junior AI heifers
- 5 p.m. Steer show
- 7 p.m. Steer show BBQ – *Upper Exhibition Hall*

Saturday, July 20

- 8 a.m. Begin owned heifer show
- 5:30 p.m. CHB steak fry – *Upper Exhibition Hall*
- 7 p.m. Awards night – *Hale Arena*

Sunday, July 21

- 8 a.m. Resume owned heifer show, followed by the announcement of premier breeder and exhibitor, Walter and Joe Lewis Memorial, Super States, Golden Pitchfork and Herdsman of the Year award winners, and then all group classes

NO cattle will be released until the conclusion of the show

JNHE lodging

Sheraton Kansas City Hotel at Crown Center (Headquarter hotel)

2345 McGee St.
Kansas City, MO 64108
816-841-1000
Hotel room rate: \$99 plus tax

American Royal Complex camping info

Visit Hereford.org/jnhelodging for pricing and to reserve your space.

Look for JNHE information online

Hereford youth looking for information about the Junior National Hereford Expo (JNHE) contests and scholarships can visit JrHereford.org to find rules, entry deadlines and applications.

JNHE entry packets, including the spring *The Advantage* newsletter, were mailed to all active National Junior Hereford Association (NJHA) members in early April. Electronic versions of the forms are available at JrHereford.org. Youth can also submit entries online at HerefordJuniorNational.com.

The final entry deadline is June 1. The early bird deadline is May 1. Paper entries will only be accepted until May 1.

JNHE participants must pay \$5 to participate in showmanship. All showmanship contestants must pre-enter by June 1 and pay the \$5 entry fee.

JNHE updates

Juniors, take note of these contest and policy changes for the 2013 JNHE:

Photo contest — Get your cameras out and start shooting. Check out the new divisions for the 2013 photo contest. The “around the farm and ranch” division has been discontinued and a “Hereford enhanced” division has been added. This new division must feature Hereford cattle or Hereford people, and entry must have been digitally enhanced. Enhancements can include objects removed, photoshop filters applied, color changed to black and white or color added to black and white. Junior members must do these enhancements.

Remember all photos must be printed as 8×10s and mounted on black board. The photos must also be submitted electronically using a CD or jump drive or emailed to njhaphotos@yahoo.com.

Super states award — A new contest for 2013 is the super states award. This contest was developed to recognize state association participation at the JNHE. The contest features two divisions based on the number of entries — less than 25 head of cattle and 25 or more head of cattle.

Points will be tallied based on showing exhibition, showmanship and contests. Visit JrHereford.org for the detailed point system.

Walter and Joe Lewis Award — Also revamped this year is the Walter and Joe Lewis Memorial Scholarship. All JNHE exhibitors age 18 to 21 and attending college can apply.

This award combines individual and team efforts along with leadership roles toward a payout at the end of the week. Applicants are awarded points for each contest in which they participate, with more

points being awarded toward higher placings. Points will be awarded for the show itself, showmanship, speech, judging and many other contests. Points are also awarded for being a state officer, junior board candidate, outstanding state member and more.

At the end of the week all points will be totaled and the top three individuals will be given a scholarship.

Applications are due June 1 and can be found at JrHereford.org.

Showmanship — Pre-peewees can now join in the showmanship fun. Youth ages 5 to 7 can participate in the pre-peewee showmanship contest Thursday afternoon. Pre-peewees can sign-up at the JNHE; pre-entry by June 1 is not required for this division.

Stalling — It is important to note that the National Junior Angus Show is taking place prior to the JNHE. Hereford cattle will not be allowed on the grounds until 6 p.m. Saturday. Exhibitors can begin to make stalls at noon on Sunday; however, no cattle will be allowed in the barns until Monday morning.

Rules — Other important rules to note are that no porta cool units will be allowed in the barns and also that tents will only be allowed in the tie-out area until 10 a.m. Monday.

Be sure to check JrHereford.org and the National Junior Hereford Association Facebook page for any changes or reminders about this year's JNHE, and be ready to “Show Me the Herefords” in Kansas City.

Community service project

Hereford youth are invited to participate in the second annual JNHE community service project being organized by Arkansas junior Hereford member and 2011-12 National Hereford Queen Amanda Bacon. Hereford families are encouraged to gather unused hotel toiletries during their summer travels and donate them to this project. States will compete for three top prizes based on the number of items gathered.

All items collected will be given to the Hope House in Kansas City. **HW**

JNHE judges

Owned females — Frank Ward, Orland, Calif.

Bred-and-owned heifers, bulls and cow-calf pairs — Jeff Gooden, Iberia, Mo.

Steers — Todd Herman, Madill, Okla.

Peewee and junior showmanship — Jim Bloomberg, Berwick, Ill.

Senior and intermediate showmanship — Tom and Tammy Boatman, Rockford, Ill.