

"What's New?" is a column designed to keep you in-the-know about Hereford happenings. You can also sign up for Hereford eNews, a weekly electronic newsletter from the American Hereford Association (AHA). Send an e-mail to eNews@hereford.org to subscribe. Archived issues are posted at Hereford.org.

Watch Hereford educational videos

The American Hereford Association (AHA) has released five educational videos. They are the first in a series of educational videos that will be posted to the Hereford YouTube channel. To watch the videos, visit Hereford.org/videos.

Topics included are how to register and transfer animals, Hereford expected progeny differences, and basic information about the Total Performance Records (TPR) program.

Enter now for JNHE

Deadlines are fast approaching for the VitaFerm® Junior National Hereford Expo (JNHE) July 2-8 in Grand Island, Neb. Visit JrHereford.org to enter online or to download entry information.

If you have any questions about the online entry process or anything relating to the JNHE, contact AHA

Watch for Delegate Nomination Postcards

The postcards were mailed to all American Hereford Association members in late April. Replies must be postmarked by May 31, 2012.

Youth Activities Director Amy Cowan at 816-842-3757 or acowan@hereford.org. For more about the JNHE, see Page 46.

Join the club

Hereford Youth Foundation of America (HYFA) supporters will have the best seats in the house at the 2012 JNHE in Grand Island, Neb.

Hereford enthusiasts can join the Hereford Foundation Club and have access to the "club" that overlooks the

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Mile High Night Sale surprise HYFA lot keeps on giving; HYFA embryo packages raise \$28,752

Another \$8,752 was raised for Hereford youth during the BuyHereford.com auction March 8. The 20 embryos donated for the 2012 Mile High Night National Hereford Sale in Denver as the surprise lot to benefit the Hereford Youth Foundation of America (HYFA) were resold in six lots after originally being purchased by David McMahan, Belle Point Ranch, Ft. Smith, Ark., for \$20,000. The McMahan family graciously donated these 20 embryos back to HYFA.

There were 122 total bids on the lots. The high seller was Lot 6, three embryos donated by Topp Herefords, Grace City, N.D. This exciting mating between TH 71U 719T Mr Hereford 11X and GO MS 3196 Advance T90 brought \$2,220 from Raap Hereford Ranch, Gene Raap, Pierpont, S.D.

Joseph Skavdahl, Columbus, Mont., paid \$1,650 for Lot 1, three embryos from Fawcett's Elm Creek Ranch, Ree Heights, S.D. They were from a mating of HH Advance 8050U ET and OXH Christi 0028.

The top bid on Lot 4 was \$1,560 for six embryos from a mating of CRR About Time 743 and Ankony Miss Excel 011U ET donated by Sunset Ridge Herefords, Billy Martin, Cumming, Ga. Iron Lake Ranch, Dimitri Matargas, Dallas, Texas, purchased this lot.

Two embryos from TH SHR 605 57G Bismarck 243R ET and KJ 520E Pure Vickie 750P ET sold as Lot 2 from Jensen Bros., Kevin and Sheila Jensen, Courtland, Kan., for \$1,300 to Elm Tree Farm LLC, Jody Huckabay, Paris, Ky.

Solsma Show Steers, Jay Solsma, Sanborn, Iowa, stepped up and purchased Lots 3 and 5. Lot 3 was two embryos also from Jensen Bros. from a mating of TH SHR 605 57G Bismarck 243R ET and KJ HVH 33N Radisson 471T ET. Solsma paid \$782 for this lot.

Lot 5 brought \$1,240 for four embryos donated by Mill Creek Ranch, Dave Breiner, Alma, Kan./Pied Piper Farms, Bob Moore, Hamlin, Texas, from a mating of TH 75J 243R Bailout 144U ET and MCR Harlands Dominet 682ET. **HW**

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showing in Grand Island as well as earn other perks for their support of Hereford youth.

There are four levels of membership, but benefits include a special membership pin, access to the VIP parking area and admittance to the club area.

Visit HerefordYouthFoundation.org or contact Amy Cowan, HYFA director, at acowan@hereford.org or 816-842-3757 for more information or to become a member.

Seeking Board candidates

The AHA nominating committee's responsibility is to identify six candidates to run for the three Board positions that

are selected during the AHA Annual Membership Meeting.

See "AHA election process" sidebar for more information. To make a Director recommendation, contact one of the following committee members:

- Terri Barber, chairman, Austin, Texas, 512-463-7560
- David Burns, Pikeville, Tenn., 423-447-2134
- Steve Douthit, St. Marys, Kan., 785-332-2323
- Bob Harrell, Baker City, Ore., 541-523-4401
- Joe Van Newkirk, Oshkosh, Neb., 308-772-3081

JNHE sponsorship, trade show opportunities available

Final plans are coming together for the 2012 JNHE. See Page 46 or visit JrHereford.org for a schedule of events and other information.

Nebraska youth are still seeking sponsors for the event. Division and class sponsorships are available as well as show program ads and trade show booths.

For more information about the trade show, contact Jill Tucker at 308-530-5765. To purchase an ad in the show program, contact Shellie Collins at 580-305-7751 or Jim Williams at 308-222-0170, and to inquire about class or division sponsors, call Linda McKay at 308-470-1180.

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AHA election process

Each year three American Hereford Association (AHA) Directors retire from the Board and three new Directors are elected to succeed them.

The election procedure is a multi-step process.

- 1) Nomination of board candidates** – The AHA Board of Directors executive committee selects a five-member nominating committee at-large to nominate a slate of six Director candidates.
- 2) Election of voting delegates** – Each state elects voting delegates to attend the AHA Annual Meeting in Kansas City to vote on the slate of nominees.
Each state is entitled to one delegate for every 750 Hereford registrations recorded from June 1-May 31. A state must have a minimum of 375 registrations to be entitled to one delegate. If the number of registrations exceeds 750 or any multiple thereof by 375 or more, the state will be entitled to an additional delegate or delegates.
- 3) State election of voting delegates** – In late April, delegate nomination postcards are mailed to all AHA members. Replies must be postmarked by May 31.
Each active member is asked to nominate one state candidate to be elected to serve as a delegate to the AHA Annual Meeting. An active member is defined as a member

that registered at least one animal in the calendar year preceding the year of the election.

A state delegate ballot will be sent to each active member to vote from a list of state nominees. Each active member will vote for the entitled number of state delegates. Each state is entitled to a number of delegates based on registration count and membership count in the previous year's registration period. A minimum of 375 registrations is required for the first delegate and then for every 750 registrations thereafter an additional delegate is added. In addition, each state is allocated a delegate for the first 25 members and an additional delegate for every 100 members thereafter.

Weighted votes

Each member delegate vote will be weighted based on the individual's registrations as follows:

Number of registrations	Weighted votes
1-20	1
51-100	15
101-200	30
More than 200	60

Principal place of doing business

Each active member must vote in the state that is his or her principal place of doing Hereford business, i.e. ranch or farm address must be in the same state in which he or she is voting.

Election schedule

- April AHA mails delegate nomination postcards
- May 31 Deadline for nominating delegates
- June Delegate ballot will be sent out to each active member. Each active member will be asked to vote for the corresponding number of delegate candidates allocated to each state.
- July 31 Deadline for returning ballots
- October 1 Announcement of elected state delegates.
- November Election of Directors by the delegates will take place at the assembly of state delegates during the AHA Annual Meeting in Kansas City. **HW**

Voting quadrants for AHA Board of Directors



The U.S. is divided into four regions of representation, and each region will have at least one director.

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Hosting the JNHE is a huge investment. For information on how you can support the largest Hereford event of the year, visit JrHereford.org and click on the "JNHE" tab.

July Hereford World Deadlines are approaching

Don't miss your chance to be a part of the July *Hereford World*. Final deadline for all ad materials is May 16. Any ads received after May 20 will be assessed a 10% late fee. To reserve your ad space, contact your AHA field representative today.

Celebrating the new Hereford

May 15 is the registration deadline for the 2012 World Hereford Conference. The Canadian Hereford Association will host the 2012 conference. This worldwide event is held every four years and will kick off with pre-tours in Vancouver, British Columbia, on July 8.

From there the group will make its way east to Calgary for the main part of the conference that starts on July 13. During the next six days, there will be tours, a daylong technical conference,

the World Hereford Conference Cattle Show and Junior Show, and the famous Calgary Stampede.

After a farewell barbeque dinner on July 18, the event will continue with a post-conference tour that will travel east and end in Niagara Falls on July 24.

There are many options that allow you to take in the entire 17 days or parts of the event. We will continue to

give you more details about the various travel options through the next months. Deadline for registrations is May 15. To view the schedule, fees and tour options, go to Hereford.ca.

Diane Johnson is the event concierge for AHA and is available to answer questions and assist with travel arrangements. You can contact Diane at 817-247-1200 or dianej@flash.net. **HW**

England hired as advertising coordinator

Jessica England, Columbia, Mo., has been selected as the new *Hereford World* advertising coordinator. Jessica will graduate in May with a bachelor's degree in agricultural journalism from the University of Missouri.

Jessica has worked as an intern for both MayeCreate Design, Columbia, Mo., and Osborn & Barr, St. Louis, Mo., where she gained valuable experience in advertising by writing, editing and working with clients.

She served as president and first vice president of National Agricultural Communicators of Tomorrow, which allowed opportunity for professional and leadership skill building.

Jessica has cattle experience from her childhood. She was raised on a farming and cattle operation in Illinois.

Hereford Publications Inc. (HPI) Production Manager Caryn Vaught says, "We are excited to have Jessica join the HPI team. She has an impressive résumé with a remarkable list of internship and leadership experiences. She will bring new ideas and become a tremendous asset to our team."

Jessica will start work at AHA headquarters in Kansas City, Mo., May 21. **HW**

