

"What's New?" is a column designed to keep you in-the-know about Hereford happenings. You can also sign up for Hereford eNews, a weekly electronic newsletter from the American Hereford Association (AHA). Send an e-mail to eNews@hereford.org to subscribe. Archived issues are posted at Hereford.org.

Seeking Board candidates

The American Hereford Association (AHA) nominating committee's responsibility is to identify six candidates to run for the three Board positions that are selected during the AHA Annual Membership Meeting in October.

To make a Director recommendation, contact one of the following committee members:

- Kevin Jensen, chairman, Courtland, Kan., 785-374-4372, jensenks@courtland.net
- Vern Rausch, Hoven, S.D., 605-948-2375, rauschherf@rauschherefords.com
- Perry Debter, Horton, Ala., 205-429-4415, debterfarm@otelco.net
- Steven Folkman, Ixonia, Wis., 920-474-7403, cnlfarm@execpc.com
- Kyle Gillooly, Wadley, Ga., 478-625-7664, KG_cattle@hotmail.com
- Paul Slayton, Bedford, Pa., 814-623-0772, pslayton@pabeef.org

Watch for Delegate Nomination Postcards

The postcards will be mailed to all American Hereford Association members in late April. Replies must be postmarked by May 31, 2011.

Enter now for JNHE

The online entry process is ready for the VitaFerm® Junior National Hereford Expo (JNHE) July 9-16 in Kansas City. Visit JrHereford.org to enter online or to download entry information. See Page 42 for a complete JNHE schedule.

JNHE sponsorship, trade show opportunities available

Final plans are coming together for the 2011 JNHE. Kansas youth are still seeking sponsors for the event. Division and class sponsorships are available as well as show program ads and trade show booths.

This year JNHE attendees will be able to set up trade show booths in the stall area. This option is for individuals who have family members with animals and it is more convenient to set up their booth near their stalls. The booth cost will be \$200. Vendors selling jewelry or other items in the

stall area must have paid for a booth space and will be given an office trade show participant banner to display. For more information about the trade show, contact Angie Denton at adenton@hereford.org.

Hosting the JNHE is a huge investment. For information on how you can support the largest Hereford event of the year, visit JrHereford.org and click on the "JNHE" tab.

Plan to attend "The Harvest"

The Hereford Youth Foundation of America

(HYFA) invites Hereford breeders, enthusiasts and supporters to make plans to attend "The Harvest" fundraising event at Kunde Family Estate in Sonoma, Calif., Aug. 19-20. "The Harvest" is being hosted by the Jim and Marcia Mickelson family and will raise money for HYFA's \$5 million capital endowment campaign with all proceeds benefitting scholarship and education for Hereford youth across the nation.

Hereford enthusiasts can pick from three travel packages. **1) San Francisco travel package** — designed for those flying into San Francisco International Airport and want to enjoy an extra day or two on the West coast. Single \$890/person, double \$600/person. **2) Sonoma Valley travel package** — designed for those of you driving to the event. Single \$590/person, double \$380/person. **3) The Harvest travel package** — for those able to just attend the Saturday night event. Single \$330, double \$240.

To register and see complete pricing options go to TheHarvest2011.com. Early bird registration deadline is June 15. For more information, see Page 31. **HW**



Johnson, Jorgensen chosen summer junior activities interns



Jill

Jill Johnson, Urbana, Ill., and Klaire Jorgensen, Exeter, Neb., will serve as the American Hereford Association's junior activities interns this summer. Both have strong backgrounds in the beef cattle industry.

Jill is currently pursuing a bachelor's degree in agricultural and environmental communications and education at the University of Illinois at Urbana-Champaign (UIUC). Jill grew up showing Hereford cattle in 4-H and FFA and was successful at livestock judging as a youth. This experience led her to Black Hawk East College, Galva, Ill., where she was recognized for excellence in the classroom and in livestock judging competitions.

At UIUC Jill is president of the Agricultural Communicators of Tomorrow and a member of the livestock judging team, Hoof & Horn Club, and Field & Farrow Club.

Klaire is majoring in agricultural economics with a minor in animal science at Kansas State University. Raised on her family's farming and Simmental operation, Klaire was active in the Angus and Simmental junior associations. At K-State, Klaire is involved in Collegiate Cattlewomen, Alpha Chi Omega sorority, Mortar Board Honor Society, Agricultural Economics Club and Block & Bridle.

The pair will be responsible for organizing all the Junior National Hereford Expo (JNHE) contests and will work closely with Amy Cowan, AHA youth activities director, and the NJHA board throughout the summer. Both will also work on a variety of communications and social-networking projects leading up to and after the JNHE. **HW**



Klaire