



ROLLIN' THROUGH DIXIE

2008 National Hereford Tour Scheduled for May 20-24

A fun-filled week in Dixie is planned including the opportunity to see some of the breed's leading genetics and experience Southern hospitality and country music's finest. For more information, visit Hereford.org or contact Amy Cowan at (816) 842-3757 or acowan@hereford.org.

Tour stops

Four L Hereford Farm

Four L Hereford Farm, Atwood, Tenn., owned by Tom and Gail Lane, has been performance testing since 1963 with the goal of producing top commercial bulls in quantity. Through the years Four L has experienced much success in the showing while maintaining the focus on performance.

Triple L Ranch

Triple L Ranch, Franklin, Tenn., has been involved in the Hereford business for 43 years. For the last 12 years the Wallace and Ann Lee family has worked to improve carcass value by using ultrasound data. Its breeding program is to stack pedigrees with proven donor cows and Dams of Distinction.

Burns Farms

Burns Farms, Pikeville, Tenn., is family owned and managed and has been raising Hereford cattle for more than 50 years. The goal at Burns Farms is to produce stout functional cattle that have the phenotype, performance and consistency to succeed for both registered and commercial cattlemen.

Whaley Polled Herefords

Home of great Victors has been Whaley Polled Herefords motto since the beginning. Truman and Starr Whaley, Dalton, Ga., have some of the oldest Victor pedigrees. They have blended an out-crossing of the great Remital Keynote sons and the Pearl 67G family with their Victor base.

Leonard Polled Hereford Farm

What began as an FFA project 59 years ago now includes five generations. Sherman and Peggy Leonard own Leonard Polled Herefords (LPH), Chatsworth, Ga., with their grandchildren and great-grandchild also involved. LPH is a Total Performance Records breeder and collects ultrasound data.

JWR Land & Cattle Co.

JWR Land & Cattle Co., Rockmart, Ga., strives to produce replacement heifers and herd bulls that are efficient producers, showing winners, donors, and breed and herd improvers for

SCHEDULE OF EVENTS

Tuesday, May 20

Arrive in Nashville

6-8 p.m. Welcome reception, Country Music Hall of Fame and Museum, Nashville

Wednesday, May 21

6:30 a.m. Buffet breakfast at Holiday Inn Select

7:30 a.m. Load buses

10:30 a.m. Arrive at Four L Hereford Farm, Atwood, Tenn.

1 p.m. Load buses

3:30 p.m. Arrive at Triple L Ranch, Franklin, Tenn.

Return to Holiday Inn Select, Nashville airport

Thursday, May 22

6:30 a.m. Buffet breakfast at Holiday Inn Select

7:30 a.m. Load buses

10 a.m. Arrive at Burns Farm, Pikeville, Tenn.

Noon Load buses

3 p.m. Arrive at Whaley's Polled Herefords, Dalton, Ga.

5 p.m. Arrive at Leonard's Polled Herefords, Chatsworth, Ga.

Arrive at hotels, Cartersville, Ga.

Friday, May 23

7:30 a.m. Load buses

8 a.m. Breakfast at JWR Land and Cattle Co., Rockmart, Ga.

9:30 a.m. Load buses

10:30 a.m. Arrive at Debter Hereford Farm, Horton, Ala.

2 p.m. Load buses and depart for Ft. Payne, Ala.

3 p.m. Arrive at hotels, Ft. Payne, Ala.

4:30 p.m. Depart for Tennessee River Music Inc. "Music on the Mountain" event

6 p.m. "Music on the Mountain"

Saturday, May 24

7 a.m. Early departure for Nashville airport
(three hours to airport)

2 p.m. Last departure for Nashville airport (departing from Tennessee River Music Inc. sale)

Note: Local Hereford sales in the area include: Leonard's Polled Herefords, May 23; Tennessee River Music Inc., Dixieland Delight Sale, May 24; and Mead Cattle Co., May 26.

its clients. The JWR herd consists of 160 Victor-based cows that are mated to outcross-pedigree Hereford bulls.

Debter Hereford Farm

Debter Hereford Farm, Horton, Ala., has been in the business of raising registered Herefords for more than 50 years. The Debter family — Glynn, Perry and John Ross — focus on selling bulls, and in 2007 posted the second high-selling Hereford bull sale in the 76-100 head category.

Tennessee River Music Inc.

Tennessee River Music Inc. (TRM), Ft. Payne, Ala., is celebrating 25 years in the Hereford business this year. Randy and Kelly Owen and their children, Heath, Alison and Randa, have bred some of the most sought after polled Hereford genetics in the Southeast. But their commitment to youth and agriculture is paramount and serves as the cornerstone of the family's cattle operation.

One of the highlights of the tour will be the grand finale event, "Music on the Mountain." Join Randy and Kelly as they host Hereford enthusiasts with an entertaining evening of live music, dinner and auction — all to benefit Hereford youth and the Hereford Youth Foundation of America (HYFA). **HW**