



Vita Ferm® Junior National Hereford Expo

July 7-14, 2007

National Western Complex, Denver

Schedule of Events (subject to change)

The American Hereford Association (AHA) Youth Activities Department mailed all active junior members (one per family) a Junior National Hereford Expo (JNHE) packet in April. The packet contains all the necessary information to make your trip to Denver a fun-filled event. **If you have questions, contact Chris Stephens, AHA youth activities director, at (816) 842-3757 or visit www.jrhereford.org.**

2007 JNHE Hotels

All hotels listed are located on Quebec Street, east of the National Western Complex off of Interstate 70, at the Stapleton Plaza Shopping Center. Each hotel listed is about a 10-minute drive from the complex, depending on traffic.

Renaissance Denver Hotel

3801 Quebec St., Denver, CO 80207

(303) 399-7500

Rate: \$82 per night

Doubletree Hotel Denver

3203 Quebec St., Denver, CO 80207

(303) 321-3333 or (800) 222-8733

Rate: \$82 per night

Radisson Hotel Denver Stapleton Plaza

3333 Quebec St., Denver, CO 80207

(303) 321-3500

Rate: \$99 per night

Courtyard Denver Stapleton

7415 E. 41st Ave., Denver, CO 80216

(303) 333-3303

Rate: \$82 per night

Saturday, July 7

- 8 a.m. Outdoor tie spaces available for early arriving cattle
Barn available for setting up stalls
- Noon NJHA, AHA staff, host states and candidates meeting
- 6 p.m. NJHA director candidate orientation/junior board meeting (Doubletree)

Sunday, July 8

- Cattle may enter the barns
- 7:30 a.m. Begin processing cattle
All cattle processing will be completed on Sunday
- 9 a.m. - 1 p.m. People registration — pick up show shirts and tickets
- Noon Cattle arrival deadline
Sign up for 3-on-3 basketball
- 1 p.m. 3-on-3 basketball
- 2 p.m. State advisors meeting
- 3 p.m. Process steers (weigh and ultrasound)
- 4:30 p.m. Hereford idol
- 7:30 p.m. State delegate meeting, followed by candidate roundtable and meet the candidates dinner (Doubletree)

Monday, July 9

- 7 a.m. Depart National Western Complex for Clear Creek whitewater rafting
- 9 a.m.-Noon People registration — pick up show shirts and tickets
- 9 a.m.-Noon Sign up for contests and turn in posters and scrapbooks
- 9 a.m. Ed Bible, National Junior Merit, NOP Founders and Hereford Herdsman interviews
- 10:30 a.m. Illustrated speech contest: senior, junior, intermediate and peewee
- Noon State silent auction
baskets must be in place in hospitality area
Hereford bowl written test
- 1 p.m. Beef grill-off
- 2 p.m. Queen orientation

- 4 p.m. Mentoring mixer
- 6 p.m. State group pictures
- 6:30 p.m. Opening ceremonies
Fun rodeo — junior mixer

Tuesday, July 10

- 7:30 a.m. National Organization of Polle-ettes breakfast (NWSS Club)
- 8:30 a.m. Judging contest
- 10:30 a.m. Team marketing
- 1 p.m. Hereford bowl — final "buzzer" round (top teams compete)
- 2 p.m. Fitting demonstration
- 4 p.m. Team fitting contest
- 6:30 p.m. NJHA membership meeting — election of NJHA board of directors (Doubletree)
- 7:30 p.m. Junior and adult social/dance (Doubletree)

Wednesday, July 11

- 8 a.m. Combined steer show followed by showmanship contest
Showmanship contest, Ring 1: senior, intermediate and senior final. Ring 2: junior and peewee
Steers are released immediately after the conclusion of the showmanship competition

Thursday, July 12

- 8 a.m. Cow-calf pairs, bred-and-owned bulls, AI bulls, bred-and-owned heifers, AI heifers

Friday, July 13

- 8 a.m. Begin owned heifer show
- 6 p.m. Awards dinner and ceremony

Saturday, July 14

- 8 a.m. Resume owned heifer show, followed by the announcement of premier breeder, premier exhibitor, Walter and Joe Lewis Memorial Scholarship winner, Golden Pitchfork Award, Herdsman of the Year and then all group classes

No breeding cattle will be released until the conclusion of the show.

continued on page 38 ...



NJHA President Catie Sims is pictured with Dennis Delaney, BioZyme Inc. general sales manager, and Bob Norton, BioZyme Inc. president. Vita Ferm, a product line of BioZyme Inc., is the 2007 JNHE title sponsor.

Vita Ferm® Is JNHE Title Sponsor



Vita Ferm®, a product line of BioZyme® Inc., has announced its \$35,000 title sponsorship of the 2007 Junior National Hereford Expo (JNHE).

Bob Norton, BioZyme Inc. president, explains that Vita Ferm gives financial support to the JNHE because it encourages young people interested in the future of production agriculture. Helping them along their way is a priority to Norton and his company. "We are merely stewards," he says. "If we don't take the blessings we've been given and try to return them, we're not doing our jobs as stewards. These young folks are our future."

And the futures of these young folks are often greatly influenced by the JNHE experience. Participants not only show cattle, but also compete in educational contests, interview for college scholarships, run for leadership positions and network at social activities. In short, the event helps prepare National Junior Hereford Association (NJHA) members to be leaders in the beef industry and their respective communities.

NJHA President Catie Sims compares the JNHE to the pinnacle of professional football. She says, "The JNHE is the Super Bowl of cattle shows to most Hereford juniors out there; this is a place where they are among their peers competing and having a great time all at once."

Sims recognizes that this "Super Bowl" couldn't be what it is today without outside financial assistance. She says, "It is crucial for sponsors like Vita Ferm to support us when taking on such a huge endeavor like the JNHE."

Vita Ferm was a key player in 2006, sponsoring the JNHE awards banquet. This year, contributions have been increased significantly to help offset facility and hospitality expenses.

BioZyme Inc. is an innovative company specializing in livestock nutrition and microbiology. Its Vita Ferm Nutrition System is a complete line of vitamin, mineral, trace mineral and protein supplements for livestock, formulated with high-quality ingredients for specific production phases and feeding situations. All supplements contain Amaferm®, an all-natural, direct-fed microbial that optimizes digestive functions and feed utilization. For more information, visit www.biozymeinc.com.

Your Support Is Needed

The Western States junior and senior Hereford breeders are working together to plan an enjoyable event for all in attendance. However, we need your financial support to help make the 2007 Junior National Hereford Expo (JNHE) a success.

There are several ways you can support the event and make a difference in the lives of agriculturally minded youth. With your assistance and the efforts of many volunteers, this event will be an unforgettable learning experience for all.

Inclusive sponsorship packages

To purchase sponsorship packages contact:

Marshall and Barb Ernst (970) 381-6316

Larry and Dianne Peebles (970) 872-2149 or (970) 214-4903

Super Platinum Sponsorship \$10,000

This premier sponsorship package includes:

Marquee recognition on Interstate 70

Showing banner

Trade show space

Full-page, four-color ad in show program

VIP parking

AHA Web site banner ad on JNHE show coverage page

Grand champion co-sponsor

Platinum Sponsorship \$5,000

Showing banner

Trade show space

Full-page, four-color ad in show program

AHA Web site banner ad on JNHE show coverage page

Gold Sponsorship \$2,500

Grand champion co-sponsor

Showing banner

Full-page, black-and-white ad in show program

Reserve grand champion co-sponsor

Silver Sponsorship \$1,500

Division champion sponsor

½ page, black-and-white ad in show program

Individual class and division award sponsorships

Class award sponsorships \$150

Champion division award sponsorships \$300

Reserve division award sponsorships \$250

To sponsor any class, division or reserve division award contact

Marsha Middleswarth at (307) 532-5427 or 6mbulls@prairieweb.com

VIP parking

VIP parking sponsorship \$1,000

Reserved parking for the entire event at main entrance.

Trade show booth space

Contact Jane Evans Cornelius at (970) 284-6878 or (970) 371-0500

10×10 inside booth \$400

10×20 inside booth \$500

Outside booth space \$1,000 minimum

Larger booth inside or outside, call for pricing

Electrical hook-up \$50

2007 JNHE Judges

OWNED FEMALES

Bill Conley, Clarksdale, Mo.

BRED-AND-OWNED FEMALES, BULLS AND COW-CALF PAIRS

Randy Daniel, Colbert, Ga.

STEERS

Jeff Mafi, Stillwater, Okla.

SENIOR AND INTERMEDIATE SHOWMANSHIP

Alan Miller, Gridley, Ill.; **Cathy Miller Jones**, Elmwood, Ill.; and **Don Yoesel**, Falls City, Neb.

PEEWEE AND JUNIOR SHOWMANSHIP

Matt Sims, Edmond, Okla.



State Junior Hereford Field Days and Preview Shows

ARKANSAS JUNIOR FIELD DAY/PREVIEW SHOW

Location: Arkansas State University, Beebe, Ark.

Dates: June 16, 2007

Special activities: showmanship

Classes: owned heifers, bred-and-owned heifers, cow-calf, steers, bred-and-owned bulls

Arrival: June 16, by 10 a.m.

Release: June 16, following show

Entry deadline: June 16

Entry fee: \$10 per head

Forward entries and fees to: Caliegh Sue Moyer, 18371 Rock Springs Rd., Lincoln, AR 72744-8545; (479) 846-1998; dmoyer@tiger.nwsc.k12.ar.us

Hotel information: Day's Inn, 100 Tammy Lane, (501) 882-2008

GEORGIA JUNIOR FIELD DAY/PREVIEW SHOW

Location: University of Georgia Animal Science Arena, Athens, Ga.

Dates: June 15-16, 2007

Special activities: judging, illustrated speech, poster contest, photo contest, showmanship

Classes: owned heifers, bred-and-owned heifers, cow-calf, steers, bred-and-owned bulls

Arrival: June 15, by noon

Release: June 16, following show

Entry deadline: June 1

Entry fee: \$5 GJHA membership

Forward entries and fees to: Debbie Hicks, 660 Seaburn Vickery Rd., Statesboro, GA 30461; (912) 865-5593; Fax (912) 564-5815; rhicks@bulloch.com

Hotel information: Contact Hicks for information

INDIANA JUNIOR HEREFORD ASSOCIATION

PREVIEW SHOW

Location: Hendricks Co. Fairgrounds, Danville, Ind.

Dates: June 22-24, 2007

Special activities: showmanship

Classes: owned heifers, bred-and-owned heifers, cow-calf, steers, bred-and-owned bulls

Arrival: June 22

Release: June 24, following show

Entry deadline: June 1

Entry fee: \$25 per head or \$40 per head for both open and junior show

Late fee: \$50 per head

Forward entries and fees to: Hayley Miller, 1570 N. 700 W., Thorntown, IN 46071; (765) 482-4386; millerherefords@yahoo.com

IOWA JUNIOR HEREFORD ASSOCIATION

PREVIEW SHOW

Location: Wayne Co. Fairgrounds, Corydon, Iowa

Dates: June 23-24, 2007

Special activities: illustrated speech, showmanship, membership meeting

Classes: owned heifers, bred-and-owned heifers, cow-calf, steers, bred-and-owned bulls

Arrival: June 23, by 10 a.m.

Release: June 24, following showmanship

Entry deadline: postmarked by June 5

Entry fee: \$27.50 per head

Late fee: \$47.50 per head

Forward entries and fees to: Gary and Nancy Maurer, 1559 Lawrence Ave., Independence, IA 50644-9224; (319) 636-3365; Fax (319) 334-2563; garnancattle@iowatelecom.net

Hotel information: Chariton, Iowa: Super 8, (641) 774-8888; Royal Inn, (641) 774-5961

KANSAS JUNIOR PREVIEW SHOW

Location: Abilene, Kan., fairgrounds

Dates: May 25-26, 2007

Special activities: photo contest, poster contest, speech, showmanship, dinner, meeting

Classes: owned heifers, cow-calf, steers, bred-and-owned bulls

Arrival: May 25, by 1 p.m.

Release: May 26, following show

Entry deadline: May 15

Entry fee: \$15 per head

Late fee: \$20 per head

Forward entries and fees to: James Preuss, 1234 Heights Ave., Marysville, KS 66508

MARYLAND JUNIOR FIELD DAY/PREVIEW SHOW

Location: Howard Co. Fairgrounds, West Friendship, Md.

Date: June 10, 2007

Special activities: membership meeting, judging, showmanship

Classes: owned heifers, bred-and-owned heifers, cow-calf, steers, bred-and-owned bulls

Arrival: June 10, by 8 a.m.

Release: June 10, following show

Entry deadline: May 25

Entry fee: \$15 per head

Late fees: after May 25 \$25 per head; day of show \$50 per head

Forward entries and fees to: Michelle Grimmell, 2710 Gresham Way, Unit 204, Windsor Mill, MD 21244; (410) 298-5140; afmichelle@comcast.net

Special note: The ABC Jackpot Show is Saturday, June 9, 2007. Hereford classes are available. For more information contact Cyndy Howes, (443) 871-6657.

NEBRASKA JUNIOR FIELD DAY/PREVIEW SHOW

Location: Custer Co. Fairgrounds, Broken Bow, Neb.

Dates: June 1-3, 2007

Special activities: showmanship, illustrated speech contest, Nebraska futurity steer and heifer show

Classes: owned heifers, bred-and-owned heifers, cow-calf, steers, bred-and-owned bulls

Arrival: June 1, 6-8 p.m.

Check-in: June 1, by 8 p.m.

Release: June 3, following show

Entry deadline: May 1

Entry fee: \$15 per head plus Nebraska membership fee

Late fee: \$20 per head

Forward entries and fees to: Roger or Patrick Morgan, 83589 Gracie Creek Ave., Burwell, NE 68823; (308) 346-4391; Hereford@nctc.net

Hotel information: Arrow Hotel (308) 872-6845; Gateway Motel (308) 872-2478; Super 8 Motel (308) 872-6428

NORTH DAKOTA JUNIOR FIELD DAY/PREVIEW SHOW

Location: Upper Missouri Valley Fairgrounds, Williston, N.D.

Dates: June 22-24, 2007

Special activities: pizza party, ag olympics, membership meeting

Classes: owned heifers, bred-and-owned heifers, cow-calf, steers, bred-and-owned bulls

Arrival: June 22, by noon

Check-in: June 22, by noon

Release: June 24, following show

Entry deadline: June 1

Entry fee: \$20 heifers and cow-calf pairs; \$30 steers

Forward entries and fees to: Malynda Carter, P.O. Box 636, Freeman SD 57029; (701) 351-4758; Fax (605) 925-4354; malyndacarter@hotmail.com

Hotel information: Travel Host (800) 761-4678

PENNSYLVANIA JUNIOR FIELD DAY/PREVIEW SHOW

Location: DeanaJAK Farms Inc., New Enterprise, Pa.

Dates: June 1-2, 2007

Special activities: showmanship, speech, fitting contest

Classes: owned heifers, bred-and-owned heifers, cow-calf, steers, bred-and-owned bulls

Arrival: June 1, evening; or June 2, by 8 a.m.

Release: June 2, following show

Entry deadline: May 1

Entry fee: \$20 per head

Late fee: \$45 per head

continued on page 40 ...

Forward entries and fees to: Martene Firestone, 4520 Conrad Weiser Pkwy., Womelsdorf, PA 19567; (717) 866-4662; mapfarm@hotmail.com
Hotel information: Bedford, Pa.: Best Western (814) 623-9006

TEXAS JUNIOR HEREFORD PREVIEW

Location: Ag Barn, Kerrville, Texas

Dates: June 21-24, 2007

Special activities: Junior National Hereford Expo contests

Classes: owned heifers, bred-and-owned heifers, cow-calf, steers, bred-and-owned bulls, Junior AI

Arrival: June 21

Check-in: June 22, by 8 a.m.

Release: June 24, following show

Entry deadline: June 1

Entry fee: \$25 per head

Late fee: \$35 per head

Forward entries and fees to: Mike Rader, 3117 U.S. Hwy. 67E, Mt. Vernon, TX 75457-9718; (903) 537-7600; raders@mt-vernon.com

Hotel information: Y.O. Hilton (877) 967-3767

WISCONSIN JUNIOR FIELD DAY/PREVIEW SHOW

Location: Jefferson Co. Fairgrounds, Jefferson, Wis.

Dates: June 9-10, 2007

Special activities: showmanship, fitting contest

Classes: owned heifers, bred-and-owned heifers, cow-calf, steers, bred-and-owned bulls

Arrival: June 9, by 8 a.m.

Release: June 10, following show

Entry deadline: May 21

Entry fee: \$10 per head

Forward entries and fees to: B.J. Jones, 14990 Cty. Hwy. F, Darlington, WI 53530; (608) 776-2813; Fax (608) 776-2079; docjones@centurytel.net

Special note: Juniors can also enter the WLBA show on Saturday, June 9, but must enter separately for that show.

Regional Junior Hereford Shows

CALIFORNIA — SOUTHWEST REGIONAL JUNIOR HEREFORD SHOW

Location: Plumas Sierra Fairgrounds, Quincy, Calif.

Dates: June 1-3, 2007

Special activities: showmanship, jackpot steer show

Classes: owned heifers, bred-and-owned heifers, cow-calf, steers, bred-and-owned bulls

Arrival: June 1

Release: June 3, following show

Entry deadline: May 21

Entry fee: breeding cattle \$30 per head; jackpot steers \$35 per head

Forward entries and fees to: Graham Blagg, P.O. Box 1645, Grass Valley, CA 95945; (530) 265-9395; Fax (530) 273-6459; g.blagg@yahoo.com

Hotel information: University Inn, Fresno

ILLINOIS — CENTRAL REGIONAL JUNIOR HEREFORD SHOW

Location: DuQuoin State Fairgrounds, DuQuoin, Ill.

Dates: June 15-17, 2007

Special activities: fitting contest, showmanship, meal

Judges: Jason Hoffman, McArthur, Calif., and Walt McKellar, Senatobia, Miss.

Classes: owned heifers, bred-and-owned heifers, cow-calf, steers, bred-and-owned bulls

Arrival: June 15, by 8 p.m.

Release: June 17, following show

Entry deadline: May 21

Entry fee: \$40 per head

Bedding fee: \$10 per head

Late entry fee: \$60 per head

Forward entries and fees to: Marcia Hackett, 1170 E. Hwy. 36, Tuscola, IL 61953; (217) 202-5676; dave.hackett@cell1net.net

Web site: www.ilherf.com (for entry forms and complete information)

NEW ENGLAND — NORTHEAST REGIONAL JUNIOR HEREFORD SHOW

Location: The Big East Youth Show, W. Springfield, Mass.

Dates: May 4-6, 2007

Special activities: showmanship, skill-a-thon
Judges: Clint Rusk, W. Lafayette, Ind., and John Hausner, Dover, Pa.

Classes: owned heifers, bred-and-owned heifers, cow-calf, steers, bred-and-owned bulls

Arrival: May 3, afternoon

Check-in: May 4, by noon

Release: May 6, following show

Entry deadline: April 15

Entry fee: \$25 per head

Late fee: \$50 per head

Contact: Kaye Weaber, (207) 240-7522; weaber@gwi.net

Forward entries and fees to: The Big East, Eastern State Exposition, C/O Mallary Comple, 1305 Memorial Ave., W. Springfield, MA 01089

Hotel information: Best Western Sovereign Hotel, 1080 Riverdale St. (Route 5), Exit 13B; (413) 781-8750. Ask for the New England Hereford Association rate — \$82

OREGON/WASHINGTON — NORTHWEST

REGIONAL JUNIOR HEREFORD SHOW

Location: Crook Co. Fairgrounds, Prineville, Ore.

Dates: June 21-23, 2007

Special activities: meal, showmanship, poster contest, photo contest, team marketing, judging

Classes: owned heifers, bred-and-owned heifers, cow-calf, steers, bred-and-owned bulls

Arrival: June 21

Release: June 23, following show

Entry deadline: June 1

Entry fee: \$25 per head, no late entries accepted

Forward entries and fees to: Amanda Kishpaugh, 24810 S. Metzler Park Rd., Estacada, OR 97023; (503) 630-3469; Fax (503) 630-3469;
For more information: Maddee Moore, maddee_moore@hotmail.com

TENNESSEE — SOUTHEASTERN REGIONAL JUNIOR HEREFORD SHOW

Location: Middle Tennessee State University Livestock Center, Murfreesboro, Tenn.

Dates: June 28-30, 2007

Special activities: meal, showmanship

Judges: Jonathon Perry, Fayetteville, Tenn., showmanship; Mark Hoge, Macomb, Ill., cattle

Classes: owned heifers, bred-and-owned heifers, cow-calf, steers, bred-and-owned bulls

Arrival: June 28

Release: June 30, following show

Entry deadline: June 6

Late entry deadline: June 13, double entry fee

Entry fees: bred-and-owned heifers \$20 per head; owned heifers, bred-and-owned bulls, cow-calf and steers \$25 per head

Forward entries and fees to: Glenda Rickman, 553 Enville Bottom Rd., Milledgeville, TN 38359; Fax (731) 687-3483; glendar@centurytel.net

Web site: www.tpha-06.org (for entry forms and complete information)

Hotel information: Wingate Inn, 165 Chaffin Place, (800) 228-1000, \$74 rate

WYOMING — WEST-CENTRAL REGIONAL

JUNIOR HEREFORD SHOW

Location: Wyoming State Fairgrounds, Douglas, Wyo.

Dates: July 5-6, 2007

Special activities: judging, barnyard olympics, showmanship

Classes: owned heifers, bred-and-owned heifers, cow-calf, steers, bred-and-owned bulls

Arrival: July 5

Release: July 6, following show

Entry deadline: June 20

Entry fee: \$20 per head

Late entry fee: \$35 per head

Forward entries and fees to: Jessie Berry, 3000 CR 225, Cheyenne, WY 82009; (307) 634-5178; jberry@uwyo.edu

Hotel information: Super 8 (307) 358-6800; Holiday Inn Express (800) 345-8082; camper hook-ups are available on the state fairgrounds

Contest and Scholarship Information

Advisor of the Year Award

This award recognizes one of the most important groups of people contributing to the success of the state associations and ultimately the success of the national junior organization. Each state junior Hereford association is encouraged to nominate their advisor(s). Nominations are due at the American Hereford Association (AHA) Youth Activities Department by June 1.

Ed Bible Memorial Scholarship

National Junior Hereford Association (NJHA) members who graduated from high school during the current school year or are students in a post-secondary school are eligible. Scholarship criteria and applications are available from the National Organization of Poll-ettes (NOP) directors.

Golden Pitchfork Award

This award will be presented to one state association during the Junior National Hereford Expo (JNHE). The Golden Pitchfork Award was developed to encourage junior exhibitors to work together in the display of their cattle, as well as to create state pride during the JNHE. It is presented to a state association that displays a combination of cleanliness, uniformity in stalling (such as exhibitor cards, panels, etc.) and additional decoration of the area representing the state.



Great American Hereford Grill-off

Hereford chefs of all ages should bring their imagination, aprons, Certified Hereford Beef® (CHB) recipes and creativity for food preparation to the Great American Hereford Grill-off this summer. The event, sponsored jointly by the American Hereford Women (AHW) and the NJHA, will debut this year. A panel of judges will evaluate the cook-off entries. Winners will be selected in the categories of showmanship and recipe development.

Herdsmen of the Year Award

This award will be presented to one NJHA member during the JNHE. A nomination committee will observe exhibitors throughout the week and nominate individuals accordingly. The nominees' fellow exhibitors will make

the final selection during a ballot vote prior to the JNHE awards ceremony.

Hereford Herdsman Scholarship

Sponsored by the Hereford Youth Foundation of America (HYFA) in cooperation with Hereford herdsman, the Hereford Herdsman scholarship honors young men and women who take great pride in exhibiting and presenting their Hereford cattle at junior Hereford events. Two scholarships are awarded.

Hereford bowl

The primary objectives of the Hereford bowl are to allow NJHA members to demonstrate their knowledge of Hereford cattle, show good sportsmanship, and to provide an educational experience for both participants and spectators in a quiz bowl format.

Illustrated speech contest

Sponsored by the NOP in cooperation with the NJHA. The contest's objectives are to develop character and leadership in Hereford youth while stressing education to stimulate and promote interest in the beef industry and to project Herefords in a positive light. The AHA must receive entries by July 1. There is no specific topic; however, speeches must relate to the beef cattle industry.

John Wayne Memorial Scholarship

The HYFA and the AHW award two college scholarships to NJHA members who make outstanding contributions to agriculture and the Hereford industry.

Judging contest

Contestants can compete individually as peewees, juniors, seniors or adults. Awards will be given to the top four-member junior and senior teams and high individuals in each division.

Junior Golden Bull Award

Three Junior Golden Bull awards will be presented during the JNHE. The award is a Junior Golden Bull bronze trophy and is sponsored by the AHW and the NJHA. Applications should be sent to the AHA, postmarked no later than May 1.

Junior Merit Award

The Junior Merit Award is designed to recognize outstanding college-age junior members and to provide them with further higher education opportunities. The award encourages individual and cooperative effort, enthusiasm, excellence, leadership and achievement, and singles out those who are promising Hereford breeders and beef industry members. Applications must be submitted to the AHA by June 1. To receive an application, contact the AHA Youth Activities Department.



NJHA Mentoring Program

The NJHA mentoring program is an opportunity for junior Hereford members to utilize their experience at the JNHE to assist first-time exhibitors at the event. It gives juniors of all ages the opportunity to meet and interact with other juniors from different states and to learn about the many opportunities for participation during the weeklong JNHE.

Outstanding state member

One junior member in each state with junior participants at the JNHE will receive this award. Awards are made in cooperation with state junior associations. Judging of individuals should be based on sportsmanship, cooperation with fellow participants/guests, attitude and work habits. Individual states will conduct their own counting of votes and relay the state winner's name to the NJHA board of directors on official ballot.

Peewee speech contest

Peewee speech is strictly a participation activity for NJHA members up to 9 years of age. The NOP, in cooperation with the NJHA, sponsors this contest.

Photography contest

Photographs should include Herefords or an activity related to Herefords. This contest is sponsored by the NJHA and *Hereford World*, and offers several different categories for entries. Please refer to the official rules list for complete information regarding the photography contest.

continued on page 42 ...



Poll-ette Founders Scholarship

This scholarship honors the women who laid the foundation for the NOP. Two \$750 scholarships are awarded to NJHA members, one male and one female, to continue financing their education.

Promotional poster contest

Sponsored by the NJHA, the objective is to promote the JNHE in Denver.

Prospect Award

The AHW and the NJHA sponsor this award. One Prospect Award for each grade, levels 3-8, will be presented at the JNHE. Applications must be sent to the AHA, postmarked no later than May 1.

Showmanship contest

Contestants are judged on appearance and showmanship ability except for the final round of the senior division, where animal grooming is also evaluated. Divisions are peewee, junior, intermediate and senior. Youth do not have to show their own animal, except for peewees, who must show their own or one owned by an immediate family member. The animals exhibited in the contest must be entered in the JNHE.

State scrapbook contest

The purpose of the junior association scrapbook is to provide a year-to-year record of the association and its members' activities. Judging is based on completeness and content, artistic balance and eye appeal, and originality of material selected for inclusion.

Team fitting

All contestants must be members of the NJHA, as well as members of the state junior association they are representing. The three-member teams should be made up of at least one peewee, one junior and no more than one senior. Teams will have 45 minutes to fit their heifers for a panel of judges. A team must provide their own animal and supplies.

Team marketing

The main objective of this contest is to encourage team participation while promoting the importance of communication skills, marketing technique and an understanding of performance and pedigree information. Each state may enter one junior and one senior team. Each team will try to convince the judges that they should purchase the team's entry by discussing pedigree and performance information, as well as visual characteristics.

Walter and Joe Lewis Memorial Award

The Walter and Joe Lewis Memorial Award is one of the most coveted awards a junior member can win at the JNHE. Three finalists are recognized for overall achievement in leadership, teamwork, skills and competition. Selection of the award winner relies on a point system for participation in junior programs and activities. To be considered for the award, juniors must complete the application and return it to the AHA Youth Activities Department by June 1.

Looking for something fun to do while you're in Colorado for the Junior National Hereford Expo (JNHE)?

Check out Clear Creek Rafting Co. — Clear Creek's original, largest and most experienced outfitter. JNHE exhibitors and their families are invited to experience Colorado's whitewater and take a trip with Clear Creek Rafting Co. staff.

Located just 45 minutes west of downtown Denver, a Clear Creek beginner trip is scheduled for July 9. The trip will be a great introduction to whitewater and is suitable for participants ages 7 and up. The discounted price is for Monday only as an organized activity. If enough people are interested, transportation will be provided at a nominal cost and will leave the National Western Complex at 7 a.m.

Cost

The cost of the trip is \$31.20 for ages 13 and older and \$24 for ages 7-12. The price does not include the cost of transportation, which is \$10 per person.

The group will spend approximately 1½ hours riding the waves of the Clear Creek. The entire trip will total four hours, including transportation to and from the National Western Complex.

What to wear, bring

Shorts (preferably nylon) or a swimsuit. Tennis shoes and wool socks, or sport sandals with an ankle strap (no flip-flops). Cool-weather gear (avoid cotton; choose fleece, polypropylene or wool). Bring sunglasses and sunscreen! Don't forget dry clothing and a towel for after the trip.

Responsibility

Clear Creek Rafting Co. guides are qualified professionals trained in river rescue, first aid and CPR. River trips, by their very nature, involve a certain amount of risk. You participate in river rafting at your own risk.

Clear Creek Rafting Co. and the 2007 JNHE Committee require that you acknowledge these risks by reading and signing a liability release prior to departure. Minors (under 18) MUST have a liability release signed by a parent or guardian. This form MUST be provided to your group leader BEFORE boarding the bus at the National Western Complex. The release will be available upon check in at the fairgrounds. If the response is more than 200 people, we may have the option of having a trip on Sunday as well. Please respond on or before June 1, with a check to ensure your spot on the rafting trip.

Cancellations

The trip will go rain or shine. If you arrive with less than the number of people booked, or fail to show up, you will be charged full price for each spot reserved. Payment is strictly non-refundable unless cancellation is made by June 25.

More information

For more information about the scheduled trip, contact Barbara Ernst, (970) 674-5113 or barb_ernst@msn.com. For more information on all trips offered by Clear Creek Rafting Co., visit their Web site, www.clearcreekrfting.com, or call (800) 353-9901.

2007 Program for Reaching Individuals Determined to Excel (PRIDE) Convention

"Home-Cooked Hereford Pride" • Aug. 2-5 • Starkville, Miss.

Schedule (subject to change)

Thursday, Aug. 2

2 p.m. All flights should arrive at airport (Jackson, Miss., or Memphis, Tenn.) prior to 2 p.m.
 4 p.m. PRIDE registration (hotel)
 5:30 p.m. Welcome reception at Mississippi State University (MSU)
 6 p.m. Welcome to MSU
 6:30 p.m. Keynote speaker — Heather Shultz
 7:30 p.m. Pizza dinner
 8 p.m. Bowling at Bulldog Lanes
 Midnight In-room curfew

8:30 a.m. Tour MSU Purebred Beef Center
 9:30 a.m. Industry update — Jane Parish
 10:15 a.m. Scavenger hunt
 12:30 p.m. Lunch
 1:30 p.m. Beef jeopardy — MSU staff
 3 p.m. NJHA board workshop — parliamentary procedure
 4:30 p.m. Depart for EE Hereford Ranches Inc., Winona, Miss.
 5:30 p.m. Judging contest and tour of EE Hereford Ranch
 7 p.m. Steak dinner at EE Hereford Ranch
 Group photo
 8:30 p.m. Dance and entertainment at EE Hereford Ranch
 Midnight In-room curfew

Friday, Aug. 3

7:30 a.m. Continental breakfast (hotel)
 8 a.m. Depart for MSU
 8:30 a.m. Leadership/team-building workshop — Heather Shultz
 10:30 a.m. NJHA board workshop — effective communication
 11:30 a.m. Lunch
 12:30 p.m. Depart for Grandview Plantation, Como, Miss.
 3 p.m. Tour Grandview Plantation
 5 p.m. Depart for Circle M Ranch (CMR), Senatobia, Miss.
 5:30 p.m. Tour CMR
 6:30 p.m. Dinner at CMR
 Midnight In-room curfew

Sunday, Aug. 5

8 a.m. Depart for Old Waverly
 9 a.m. Breakfast at Old Waverly
 Scholarship and award presentation
 Devotional
 Vespers (retiring NJHA board members)
 Group photo
 Conclude PRIDE
 10:30 a.m. Return to hotel
 no flights before 2 p.m.

Saturday, Aug. 4

7:30 a.m. Continental breakfast (hotel)
 8 a.m. Depart for MSU Purebred Beef Center

2007 PRIDE Convention Headquarters Hotel
 Holiday Inn Express and Suites
 110 Highway 12 W., Starkville, MS 39759 • (662) 324-0076

2007 PRIDE Convention Registration Form

PARTICIPANT INFORMATION

First Name _____ Last Name _____ Age _____
 Member Number _____ E-mail address _____
 Address _____ City _____ State _____ Zip _____
 Phone _____

ROOMMATES REQUESTED

INFORMATION FOR T-SHIRT

Male Female

T-shirt size S M L XL 2XL

MODE OF TRANSPORTATION

If flying you must submit your flight schedule with registration form.

Early registration fee is \$175 for juniors and advisors, which includes lodging and meals starting with dinner on Thursday through breakfast on Sunday. The early registration deadline is July 1. After July 1 the registration fee for juniors and advisors is \$200.

Junior \$175 Advisor \$175



OR



Credit card number _____ Exp. date _____

In case of emergency please notify _____ Home phone _____ Work phone _____
 Address _____ City _____ State _____ Zip _____
 If not available please notify _____ Home phone _____ Work phone _____
 Address _____ City _____ State _____ Zip _____

Please list any medications participant is allergic to _____

List any existing medical conditions _____

List any medications participant is taking _____

List any other existing conditions, medical or otherwise, the Hereford staff should be aware of _____