

A Powerful Investment

We are welcoming spring! Hopefully you are beginning to see the ground thaw out in some parts of the country and the mud drying up in other parts. Our cattle start shedding the dead winter hair, and everyone seems to be happy about going outside and working a little longer with the increase of daylight.

With spring I look forward to green grass and flowers popping out of the ground. I am not saying I am ready for the summer heat, just longer days and a slight increase in the temperature.

Spring is also time to invest in National Hereford Women (NHW) by paying your annual dues. My family believes in paying dues to an organization or association that we believe in. By paying dues, you are investing in that organization. We believe certain organizations can give back to us in so many ways.

Why invest in the NHW, you ask? NHW provides awesome programs for our Hereford youth. It gives through scholarships, contests and the National Queen Program. Hereford youth is our mission, our future and our common ground. We, NHW members, do this for the future of our breed.

By investing in an organization such as NHW, you will see firsthand

the power of youth just by reading the *Hereford World*. Our youth are involved in so many ways:

- **Leadership** – we have a powerful junior board and state junior leaders.
- **At home** – our youth are on the ranch or farm helping alongside their parents.
- **Shows** – our juniors are invested in every facet of the showing and the marketing of Hereford cattle and genetics.
- **School** – once again, our juniors are marketing Herefords to their peers and in their classes through projects and speeches.

If you spend your summer vacation, as we do, at the Junior National Hereford Expo (JNHE), you should be proud to invest in our youth. It seems that each summer the JNHE is the premier junior national to attend; our National Junior Hereford Association (NJHA) has it going on!

The NHW is hard at it, from sun up to sun down, during the JNHE. We have a great group of ladies that are invested in our junior Hereford enthusiasts. We offer programs and events through the week, and we are able to reach out to so many families during that week.

We would love to meet you in person. We have started hosting

socials at major shows around the country. We welcome you to come and visit, meet new friends, catch up with old friends and ask questions about our NHW organization.

Please find us on Facebook; Pinterest; and our website, *HerefordWomen.com*. We love sharing good news, yummy recipes, queen happenings and important information from the NJHA and the American Hereford Association.

If you or your state would like to submit a membership application and dues, please direct those to:

Beth Blinson
P.O. Box 3897
Buies Creek, NC 27506. **NHW**



National Hereford Women

OFFICERS AND COMMITTEE CHAIRS

President – Maddee Moore, *Pendleton, Ore.*

President elect – Jill Folkman, *Ixonia, Wis.*

Vice president – Barbara Metch, *Canton, Texas*

Secretary – Michelle Beran, *Claffin, Kan.*

Treasurer – Beth Blinson, *Buies Creek, N.C.*

P.O. Box 3897, Buies Creek, NC 27506

Historian – Suzanne Matheny, *Mays Lick, Ky.*

Queen chair – Michelle Beran

Ways and means chair – Jill Folkman

Communications – Maddee Moore

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HerefordWomen.com