

NHW Maintains an Active Presence

Did you know the National Hereford Women (NHW) has its own website and Facebook page? Or that it sponsors or co-sponsors events throughout the year? NHW strategically accomplishes many goals and objectives throughout the year and encourages you, fellow Hereford enthusiasts, to learn about and take part in your organization.

Media influence

By reading this article, you are aware NHW has a column in most *Hereford World* issues. This column is a great venue for the organization to communicate what it is doing, how it is helping and working with Hereford youth, and how Hereford women can become members of NHW. American Hereford Association's (AHA) *eNews* often includes NHW updates as well.

NHW's Facebook page is of growing interest to many, as we frequently post specific projects we are working on, fundraising efforts and locations, and news of our board of directors and members. Be sure to "Like" NHW and "share" our Facebook page with your friends and family. Our Facebook link is [Facebook.com/nationalherefordwomen](https://www.facebook.com/nationalherefordwomen).

You can link to the NHW through the AHA's website, Hereford.org, or

go directly to NHW's website at Herefordwomen.com. A current listing of the board of directors and their contact information, the National Hereford Queen program and its guidelines and expectations, photos of recent events NHW has sponsored, NHW Woman of the Year awardees, NHW's programs and activities, and its current fundraising efforts such as the recently auctioned commissioned artwork are highlighted. An NHW membership application is also available online. E-mails are welcome at nationalherefordwomen@gmail.com.

The NHW newsletter is published quarterly and offers extensive information on NHW news. State Hereford women associations are encouraged to submit information. Scholarship, queen and board nomination tidbits are included in the newsletter along with association meeting dates and times. Contact Lori Hambright, NHW communications chair, kanzacattlevines@hotmail.com or 1853 2700 Ave., Chapman, KS 67431, when sending information for newsletter inclusion.

Partnerships and sponsorships

NHW is proud to come alongside AHA, the Hereford Youth Foundation of America and Certified Hereford Beef (CHB) LLC in promoting our breed, our families and youth, and education.

NHW is pleased to partner with CHB LLC in securing and coordinating ambassadors. The ambassadors travel to markets where CHB® is sold and help introduce customers to Hereford beef. Those interested in serving in that capacity can contact the CHB staff at AHA or through NHW's e-mail address.

The National Hereford Woman of the Year is sponsored by NHW and celebrates one outstanding woman who promotes Herefords and the industry and is involved in her operation and community. Nomination information is available on NHW's website.

The National Hereford Queen program is recognized nationally for its training and encouragement of young women who are active in their state queen programs and who desire to become the national queen. NHW sponsors the queen program including the wildly successful "Princess Tea" for young Hereford ladies ages 4-8 who someday hope to wear the queen's tiara.

The myriad junior scholarships and contests presented during the annual Junior National Hereford Expo (JNHE) have a distinct NHW imprint as members help coordinate judges and present awards. NHW provides more than \$20,000 annually for 14 contests and awards including illustrated and extemporaneous speech, creative arts, Hereford Grill-off, and Ed Bible and retiring National Junior Hereford Association board scholarships.

The Heifer Award is annually presented during JNHE. One fortunate junior's name is drawn and is awarded a \$1,500 credit toward purchase of a heifer from a sponsoring Hereford operation.

NHW also prioritizes making a financial donation for the upkeep and preservation of the Gammon Barn at the Iowa State Fairgrounds. The barn houses much of the country's polled Hereford history.

One of NHW's major efforts is to see that funds, in addition to dues, are raised annually to further its programs and efforts. NHW's partnership with artist Amanda Raithel for the last four years has yielded a series of noteworthy Hereford artwork. "Secrets," "Majesty," "Setting Precedence" and "Reflections" have garnered significant dollars to NHW's priorities for youth. All four exclusive-to-NHW prints are available by contacting Alise Nolan, 903-841-2726.

Thank you for supporting NHW. NHW does it all for you, the youth, and for its members' favorite cattle — Herefords! **HW**

National Hereford Women

OFFICERS AND COMMITTEE CHAIRS

President – Carol Priefert, *St. Joseph, Mich.*

President elect – Alise Nolan, *Gilmer, Texas*

Vice president – Shannon Mehaffey, *Grandview, Texas*

Treasurer – Beth Blinson, *Buies Creek, N.C.*

Secretary – Susan Hayhurst, *Terre Haute, Ind.*

Historian – Lori Riffel-Hambright, *Chapman, Kan.*

Queen co-chairwoman – Carol Priefert

Ways and means chairwoman – Alise Nolan

Communications – Lori Riffel-Hambright

DIRECTORS

Denise Billman, *Newcomerstown, Ohio* (ex officio)

Lauren Echols, *Arlington, Va.*

Suzanne Matheny, *Mays Lick, Ky.*

Maddee Moore, *Pendleton, Ore.*

Catie Sims, *Edmond, Okla.*

Becky King-Spindle, *Moriarty, N.M.*

HerefordWomen.com