

# Celebrating the New Hereford

It's not too early to think about attending the World Hereford Conference hosted by the Canadian Hereford Association. This worldwide event is held every four years and will kick off with pre-tours in Vancouver, British Columbia, on July 8.

From there the group will make its way east to Calgary for the main part of the conference that starts on July 13. During the next six days, there will be tours, a day-long technical conference, the World Hereford Conference Cattle Show and Junior Show, and the famous Calgary Stampede.

After a farewell barbeque dinner on July 18, the event will

continue with a post-conference tour that will go east and end in Niagara Falls on July 24.

There are many options that allow you to take in the entire 17 days or parts of the event. We will continue to give you more details about the various travel options through the next months. Deadline for registrations is May 15. To view the schedule, fees and tour options, go to [Hereford.ca](http://Hereford.ca).

Diane Johnson is the event concierge for AHA and is available to answer questions and assist with travel arrangements. You can contact Diane at 817-247-1200 or [dianej@flash.net](mailto:dianej@flash.net). **HW**

## Tentative schedule

### Sunday, July 8

Pre-tour starts in Vancouver

### Monday, July 9

Field days, Abbotsford/Princeton

### Tuesday, July 10

Douglas Lake Ranch, Kamloops

### Wednesday, July 11

Banff National Park, Banff

### Thursday, July 12

Pre-tour guests arrive in Calgary

WHC registration – Sheraton Hotel, Calgary

### Friday, July 13

WHC Council meeting

1 p.m. WHC Conference, Sheraton Hotel

- Country reports
- Presentation on herd registry and performance evaluation programs, Irish Cattle Breeding Federation
- Import/export health regulations
- WHC business topics
- Pan American Cattle Evaluation Report
- Meet and Greet Social Supper, Sheraton Hotel

### Saturday, July 14

WHC opening and White Hat Ceremony

Conference technical sessions

- Speakers on genomics and its application in Hereford cattle
- Speakers on heterosis and the value of Herefords in crossbreeding programs
- Speakers on residual feed intake and the economic benefits to the various sectors of the beef production chain

Calgary Stampede Chuckwagon Races and Grandstand Show

### Sunday, July 15

Western-style pancake breakfast, Sheraton Hotel

Free day at Calgary Stampede

### Monday, July 16

Tours

Junior Hereford show, Olds Ag Society facilities

### Tuesday, July 17

World Hereford show, Olds Ag Society facilities

### Wednesday, July 18

Ranchers' day, Olds Ag Society facilities

Closing and barbeque, Olds Ag Society facilities

### Thursday, July 19-22

Post-conference tour, Saskatchewan/Manitoba

### Monday, July 23-25

Post-conference tour, Ontario

