

2012 PRIDE: Lighting the Way to Leadership

July 30 to Aug. 2 Hereford youth will leave their cattle and showboxes at home and travel to Michigan for the 2012



Program for Reaching Individuals Determined to Excel (PRIDE) Convention.

During PRIDE juniors have a chance to enhance their leadership skills and meet fellow Hereford juniors from around the country.

This year PRIDE will be at Michigan State University (MSU) in East Lansing. While on campus PRIDE attendees will have a chance to tour the animal science facilities at MSU as well as its widely-known and historic purebred teaching unit that has been home to numerous national champions. During the week, Ridgeview Farms will also be hosting the group and youth will have a chance to listen to educational and motivational speakers.

Early registration deadline is June 20 and final deadline is July 1. Registration fees prior to June 20 are \$275 and then increase to \$300.

For more information, visit JrHereford.org or contact Amy Cowan, American Hereford Association director of youth and foundation, at acowan@hereford.org or 816-842-3757. **HW**

2012 PRIDE Convention

July 30-Aug. 2, Michigan State University • E. Lansing, Mich.

Schedule is subject to change

MONDAY, JULY 30

- 4 p.m. All flights should have arrived at East Lansing Airport*
- 4-6 p.m. PRIDE Registration – Hotel
- 6 p.m. Welcome, Justin Ransom keynote speaker and workshop
- 7:30 p.m. Dinner
- 8-11 p.m. National Junior Hereford Association Game Night
- Midnight In-room curfew

TUESDAY, JULY 31

- 7:30 a.m. Breakfast – Hotel
- 8:30 a.m. Depart for Michigan State University tours and workshops
- 4 p.m. Evening at the waterpark
- Midnight In-room curfew

WEDNESDAY, AUG. 1

- 7:30 a.m. Breakfast – Hotel
- 8:30 a.m. Lighting the Way Leadership Workshop – Hotel
- Noon Lunch
- 1 p.m. Special activities to be announced
- 6 p.m. Ridgeview Farms – Tour, dinner, entertainment and PRIDE wrap-up
- Midnight In-room curfew

THURSDAY, AUG. 2

- 7 a.m. Continental breakfast available at hotel before everyone departs

**If not flying into E. Lansing, please fly into Flint or Grand Rapids airports by noon on Monday*