

"What's New?" is a column designed to keep you in-the-know about Hereford happenings. You can also sign up for Hereford eNews, a weekly electronic newsletter from the American Hereford Association (AHA). Send an e-mail to eNews@hereford.org to subscribe. Archived issues are posted at Hereford.org.

The Whiteface available for order, download

The heterosis articles printed in the February *Hereford World* have been reformatted and are available in a new issue of *The Whiteface*. American Hereford Association (AHA) members can request printed copies to distribute or the file can be downloaded and printed at home.

The Whiteface issues are available for download at Hereford.org. These newsletters will make excellent reading materials at Hereford sales this spring. To request printed copies or if you would like high-resolution files for high-quality printing, please contact Angie Stump Denton at (785) 363-7263 or adenton@hereford.org.

2009 JNHE entry information

The 2009 Junior National Hereford Expo (JNHE) will be July 4-11, 2009, at Expo Square, Tulsa, Okla.

Early bird entries (save \$20) are due by April 24. The final ownership and entry deadline is May 20, but animals purchased in Hereford production sales after May 20 will be accepted until June 1. Entry packets will be mailed prior to April 1. Online entries will be accepted after April 1.

This year, JNHE participants must pay \$5 to participate in showmanship. All showmanship contestants must pre-enter by May 20 and pay a \$5 entry fee.

New Great American CHB Grill-off rules

The National Junior Hereford Association is excited to announce that this year Certified Hereford Beef (CHB) LLC will be co-sponsoring the Great American CHB® Grill-off at the JNHE.

CHB LLC is excited to participate in this great event and is requiring that all contestants use CHB in their recipes. To help out, CHB LLC will provide approximately 2 lb. of meat per team. Each team will pick one item from a choice of three listed below:

- 85% ground beef – 1 lb. chubs (frozen)
- Peeled tri-tip (1 tri-tip = approximately 2.5 lb.)
- Clod tenders (1 clod tender = approximately 6 oz.)

For a complete list of the new rules and other information, visit JrHereford.org, and click on "Great American CHB Grill-off" under the "Contests & Awards" tab, or contact Amy Cowan at (816) 842-3757 or acowan@hereford.org.

Watch for Delegate Nomination Postcards

The postcards will be mailed to all American Hereford Association members in late April. Replies must be postmarked by May 31, 2009.

Calling for Hereford photos

Hereford Publications Inc. is sponsoring a Hereford photo contest for photographers of all ages. The contest will include two categories: 1) Hereford cattle and 2) scenic. All photos must include a Hereford. Previously submitted photos will not qualify.

Cash prizes will be awarded to winners in both categories for first place.

Contestants can enter up to three photos per category. All photos become property of *Hereford World* and can be utilized in future issues of *Hereford World* or other Hereford publications.

Photos can be submitted as 5×7 or 8×10 prints.

Mounting is not necessary. If photos are in digital format, please also submit them on CD or DVD. Photos may not be altered or image enhanced in any way.

Entries must be postmarked by June 1. Send entries to Angie Stump Denton, *Hereford World*, 1501 Wyandotte St., Kansas City, MO 64101. For more information, contact Denton at adenton@hereford.org, or (785) 363-7263.

Hall of Fame, Merit nominations due May 1

Nominations for the Hereford Heritage Hall of Fame and Hereford Hall of Merit are due May 1.

The Hall of Fame honor recognizes Hereford breeders who have dynamically influenced the direction and advancement of the Hereford breed. Hall of Merit recipients aren't necessarily Hereford breeders but have, in their own ways, greatly influenced the Hereford breed and the cattle industry.

For more information on how to nominate deserving individuals for the 2009 induction at the AHA Annual Meeting in November, see Page 14 of the March *Hereford World*, or contact Mary Ellen Hummel at (816) 842-3757. **HW**

Correction: Sandhill Farms, Haviland, Kan., was mistakenly left off the "2008 Sales Digest: A Year in Review" on Page 94 in the March issue. Sandhill Farms hosted its first production sale on March 29, 2008. The sale included 50.5 bulls that averaged \$5,450. This would have made Sandhill Farms second in the 51-75 bull category. The high-selling bull sold for \$11,000 for half interest. We apologize for the error. **HW**