

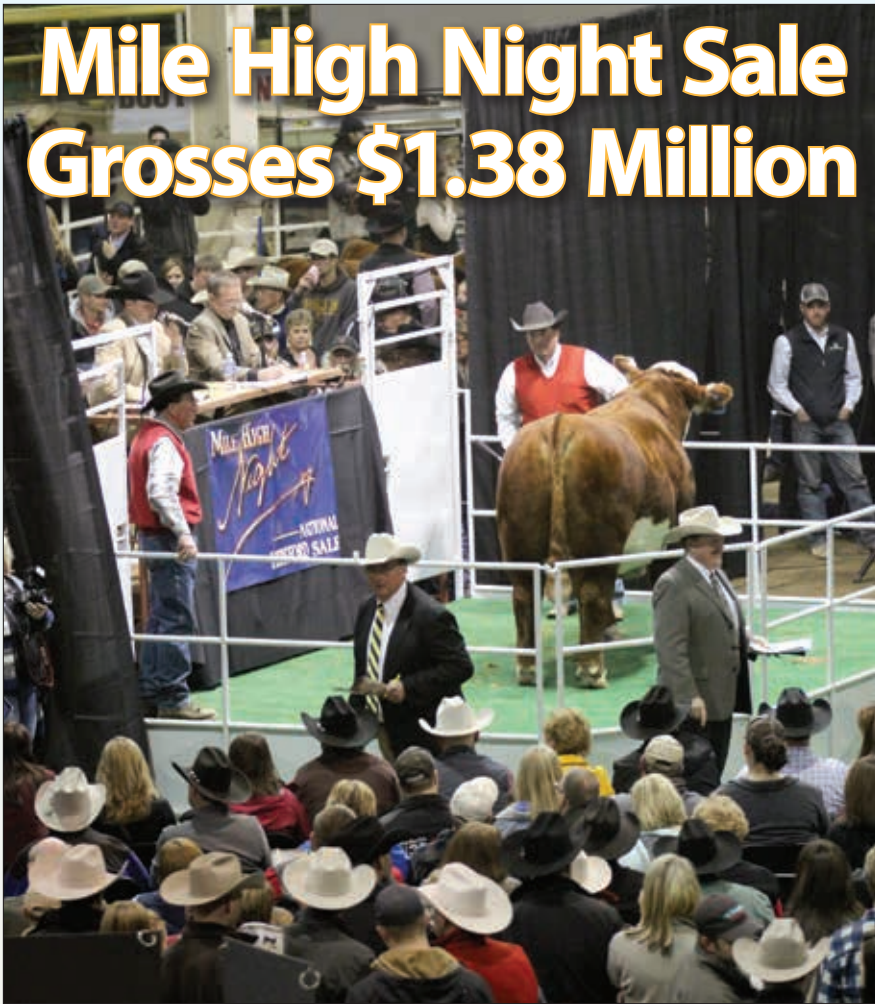








# Mile High Night Sale Grosses \$1.38 Million



When you combine a really great sale offering, an atmosphere that can only be created on the stadium floor in Denver, 5,000 plus people in attendance and a crew that can turn a blank showing floor into a sale theatre in less than an hour — great things occur. That is exactly what happened this year on Jan. 16 for the Mile High Night National Hereford Sale at the National Western Stock Show (NWSS).

As the sale closed, the Mile High Night event posted these numbers — 37 live lots grossed \$1,105,250 to average \$29,872 as 11 bull lots averaged \$31,682, 26 female lots gathered \$29,106 per female, 1 flush brought in \$15,500, 15 embryos averaged \$2,577 and 1 semen lot (200 units) grossed \$78,250.

Topping the sale at \$250,000 was lot 7 NJW PMH 66X 156T Luxe 202A ET, a Sept. 9, 2013, bred heifer sired by CMR GVP Mr Maternal 156T. This female was consigned by NJW Polled Herefords, Sheridan, Wyo., and Pablo Martin y Herrera, Buenos Aires, Argentina. Placing the high bid was Progen Trading LLC, Boca Raton, Fla.

The reserve champion polled bull in the 2015 NWSS National Hereford Show, Lot 18A H/TSR/CHEZ/







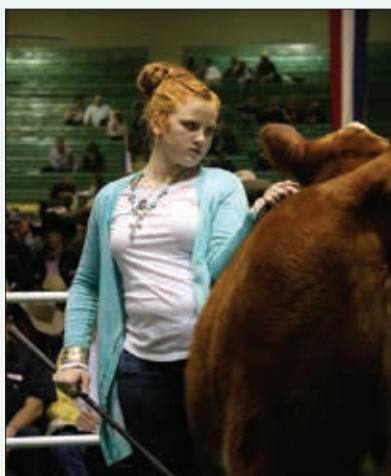
Full Throttle, a March 20, 2013, son of H WCC/WB 668 Wynaro 9500 ET, consigned by Hoffman Ranch, Thedford, Neb., brought \$120,000 for one-third interest. The high bid was placed by Jeb Skiles, Dalhart, Texas. After this bull sold, 200 units of semen were auctioned in 10 unit packages. The 200 units averaged \$391 per unit.

Lot 1, the Hereford Youth Foundation of America (HYFA) donation heifer, commanded \$100,000 and was purchased by Cottonwood Springs Farm, Cedar, Mich., and Bushy Park Farm, Mitchell, S.D. CCC SR ILR Foundation Lady ET a Jan. 10, 2014, daughter of NJW 98S R117 Ribeye 88X ET was graciously donated to HYFA by Churchill Cattle Company, Manhattan, Mont., Stuber Ranch, Bowman, N.D., and Iron Lake Ranch, Athens, Texas.

Perks Ranch, Rockford, Ill., returned to this sale in a big way as Lot 4, Perks 0003 Easy Money 4003 a Jan. 1, 2014, son of BR Currency 8144 ET gathered \$86,000 from Upstream Ranch Taylor, Neb., and the Easy Money Syndicate. A mainstay of the Mile High Night sale, Lot 8, pick of the NJW Polled Herefords spring 2015 heifer calves silenced the gavel at \$80,000. Santee Farms LLC, Ft. Myers, Fla., added this lot their herd.

Dennis Birdsall, Homer, N.Y., teamed up with Boyd Beef Cattle, Mays Lick, Ky., to claim half interest in Lot 10, KCF Miss Revolution X338 ET, a Sept. 21, 2010, daughter of MSU TCF Revolution 4R, a great sire that also sold in the Mile High Night sale several years ago. This popular female consigned by Knoll Crest Farm, Red House, Va., saw the gavel fall at \$61,000.

Next Generation Genetics, Endeavor, Wis., first time consignors to this sale were pleased as Lot 37, pick of their two heifer pens from the Yards, saw the final bid placed at \$42,000. Santee Farms LLC, Ft. Myers, Fla., picked a January NJW 98S R117 Ribeye 88X ET x Star Spridge Kessey 321L ET daughter from



these two pens to the delight of Tod, Sondra, Ben and Gail Brancel.

Another longtime consignor to this sale, Delaney Herefords, Lake Benton, Minn., and Atkins Herefords, Tea, S.D., offered pick of their 2015 champion carload and their pen of three bulls. This grand opportunity was selected by Blairs.Ag Cattle Company, Bowden, AB, Canada and Semex, Madison, Wis., for \$40,000.

Rounding out the high sellers was Lot 44, SULL TCC Diana 4068B ET a Jan. 21, 2014, daughter of C Miles McKee 2103 ET, consigned by Sullivan Cattle Company, Dunlap, Iowa, and Tucker Cattle Co., N. Platte, Neb. Placing the final bid of \$40,000 was Tim Schaeffer, Hagerstown, Ind.

The National Hereford Sale, which has become the talk of the NWSS, comes to reality because of the work and effort of many people. The American Hereford Association (AHA) Board of Directors, National Junior Hereford Association directors, NWSS

staff, the crew from Pennsylvania, Jerry Piguett and crew, Express Ranch crew, several AHA members and AHA staff all form an army to convert the showing into a sale facility. This year it took less than an hour to place seven cattle display carousels, a sale ring with 100 feet of draping, 400 chairs, a sound system, two bars, 46 stall cards and 80 bags of shavings.

Thanks also goes to the sale crew, auctioneers Eddie Burks and Rick Machado, sale consultants Matt Sims and Cody Lowderman, Katie Colyer from LiveAuctions.TV and the ring crew. Much credit goes to Eddie and Ruth Sims and the late Stanley Stout for building this sale's foundation.

Plans are underway for next year's sale. The 2015 Mile High Night National Hereford Sale has left a huge mark in Hereford and Denver history.

— **Joe Rickabaugh**, AHA director of field management and seedstock marketing