

"What's New?" is a column designed to keep you in-the-know about Hereford happenings. You can also sign up for Hereford eNews, a weekly electronic newsletter from the American Hereford Association (AHA). Send an e-mail to eNews@hereford.org to subscribe. Archived issues are posted at Hereford.org.

Check out educational Hereford videos

The American Hereford Association (AHA) has released two educational videos about expected progeny differences (EPDs). They are the first in a series of educational videos that will be posted to the Hereford YouTube channel — YouTube.com/HerefordVideos.

The first video features Dorian Garrick explaining EPD basics, and the second is a video describing Hereford EPDs and indexes.

Sign up for World Hereford Conference

It's not too early to think about attending the World Hereford Conference hosted by the Canadian Hereford Association. This worldwide event is held every four years and will kick off with pre-tours in Vancouver, British Columbia, on July 8.

From there the group will make its way east to Calgary for the main part of the conference that starts on July 13. During the next six days, there will be tours, a day-long technical conference,

the World Hereford Conference Cattle Show and Junior Show, and the famous Calgary Stampede.

After a farewell barbecue dinner on July 18, the event will continue with a post-conference tour that will go east and end in Niagara Falls on July 24.

There are many options that allow you to take in the entire 17 days or parts of the event. We will continue to give you more details about the various travel options through the next months. Deadline for registrations is May 15. To view the schedule, fees and tour options, go to Hereford.ca.

Diane Johnson is the event concierge for AHA and is available to answer questions and assist with travel arrangements. You can contact Diane at 817-247-1200 or dianej@flash.net.

Scholarship applications due April 1

April 1 is the deadline to submit applications for scholarships and awards given during the Junior National Hereford Expo.

This year a new application process is being implemented. Junior members will fill out and submit applications online. For more information, visit JrHereford.org or contact AHA Youth Activities Director Amy Cowan at acowan@hereford.org or 816-842-3737. **HW**

Certified Hereford Beef Sires recognized

The Certified Hereford Beef Sire of Distinction (CHBS) program recognizes Hereford bulls that have excelled in carcass traits. The Board initiated this program in August 2007.

To qualify as a CHBS, a bull must

1. Be in the top 25% for the CHB\$ profit index.
2. Have a minimum accuracy level of 30% for both ribeye area (REA) and marbling (MARB) expected progeny difference (EPD).

"We use this distinction to recognize sires in the Hereford breed that excelled in improving carcass traits," says Jack Ward, AHA chief operating officer and director of breed improvement. Although all bulls have the opportunity, only a few bulls will be recognized. Ward advises producers to remember that using balanced-trait selection is very important. "Do not overemphasize carcass traits while sacrificing other important traits for your herd."

Bulls receiving the CHBS status are recognized on the AHA website, Hereford.org, with CHBS after the animal's name. For more information about the CHBS program, contact Ward at jward@hereford.org or 816-842-3757.

A total of 920 sires earned the CHBS recognition in 2012. To download a complete report, visit Hereford.org/CHBSires. **HW**