Torrance Family Purchases Hoffman/W4 Embryo Package for
$31,000 to Benefit Hereford Youth

National Junior Hereford Association board members are pictured with the donors of the 2011 Hereford Youth Foundation Female, Hoffman Ranch LLC and Hoffman/W4 LLC, and the purchasers of the package, the Torrance family of Torrance Polled Herefords, Media, Ill.

Hereford enthusiasts came together to support the youth of the breed Jan. 14 in the Beef Palace Auction Arena at the National Western Stock Show in Denver. The Torrance family of Torrance Polled Herefords, Media, Ill., bought Lot 1 for $31,000. All of the proceeds go to the Hereford Youth Foundation of America (HYFA).

With the purchase of Lot 1, the Torrances bought 40 Grade 1 embryos from the heart of Hoffman Ranch LLC and Hoffman/W4 LLC's elite donor program.

The embryo package is based around proven genetics designed to take the buyer's Hereford operation to new levels. Hoffman Ranch is home to numerous national champions that are leaving their mark in the Hereford industry. These champions have left the showring to become donor dams.

"The Hereford Youth Foundation of America owes a huge gratitude of thanks to the Hoffman Family and Hoffman Ranch/W4 LCC for stepping up to create the unique embryo package that was offered in the Mile High Night Sale," says Amy Cowan, American Hereford Association director of youth activities and the HYFA.

She adds, "This franchise package created a lot of excitement throughout the week in Denver, and we appreciate the Torrance family for capitalizing on this offering that will benefit Hereford youth across the nation. What a great testament to the Hereford youth program and the future of the breed. All proceeds will go to the $5 million capital campaign and will be used to fund scholarships, education and future Junior National Hereford Expos."

HYFA's mission is to support scholarship, education and leadership activities within the Hereford breed. For more information about HYFA, visit *HerefordYouthFoundation.org*. **HW**