

Christy Benigno



Christy Benigno joined the American Hereford Association (AHA) staff in October 2005. Christy contributes a great amount of precision and creativity to the Hereford Publications Inc. (HPI) team.

As editorial designer and assistant, Christy is responsible for editorial design and layout of the *Hereford World*, *The Advantage* junior newsletter, *The Whiteface* and multiple newsletters for state Hereford associations. She also helps *Hereford World* Editor Angie Stump Denton collect information for the magazine, including photos, data and reports from the field.

"I appreciate all the little things she does as my assistant. She's a team player and is willing to put in extra effort to get things right," Angie says.

Originally from St. Louis, Mo., graphic design is Christy's second career. After 18 years in a high-stress, fast-paced career as a respiratory therapist, Christy developed an interest for computer-related graphic design.

So, Christy moved to Kansas City to attend an area college and pursue a career in graphic design. After graduation, she was hired at Angus Publications Inc. (API) and spent six years mostly as an API editorial artist before joining the Hereford team.

Although her position as a designer doesn't entail life or death situations like her previous occupation, Christy does have to be creatively inspired each day to develop attractive designs for page layouts and to find ways to display data in easy-to-read formats.

"Christy is such a great asset to the editorial team," Angie says. "Her artistic eye and attention to detail make her a dynamite editorial artist. She helps us develop a creative, yet consistent, look each month."

Christy doesn't have a background in agriculture, but she likes learning

about the Hereford industry through her work with Hereford-related publications. She adds that although she has only worked at HPI for a year, she has noticed increased interest in Hereford genetics and advertising during that time.

Christy says her seven years of experience with livestock publications has been rewarding. She enjoys working for and with people in agriculture and has found the AHA atmosphere to be one where people have genuine concern for each other and work well together.

In her spare time, Christy enjoys Broadway musicals, cooking and traveling. Her goal is to visit all 50 U.S. states in her lifetime. **HW**