

"What's New?" is a column designed to keep you in-the-know about Hereford happenings. You can also sign up for Hereford eNews, a weekly electronic newsletter from the American Hereford Association (AHA). Send an e-mail to eNews@hereford.org to subscribe. Archived issues are posted at Hereford.org.

**Use D for 2016**

The year letter code for 2016 is D. This notice is for producers who use letter codes in their identification systems. For more on tattoo and identification tips, visit the Education Center at [Hereford.org](http://Hereford.org).

**Reno photos available**

Western Nugget National Hereford Show photos, including candid and backdrop photos, are available to purchase at [HerefordPhotoShop.com](http://HerefordPhotoShop.com).

**Register now for 2016 World Hereford Conference**

Hereford breeders who register by March 15 for the 2016 World Hereford Conference can save \$100. The 17th World Hereford Conference is scheduled for April 18-25, 2016, in Montevideo, Uruguay.

A meeting of the World Hereford Council, this eight-day event will include tours of Uruguayan Hereford operations, farms, test stations and the city of Montevideo. Along with business meetings and informational sessions,

the conference will also host a show and gala.

For a schedule or to register, visit the 2016 World Hereford Conference website —[www.hereforduruguay2016.org](http://www.hereforduruguay2016.org).

Susan Croll, Arrowhead Hills Travel, is available to help coordinate travel for American Hereford Association (AHA) members. She can be reached at 620-364-5871 or [susancroll@yahoo.com](mailto:susancroll@yahoo.com).

As you work with Susan, you will need the following information:

- Full name
- Billing address
- E-mail address
- Birthdate
- Cell phone number
- Passport number and expiration date
- Credit card information

**Take advantage of Hereford-influenced feeder calf sales**

Consigning Hereford and Hereford-influenced calves to a special Hereford sale not only provides a great outlet for buyers interested in Hereford genetics but also may result in a premium for the seller. Contact these organizers today for the specific requirements of each sale.

**Mitchell Livestock Hereford-Influenced Feeder Cattle Sale**

**Date:** Thursday, Feb. 18  
**Location:** Mitchell Livestock, Mitchell, S.D.  
**Contact:** Preston Burma, 605-680-0448, Phil Eggers, 605-351-5438 or [ESFherefords@aol.com](mailto:ESFherefords@aol.com)

**Fredonia Livestock Hereford-Influenced Sale**

**Date:** Tuesday, March 29  
**Location:** Fredonia Livestock, Fredonia, Kan.  
**Contact:** Cody Mathes, 620-288-0034

**Tennessee Hereford Marketing Program Feeder Calf Sale**

**Date:** Thursday, April 21  
**Location:** Tennessee Livestock Producers, Columbia, Tenn.  
**Contact:** Darrell Ailshie, 931-212-8512

**Hereford offers internship, ambassador program**

The AHA is offering several opportunities this summer for college students hoping to further their education and to gain valuable real-world experience working with youth activities.

**Junior activities internship —**

The AHA youth department is offering college juniors or seniors the opportunity to assist with the planning and execution of junior shows and leadership events and to gain experience in association work.

Applicants must be enrolled in an agriculture-related major and should be self-starters who are detail-oriented and outgoing and have the ability to work well with all types of people. Travel to the Junior National Hereford Expo (JNHE) and other shows should be expected as part of the internship.

The internship will span from approximately mid-May to mid-August, with specific starting and ending dates depending on applicant's availability.

Applicants for the junior activities intern can send a cover letter, résumé and references by Feb. 15 to Amy Cowan, AHA director of youth activities, P.O. Box 014059, Kansas City, MO 64101. For more information, contact Cowan at 816-842-3757 or [acowan@hereford.org](mailto:acowan@hereford.org).

College students can also apply for the **JNHE ambassador program**. The 2016 ambassadors will assist the National Junior Hereford Association (NJHA) board and AHA staff throughout the JNHE week — July 9-16 — in Madison, Wis.

Candidates must be a 2016 high school graduate or older and must have had national show experience. Ambassadors cannot be exhibitors or competitors at the 2016 JNHE.

Ambassador applications are due March 15 and are available online at [JrHereford.org/jnheambassador](http://JrHereford.org/jnheambassador).

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**Don't wait to DNA test JNHE steers**

Steer exhibitors at the 2016 Junior National Hereford Expo (JNHE) must submit DNA for their steers by April 1 before they can enter to show (according to new American Hereford Association [AHA] rule, all steers must have a basic DNA test on file at the Association). Once exhibitors have received the DNA results, the exhibitor can then enter his or her steer for the JNHE.

To request a DNA test kit, call AHA customer service at 816-842-3757 or send an e-mail message to [records@hereford.org](mailto:records@hereford.org). If you request a DNA test by e-mail, please provide your member number, the animal's registration number and the reason for DNA testing. **HW**

**Holden tops 2015 photo contest; Wolfrey wins December contest**



"Give Me Some Lovin" is the winner of the 2015 Hereford Shots "Photo of the Year" contest.

"Give Me Some Lovin" by Tresha Holden, Valier, Mont., was voted the winner of the 2015 Hereford Shots "Photo of the Year" contest. She receives a \$100 [ShopHereford.com](http://ShopHereford.com) gift card.

Congratulations to Michelle Grimm Wolfrey, Jarrettsville, Md., with "A Mother's Love," winner of the December "Cows and Calves" photo contest.



"A Mother's Love" is the winner of the December "Cows and Calves" photo contest.

For more information about the 2016 "Hereford Shots" photo contest, see Page 64 of the December *Hereford World*, or go to [Hereford.org](http://Hereford.org). **HW**



**AHA announces  
Spring 2016 Gold TPR  
Breeders, introduces  
carcass weight EPD**

A record number, 118, Hereford breeders achieved Gold TPR™ (Total Performance Records) status for spring 2016.

With the release of the spring 2016 Pan-American Cattle Evaluation (PACE), the AHA has also released a new Carcass Weight (CW) expected progeny difference (EPD). CW, expressed in pounds, is a predictor of the differences in hot carcass weight of a sire's progeny compared to the progeny of other sires at an age constant endpoint.

CW is a moderately heritable trait (.18), which means that changes within CW in a herd can be made through selection. However, the heritability for CW is a bit lower than for other end product traits.

"Please remember that carcass traits are reported in a real carcass measure and not on an ultrasound measure," says AHA Executive Vice President Jack Ward. "Ultrasound is a great indicator for carcass traits, and we see the correlation up in the .8 range, but the true economically relevant trait is real carcass endpoint such as marbling and not the percent of IMF (intramuscular fat)."

The EPDs and the updated Trends, Traits and Distributions report, as well as more information about the CW EPD, are available online at *Hereford.org*.

The Gold TPR Breeder recognition is presented to progressive Hereford breeders who have measured traits and collected and promptly submitted performance data at all levels of production.

"The reason the Gold TPR program was established was to recognize those breeders who go the extra mile to collect data at all levels of production and to report that data in a timely manner," Ward explains.

Since the program's inception in 2005, Hereford breeders have increased their data collection efforts.

Breeders must meet a specific set of requirements in order to be eligible for the program. They are:

- Submitting herd inventory prior to date inventory surcharge goes into effect.
- Complete reporting of calving ease and reproductive status for each dam on inventory.
- Complete reporting of birth weights for all live calves recorded in the calf crop.
- Complete reporting of weaning weights for all live calves recorded in the calf crop.
- Complete reporting of yearling weights for all live calves recorded in the calf crop.
- Complete reporting of scrotal measurements for each bull calf with a recorded yearling weight.
- Reporting ultrasound data on 25% or more of the calf crop.

Note: For weaning and yearling weights, disposal codes are accepted if the animal has been removed from the herd.

The following Hereford breeders were recognized as spring 2016 Gold TPR Breeders, organized by state:

**Alabama**

Drummond Mine Ranch, Hanceville  
Sul-Tay Polled Herefords, Elrod

**Arkansas**

David and Juanita Jennings, Rogers

**California**

Gino Pedretti, El Nido  
Sonoma Mountain Herefords, Santa Rosa

**Colorado**

Coyote Ridge Ranch, LaSalle  
Doug Hall, Fruita  
Leroux Herefords, Windsor

**Georgia**

Hardy Edwards, Winterville  
Greenview Polled Hereford Farms Inc.,  
Screven  
Gary Hedrick, Marietta

**Idaho**

Colyer Herefords, Bruneau  
Elkington Polled Herefords, Idaho Falls  
Jack & Colleen Filipowski, Sandpoint  
JBB/AL Herefords, Gooding

**Illinois**

Tom & Tammy Boatman, Rockford

**Indiana**

Elzemeyer Polled Herefords, Richmond  
Gerber Polled Herefords, Richmond  
Grieves Herefords, West Lafayette  
S.E. Lawrence Polled Herefords, Avilla  
Charles Robison, Mulberry

**Iowa**

Casteel Polled Herefords, Perry  
K7 Herefords, Lockridge  
Simpson Polled Herefords, Redfield

**Kansas**

Alexander Farms, Gypsum  
Brannan & Reinhardt, Otis  
CK Ranch, Brookville  
Douthit-Downey Land & Cattle,  
St. Francis  
Mike Flory, Lawrence  
GLM Herefords, Marysville  
Gustafson Herefords, Junction City  
Frank Hug & Sons, Scranton  
Kevin Jensen, Courtland  
Reed Seedstock, Clifton  
Sandhill Farms/Kevin Schultz, Haviland  
Schu-Lar Polled Herefords, Lecompton  
Allan Shumaker, Wetmore  
Springhill Herefords, Blue Rapids  
VJS Polled Herefords, Hays

**Maryland**

Church View Farm Inc., Millersville  
R&T Acres, Frederick

**Michigan**

Grand Meadows Farm, Ada  
Ronald MacNaughton, Grand Ledge  
Phil & Chris Rottman, Fremont  
Veesers Triple E Hereford Farm, Powers

**Minnesota**

Bellefy Herefords, Bagley  
Dakitch Hereford Farms, Ada  
Dose Family Herefords, Arlington  
Krogstad Polled Herefords, Fertile  
Kruse Polled Herefords, Harris  
Lester Schafer, Buffalo Lake

**Missouri**

Doss Hereford Farms, Smithville  
E.L. Mobley, Fairdealing  
Thomas Family Herefords, Trenton

**Montana**

Beery Land & Livestock, Vida  
Mark Cooper, Willow Creek  
Holden Herefords, Valier  
Storey Hereford Ranch, Bozeman  
Richard & Shirley Thomas, Gold Creek  
Wichman Herefords, Moore

**Nebraska**

Blueberry Hill Farms Inc., Norfolk  
Joe Brockman, Lawrence  
Cargill Herefords, Scotia  
JB Ranch, Wayne  
Linton Polled Herefords, Miller  
Alfred Schutte & Sons, Guide Rock  
TWJ Farms, Carroll

**Nevada**

Bell Ranch, Paradise Valley

**New York**

Timothy Dennis, Penn Yan  
John and Kathi Wagner, Catskill

**North Carolina**

Harry W. Myers Jr., Statesville

**North Dakota**

Mrnak Herefords, Bowman  
Stuber Ranch, Bowman

**Ohio**

Douglas Banks, Hamilton  
Rex Bradford, Saint Marys  
Brielmaier Farm, Cincinnati  
NS Polled Herefords, Shaker Heights

**Oklahoma**

J.M. Birdwell, Fletcher  
Express Ranches, Yukon  
Headquarters Ranch, Carney

**Oregon**

Hacklin Hereford Ranch, Redmond  
High Desert Cattle Co., Canyon City  
Greg Thomas, Bonanza  
White Hereford Ranch, Burns

**Pennsylvania**

Flat Stone Lick, Marianna  
Kniffen Livestock, Spring Mill

**South Carolina**

Fowken Farm, Jonesville

**South Dakota**

Bar JZ Polled Herefords, Holabird  
Fawcetts Elm Creek Ranch, Ree Heights  
Frederickson Ranch, Spearfish  
Hillsview Farms, Eureka  
Eldon Lee Olthoff, Emery  
Mike & Lori Peskey, Iroquois  
Rausch Herefords, Hoven  
Ravine Creek Ranch, Huron

**Tennessee**

Billy Ashe, Selmer  
Stan Webster, Chestnut Mound  
Crouch Polled Hereford Farm,  
McMinnville

**Texas**

Eric Daniels, Dalhart  
Flying S Herefords, Dallas  
Indian Mound Ranch, Canadian  
JP Family Limited Partnership,  
San Angelo  
Ledbetter Cattle Co., Wheeler  
P&J Polled Herefords, La Vernia  
Still River Ranch, Van Alstyne  
Texas 2T Farms, Nacogdoches  
Texas Stardance Cattle LLC, Hamilton  
Trinity Farms, Mount Pleasant

**Virginia**

Bay Brook Farm, Dabneys  
Deer Track Farm, Spotsylvania  
Meadow Ridge Farms Inc., Broadway  
Virginia Polytechnic Institute & State  
University, Blacksburg

**Washington**

Ottley Herefords, Quincy

**Wisconsin**

Henry-Charlotte Handzel Jr. — Whiskey  
Run Farms, Cottage Grove  
Huth Polled Herefords, Oakfield  
Owego Stock Farm, Argyle

**West Virginia**

Five Star Polled Herefords, Smithville  
West Virginia University, Morgantown **HW**