



World
HEREFORD
Conference #16

Canada 2012

“Celebrating the New Hereford”

The Canadian Hereford Association (CHA) invites Hereford breeders to “Come Celebrate the New Hereford” July 8-25, 2012. CHA will host the 16th World Hereford Conference (WHC) in Alberta.

A website dedicated to the WHC is now available at *Hereford.ca*. Conference and tour registration packages are available on the WHC site. AHA is working on details for packages for U.S. producers. Watch for updates in future issues of *Hereford eNews* and the *Hereford World*.

For more information about WHC, contact Jay Cross, 2012 WHC chairman, at jcross@ucalgary.ca or Gordon Stephenson, CHA general manager, at 1-888-836-7242 or gm@hereford.ca. **HW**

Tentative schedule

Sunday, July 8

Pre-tour starts in Vancouver

Monday, July 9

Field days, Abbotsford/Princeton

Tuesday, July 10

Douglas Lake Ranch, Kamloops

Wednesday, July 11

Banff National Park, Banff

Thursday, July 12

Pre-tour guests arrive in Calgary

WHC registration – Sheraton Hotel, Calgary

Friday, July 13

WHC Council meeting

1 p.m. WHC Conference, Sheraton Hotel

- Country reports
- Presentation on herd registry and performance evaluation programs, Irish Cattle Breeding Federation
- Import/export health regulations
- WHC business topics
- Pan American Cattle Evaluation Report
- Meet and Greet Social Supper, Sheraton Hotel

Saturday, July 14

WHC opening and White Hat Ceremony

Conference technical sessions

- Speakers on genomics and its application in Hereford cattle
- Speakers on heterosis and the value of Herefords in crossbreeding programs
- Speakers on residual feed intake and the economic benefits to the various sectors of the beef production chain

Calgary Stampede Chuckwagon Races and Grandstand Show

Sunday, July 15

Western-style pancake breakfast, Sheraton Hotel

Free day at Calgary Stampede

Monday, July 16

Tours

Junior Hereford show, Olds Ag Society facilities

Tuesday, July 17

World Hereford show, Olds Ag Society facilities

Wednesday, July 18

Ranchers' day, Olds Ag Society facilities

Closing and barbeque, Olds Ag Society facilities

Thursday, July 19-22

Post-conference tour, Saskatchewan/Manitoba

Monday, July 23-25

Post-conference tour, Ontario

