

Burlesque, Ms Outcross, Chanel's Nitro, New Invention Win Big in Reno



Judge Frank Ward

BF 743 Burlesque 092X ET and GO Ms Outcross X76 topped the female shows at the Western Nugget National Hereford Show Dec. 2 in Reno, Nev., while C Chanel's Nitro 1027 ET and KK New Invention 980 won the bull shows on Dec. 3. Also during the

show, Joe and Connie Jess of Jess Ranch, Tracy, Calif., were honored with the 2011 Lifetime Cattlemen Award.

Frank Ward, Orland, Calif., judged the 205-head show, and complimented breeders and exhibitors on the tremendous set of cattle shown,

"It is amazing how the Hereford breed has changed in the last 20 years. Today's Herefords have as much muscle as any breed and are extremely sound. An impressive breed that is one to be reckoned with."

Hereford junior members exhibited three of the four champions in Reno. Kari Brumley, Orovada, Nev., won champion horned female honors in the open shows as well as champion bred-and-owned and champion owned female honors in the junior show with BF 743 Burlesque 092X ET. She is a September 2010 daughter of CRR About Time 743.

Kyra Stierwalt, Leedey, Okla., owns the champion polled female, GO Ms Outcross X76. Also selected reserve owned female in the junior show, she is a February 2010 daughter of Golden Oak Outcross 18U.

Champion polled bull honors went to KK New Invention 980. The November 2009 son of TCW Full Throttle 8E 204N was shown by Kallie Goss, Vinton, Calif. On Thursday New Invention was named champion bred-and-owned bull in the junior show.

C Chanel's Nitro 1027 ET owned by Colyer Herefords, Bruneau, Idaho, and Curtis and Jackie Castle, Crawford, Okla., was named champion horned bull. The January 2011 son of UPS TCC Nitro 1ET first won the junior calf division.

Reserve polled female, C New Era Lady 1225 ET, is a March 2011 daughter of New Era ET. The spring heifer calf is owned by Gary & Kathy Buchholz, Waxahachie, Texas; Colyer Herefords and Jacqueline Rosson, Milford, Texas.

Austin, Chance, Montana and Nick Deppe, Maquoketa, Iowa, exhibited the reserve champion horned female, H KH DD Dianna 1202 ET. She's a March 2011 daughter of Golden Oak Outcross 18U.

H WCC/WB 668 Wyarno 9500 ET was named reserve grand champion polled bull. The April 2009 son of TH JWR SOP 16G 57G Tundra 63N is owned by Hoffman Herefords, Thedford, Neb., and OJJ Ranch, Shelley, Idaho.

ER L1 Masterpiece owned by Jon England, Prineville, Ore., was named



BF 743 Burlesque 092X ET
Grand and fall calf champion horned female, by Kari Brumley, Orovada, Nev., with a Sept. 27, 2010, daughter of CRR About Time 743.

BW 3.5
WW 56
YW 84
MM 22
M&G 50



GO Ms Outcross X76
Grand and junior yearling champion polled female, by Kyra Stierwalt, Leedey, Okla., with a Feb. 24, 2010, daughter of Golden Oak Outcross 18U.

BW 5.1
WW 61
YW 98
MM 24
M&G 54



C Chanel's Nitro 1027 ET
Grand and junior calf champion horned bull, by Colyer Herefords, Bruneau, Idaho, and Curtis and Jackie Castle, Crawford, Okla., with a Jan. 6, 2011, son of UPS TCC Nitro 1ET.

BW 4.2
WW 57
YW 91
MM 20
M&G 48



KK New Invention 980
Grand and senior champion polled bull, by Kallie Goss, Vinton, Calif., with a Nov. 19, 2009, son of TCW Full Throttle 8E 204N.

BW 5.7
WW 57
YW 98
MM 21
M&G 49

reserve grand champion horned bull. The March 2009 son of CJH Harland 408 was first named senior champion.

A new feature to this year's show was a pen bull show. A team of judges evaluated four pens of bulls prior to the bull show on Saturday. Exhibiting the champion pen was W.T. Bennett, Connell, Wash. Colyer Herefords had the reserve champion pen.

At the conclusion of the show, Colyer Herefords was named premier horned breeder and premier polled breeder and exhibitor. The horned premier exhibitor banner went to Kari Brumley.

Weimer Cattle Co., Susanville, Calif., exhibited the best six head and polled

get of sire. The group was sired by Golden-Oak 4J Maximum 28M.

Shellie Collins, Frederick, Okla., judged the 123-entry junior show Dec. 1.

Reserve champion bred-and-owned female went to Bailey, Brice and Sallie Anderson, Buhl, Idaho, with Heritage Days Zee May 11025 by Boyd World Wide 9050.

Reserve bred-and-owned bull was H Victor 1001 exhibited by Shayne Myers, Colusa, Calif. He's a January 2011 son of CRR 719T Topp 961.

To view complete results of the 2011 Western Nugget National Hereford Show visit Hereford.org. **HW**



Polled get-of-sire — Weimer Cattle Co., Susanville, Calif. with a group sired by Golden-Oak 4J Maximum 28M.



Champion pen of three bulls — W.T. Bennett, Connell, Wash., with bulls sired by Churchill Neon 626S.



Polled best six head — Weimer Cattle Co.



H KH DD Dianna 1202 ET

Reserve grand and spring calf champion horned female, by Austin, Chance, Montana and Nick Deppe, Maquoketa, Iowa, with a March 4, 2011, daughter of Golden Oak Outcross 18U.

BW 5.0
WW 65
YW 106
MM 24
M&G 56



C New Era Lady 1225 ET

Reserve grand and spring calf champion polled female, by Gary & Kathy Buchholz, Waxahachie, Texas; Colyer Herefords and Jacqueline Rosson, Milford, Texas, with a March 14, 2011, daughter of C New Era ET.

BW 4.6
WW 53
YW 87
MM 22
M&G 48



ER L1 Masterpiece

Reserve grand and senior champion horned bull, by Jon England, Prineville, Ore., with a March 5, 2009, son of CJH Harland 408.

BW 3.3
WW 50
YW 85
MM 26
M&G 51



H WCC/WB 668 Wyarno 9500 ET

Reserve grand and reserve senior champion polled bull, Hoffman Herefords, Thedford, Neb., and OJJ Ranch, Shelley, Idaho, with an April 4, 2009, son of TH JWR SOP 16G 57G Tundra 63N.

BW 4.4
WW 58
YW 94
MM 22
M&G 51

ADDITIONAL POLLED DIVISION RESULTS

Reserve spring calf champion heifer: Whispering Pine Farms LLC, Kimball, Minn., with H KH DD Anabelle 1206 ET by Golden Oak Outcross 18U.

Champion junior calf champion heifer: Jack Huckabay, Paris, Ky.; and Colyer Herefords, Bruneau, Idaho, with C Lady Era 1157 ET by C New Era ET.

Reserve junior calf champion heifer: Jack Huckabay, Paris, Ky.; and Colyer Herefords, Bruneau, Idaho, with C Lady Nitro 1108 ET by UPS TCC Nitro 1ET.

Fall calf champion heifer: Kelsey Stimpson, Melba, Idaho, with C Chanel Nitro 0275 ET by UPS TCC Nitro 1ET.

Reserve fall calf champion heifer: Kari Brumley with BF 743 Its My Time 093X ET by CRR About Time 743.

Intermediate champion heifer: JFP Duke Herefords, Petaluma, Calif., with JFP Its About Time Mandy 10X by CRR About Time 743.

Reserve intermediate champion heifer: T&C Beecher Herefords, Oregon City, Ore., with T&C Miss Fancy by TCW Pathfinder 23C 18K.

Spring yearling champion heifer: Amelia Stallings, Eugene, Ore., with C Ms Bailout 0235 ET by TH 75J 243R Bailout 144U ET.

Reserve spring yearling champion heifer: Vanessa McDonald, Kimball, Minn., with C Lady Nitro 0195 by UPS TCC Nitro 1ET.

Reserve junior yearling champion heifer: Allyson Spears, Brentwood, Calif., with C Ms Nitro 0183ET by UPS TCC Nitro 1ET.

Champion senior yearling heifer: Brad & Dawn Gohr, Madras, Ore., and Colyer Herefords with -S Nasdaq Lady R111 W166 ET by PW Mohican Nasdaq P316.

Reserve cow-calf pair: Megan Dewar, Bakersfield, Calif., with R&R 146 Leanne 2013 9209 ET by DM BR L1 Domino 146 and an April heifer calf by MSU MF Hudson 19H at her side.

Spring calf champion bull: Weimer Cattle Co., Susanville, Calif., with TCW Maxium 28M 208Y by Golden-Oak 4J Maxium 28M.

Reserve spring calf champion bull: Colyer Herefords with C Nitro 1176 by UPS TCC Nitro 1ET.

Reserve junior calf champion bull: Colyer Herefords with C Notice Bismarck 1111 ET by TH SHR 605 57G Bismarck 243R ET.

Fall calf champion bull: Cox Herefords, Jefferson, Ore., with C Domino Wideload 2321 ET by AA PRF Wideload.

Reserve fall calf champion bull: Mary Hannan, Molalla, Ore., with MPH 10H Fitzgerald 1013 by NPH 512 The Stocker 10H.

Intermediate champion bull: Cache Cattle Co., Wellsville, Utah, and OJJ Ranch with CC CX McClintock 50X by CC Franchise 39T.

Reserve intermediate champion bull: Weimer Cattle Co. with TCW ORO Nevada 121X by CRR About Time 743.

Yearling champion bull: Cache Cattle Co.; Wooden Shoe Farms, Blackfoot, Idaho; CX River Ranch, Burley, Idaho; and Micheli Hereford Ranch, Ft. Bridger, Wyo., with CC CX WSF USS Anchor 2X by Haroldson's WLL Anchor 4T.



Heritage Rita 9307

Champion polled cow-calf pair, by Brice, Sallie and Bailey Anderson, Buhl, Idaho, with a May 5, 2009, daughter of NJW 139J Duster 47P and her March heifer calf by Boyd Worldwide 9050ET.

BW	5.8
WW	55
YW	93
MM	20
M&G	48

Reserve yearling champion bull: Weimer Cattle Co. with TCW How Do U Like Me Now by CRR About Time 743.

Junior yearling champion bull: OJJ Ranch with AL RH X-Factor 17X by Allendale Robin Hood.

Reserve junior yearling bull: Mohican West, Laurel, Mont., and DTK Land & Cattle with Mohican Xerox 404X ET by WLB Eli 10H 83T.

ADDITIONAL HORNED DIVISION RESULTS

Reserve spring calf champion heifer: Riggin Stewart, Sterling City, Texas, with F Ms Payback 193 by H Payback 807 ET.

Junior calf champion heifer: Rope Stewart, Sterling City, Texas, with Churchill Lady 132Y by Golden Oak Outcross 18U.

Reserve junior calf champion heifer: Brandt and Lane Downing, Terrebonne, Ore., with DCC Wild Thing 105 by HH Advance 8229U.

Reserve fall calf champion heifer: Alec Bailey, Colusa, Calif., with H Salley 0161 ET by Golden Oak Outcross 18U.

Intermediate champion heifer: Kari Brumley with Bar1 743 Mae X15 ET by CRR About Time 743.

Spring yearling champion heifer: Clayton Schmitt, Ulysses, Neb., with H W4 Mariah 0103 ET by Golden Oak Outcross 18U.

Reserve spring yearling champion heifer: Brandt and Lane Downing with DCC 39T Dominet 005 by CC Franchise 39T.

Junior yearling champion heifer: Colyer Herefords, and Curtis & Jackie Castle, Crawford, Okla., with C Chanel Nitro 0134 ET by UPS TCC Nitro 1ET.

Reserve junior yearling champion heifer: Allyson Spears, Brentwood, Calif., with C Ms Nitro 0161 ET by UPS TCC Nitro 1ET.

Senior champion female: Courtney Tribble, Puyallup, Wash., with TTF Stanns Bright Future 120W by TTF Stanns Top Gun 223T.

Reserve senior champion female: Maggie and Ashlee Ashby, Castle Rock, Wash., with Schurman Golden Lass 9083 by C Pure Gold 4056.

Spring calf champion bull: Whispering Pine Farms LLC and DeLHawk Cattle, Earlville, Ill., with BHF DeLHawk Beacon 1152 ET by CH Enuff Prophet 2913.

Reserve spring calf champion bull: Amy Stillahn, Cheyenne, Wyo., with TS Rock Solid 109, by ARS Neon Moon 802.

Reserve junior calf champion bull: John England with ER Leader 103 by CRR About Time 743.

Fall calf champion bull: Santos Hereford Ranch, Hilmar, Calif., with SHR Rango 10X ET by GH Rambo 279R.

Reserve fall calf champion bull: DTK Land & Cattle, Malad City, Idaho, with DTK 34P Eureka 050 by CC Mo Devo 34P.

Intermediate champion bull: Hoffman Herefords, and OJJ Ranch, with H W4 Grizzly 0146 ET by Golden Oak Outcross 18U.

Reserve intermediate champion bull: Bailey Morrell, Willows, Calif., with M Baker Tru-Test 1050 by H5 465 Domino 7162.

Yearling champion bull: The Poplars Ranch Inc., Silver Lake, Ore., with TPR 121 Mr Dom 36Y, by JAK L1 Domino P121.

Reserve yearling champion bull: Zach Hartzell, Redmond, Ore., with ZH Mad Hater 1011, by C Reno 6142 ET.

Junior yearling champion bull: Chandler Herefords Inc., Baker City, Ore.; and Colyer Herefords, with C Chandler 0100 by UPS TCC Nitro 1ET.

Reserve senior champion bull: White Hereford Ranch Inc., Burns, Ore., and White Cattle Co., Burns, Ore., C Nitro 9214 ET by UPS TCC Nitro 1ET.

Western Nugget Junior Show

Judge: Shellie Collins, Frederick, Okla., • 123-head shown



Champion owned and bred-and-owned female
Kari Brumley, Orovada, Nev., with BF 743 Burlesque 092X ET, a Sept. 27, 2010, daughter of CRR About Time 743.



Champion bred-and-owned bull
Kallie Goss, Vinton, Calif., with KK New Invention 980, a Nov. 19, 2009, son of TCW Full Throttle 8E 204N.



Reserve champion owned female
Kyra Stierwalt, Leedey, Okla., with GO Ms Outcross X76, a Feb. 24, 2010, daughter of Golden Oak Outcross 18U.



Reserve champion bred-and-owned female
Bailey, Brice and Sallie Anderson, Buhl, Idaho, with Heritage Days Zee May 11025, a March 2, 2011, daughter of Boyd World Wide 9050.



Reserve champion bred-and-owned bull
Shayne Myers, Colusa, Calif., with H Victor 1001 a Jan. 21, 2011, son of CRR 719T Topp 961.



Judge Shellie Collins

Showmanship winners:

Champion peewee showmen: Jessica Simpson, Bend, Ore., champion; and Ryan Rogers, Eatonville, Wash., reserve.

Champion junior showmen: Bailey Anderson, Buhl, Idaho, champion; and Bailey Morrell, Willows, Calif., reserve.

Champion intermediate showmen: Kallie Goss, champion; and Ashlee Ashby, Castle Rock, Wash., reserve.

Champion senior showmen: Montana Deppe, Maquoketa, Iowa, champion; and Amelia Stallings, Eugene, Ore., reserve.



Horned premier breeder and polled premier breeder and exhibitor — Colyer Herefords



Horned premier exhibitor — Kari Brumley



Bud Snidow, former American Hereford Association employee, was honored during the Western Nugget National Hereford Show. Attendees signed a photo of Bud thanking him for his tireless effort promoting Herefords through the years.

Joe and Connie Jess Honored with Lifetime Cattlemen Award

The 2011 Western Nugget National Hereford Show Lifetime Cattlemen Award honorees have a long and continuing history with Hereford cattle and the Nugget Show. Joe Jess grew up in Hayward, Calif., raising Hereford cattle and showing Hereford steers. He married Connie and started a dairy in Tracy, Calif. The couple started the Jess Ranch commercial Hereford herd in 1967 by buying a load of 34 bred cows out of Oregon.

Joe and Connie have four children — three boys and one girl. The Jess children began 4-H and started showing steers in 1970. In 1973 Joe and Connie purchased 594 acres in the Altamont Pass near Tracy. This would be known as Jess Ranch. In 1974 they took a pen of five steers to show at the Cow Palace, where they met Ron and Larry Imbach and Steve and John Strohm, who were really helpful in guiding them through their first pen show.

In 1975 their oldest son, Joseph, won champion FFA steer at their county fair with a Hereford calf. He sold that calf for a nice sum of money. Just after the fair, they saw an ad for the dispersal of the Kinneybrook Farms' herd. Joe took the oldest boys and went to the dispersal. They came home with three registered Hereford cows with calves. That was the beginning of their quest to have a registered herd.

At the Cow Palace in 1975, Joe and Connie watched the "General," shown by Denny Hoffman for the Stone Hereford Ranch. They were impressed and decided that they wanted bulls like that. The Jesses decided the next fall to purchase bulls for their commercial herd from Stone's. In February 1976 new Hereford friends John and Sandra



Strohm invited Joe and Connie to attend the Nugget Bull Sale, and Joe and Connie have attended all but three Nugget Sales since then.

In the fall of 1976, the Jesses attended the Stone Hereford Ranch dispersal and brought home 27 head to continue building their Hereford herd. Prior to the sale, they made a trip to Stone Hereford Ranch to preview the sale animals.

Joe, who had just made his first trip out of state when he attended the 1976 Nugget Show, could not believe how far away Hermiston, Ore., was. He said, "There is no way that there are cattle worth going this far for." Then he met Doug Bennett and got a super tour of the Stone Hereford Ranch herd. He couldn't wait to go back to the sale.

The Jess Ranch's main bull "Raymond," an 8015 son (purchased in the Stone Hereford Ranch sale), remained in the herd until he was 15 years old. He is the main base of the Jess original cow herd. Raymond and an H201 daughter would begin the Jesses' love for showing. Joe and the boys traveled to Arizona and Washington. Cattle

would be the one thing that would get Joe to leave the ranch.

Jess Ranch joined the California/Nevada Hereford Association, and Joe and Connie became active in the early '80s — Joe working on the bull sale setup committee and Connie working on the Auxiliary ways and means committee. They worked with so many wonderful people who became solid friends. The "Nugget Bull Sale" soon became a weeklong stay with a truckload of boxes carrying sale items.

In the early '80s, the Jesses purchased an Explosion son at the Nugget Bull Sale. He became a main cross on their 8015 granddaughters. In the '90s they purchased a bull called "Big John" at the Nugget Bull Sale, followed by "Nugget" the following year. Both bulls were purchased from the Ascuaga Cattle Co.

The Jess family has always gone out of its way to support youth. Jess Ranch and Alameda County Cattlewomen hosted 10 judging field days at the ranch for 4-H, FFA and college judging teams, always using Hereford cattle. Jess Ranch has hosted three junior Hereford field days and donated two heifers for the raffle.

The Jess commercial cow herd remains predominantly straight Hereford. Jess Ranch has built its registered herd up to about 75 cows. Over the years the Jesses brought home numerous heifers and bulls from the Nugget Sale. They always attended the sale, not needing any more cattle, but came home delighted with their purchases.

The Jess children showed through high school, and now Joe and Connie have grandchildren showing and raising their own herds of Herefords, of course. They would never be able to explain it to their grandfather if they chose another breed. **HW**

Nugget Sale Grosses \$151,237

John Ascuaga's Nugget Casino Resort central ballroom stage once again provided the atmosphere and elegance for the Western Nugget National Hereford Sale on Dec. 3. The sale completed the toast to the events grossing \$151,237.

Leading the averages were three flushes at \$17,500, 14 female lots paced the stage at a \$4,496 clip, seven pregnant recipients averaged \$3,321 and 17 embryos completed the sale averages at \$738.

Top lot for the sale was Lot 1, a flush of H Cattle Kate 8045 ET, a May 3, 2008, daughter of GO Excel L18, consigned by Hoffman Ranch, Thedford, Neb., which was selected by Whispering Pine Farms LLC, Kimball, Minn., with a bid of \$25,000.

Brumley Farms, Orovada, Nev., consigned Lot 2, a flush of BF Flirtatious 713T ET, a Feb. 14, 2007, daughter of BR Moler ET. GKB Cattle, Waxahachie, Texas, laid claim to this lot for \$22,500.

Lot 8, KPT 75R Hope 12Y ET, a Feb. 12, 2011, daughter of Lambert Remedy 2030 75R, commanded a bid of \$12,500. This lot, consigned by Ken and Paula Tracy, Rupert, Idaho, was selected by OJJ Ranch, Ririe, Idaho, for \$12,500. Then a large group of breeders stepped to the plate and added a bid of \$12,450 in honor of Ken Tracy, who passed away last fall. Those donors include: Allison Polled Herefords, Bar One Ranch, Cache Cattle Co.,

Canyon Gem Livestock, Colyer Herefords, Rex Daniels and Sons, Darrell & Elizabeth Reisch, Eagle Canyon Ranch, Frisbie Herefords, Gallagher Farms, Hacklin Herefords, Harrell Herefords, Warren and Vickie Heins, High Desert Cattle Co., Holt Family Cattle, Homestead Cattle Co., JBB/AL Herefords, JFP Duke Polled Herefords, Kingsgate Ranch, McDougald Ranch, John Moss, Parham Cattle Co., Pelton Polled Herefords, Potter Ranch, Running H Herefords, Schohr Herefords, Shaw Cattle Co., Simpson Cattle Co., Split Butte Livestock, Stallings Polled Herefords, Tripp Cattle Co. and W6 Herefords.

Lot 14, consigned by Trey Stillahn, Cheyenne, Wyo., brought \$6,500. TS Wendy 107, an April 1, 2011, daughter of ARS Swagger 905, was selected by Harlee Burtschi, Oakdale, Calif.

Rounding out the high sellers at \$6,000 was Lot 15A, Genoa Miss Harland 408 11032, a Feb. 11, 2011, daughter of CJH Harland 408. This heifer, consigned by Genoa Livestock LLC, Minden, Nev., went to Schohr Herefords, Gridley, Calif.

Matt McFarlane, Matt McFarlane Marketing, served as sale manager, and Butch Booker, Colfax, Wash., was the auctioneer.

— **Joe Rickabaugh**, AHA director of field management and seedstock marketing