

National Western Highlights

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Herefords Headline NWSS



Hereford exhibitors and their help enjoyed fajitas during the annual herdsman social Wednesday evening.



Dale Spencer, Brewster, Neb., (right) was recognized as the *Record Stockman's* 2008 Livestock Industry Leader of the Year during the NWSS. Spencer has been active in many leadership roles in the beef industry, including serving on the AHA Board of Directors and as AHA vice president. He also was a director of the Nebraska Beef Council and on the executive committee of the National Cattlemen's Beef Association. Pictured with Spencer is Dan Green, publisher of *Record Stockman*.

Cody Lowderman, Macomb, Ill., evaluated the 67-head junior show on Wednesday.



Below: Junior Hereford members exhibited a strong set of females to kick off Hereford activities in Denver.



Hereford breeders had a lot to be proud of the week of Jan. 16-19. Those who were in Denver attending the 2008 National Western Stock Show (NWSS) witnessed Hereford enthusiasm both in the Yards and on the Hill.

The Hereford breed boasted the most cattle of any breed being exhibited, the highest averaging sale, and the top-selling bull valued at \$245,000. There were more than 561 Herefords competing at the 102nd NWSS, including 389 entries on the Hill in the open and junior shows and seven loads and 34 pens in the Yards.

The Hereford activities got underway with Cody Lowderman, Macomb, Ill., judging the 67-head junior show Jan. 16. For results of the junior show see Page 60 and 61 or for complete NWSS Hereford results visit *Hereford.org*. The "Shows" menu on the left includes "National Show Results."

Hereford pen and carload competition followed Jan. 17 with a pen of three female show debuting in the Yards. Results of the Yards show starts on Page 62.

Thursday evening the National Organization of Poll-ettes (NOP) hosted a Hereford social prior to its annual meeting. During the event, Mary Ann Berg, Dalton, Ohio, was recognized as the 2007 Poll-ette of the Year. See Page 69 for more about Berg.

Herefords filled the Stadium Arena on the Hill with the open females showing Jan. 18. Results of the polled and horned female shows start on Page 58.

There was excitement in the Livestock Center Auction Arena during the national Hereford sale. Kicking off the sale was Lot 1 the Hereford Youth Foundation of America (HYFA) Foundation Heifer. Donated by Star Lake Cattle Ranch, Skiatook, Okla., the female sold for \$100,000 and was purchased by Ken and Carolyn Larson, DeSoto, Texas; and the Blin family — Jim and Judy along with Randy and Deb — from Independence, Iowa. See Page 66 for more about the heifer. See Page 64 for more about the Mile High Night sale that averaged \$25,426.

Hereford bulls took center stage Jan. 19. Results of the bull show starts on Page 58. Prior to the selection of the champion bulls several special presentations were made. Mark Kelley, Ennis, Texas, was recognized as the 2008 Hereford Herdsman of the Year. See Page 67 for more about Kelley.

Lindsay Bielema, Ada, Mich., was crowned the 2008 National Polled Hereford Queen. Information about Bielema and the Hereford royalty can be found on Page 68.

Once again this year, the place to keep warm and enjoy Hereford fellowship was at the Hereford suite in the Livestock Exchange Building in the Yards. Thanks again to this year's sponsors. **HW**



E.C. Larkin, San Antonio, Texas, and Bud Sloan, Hamilton, Mo., were this year's Livestock Marketeers Hall of Fame honorees. The Livestock Marketeers is an informal fraternity of livestock fieldmen, auctioneers, sale managers and related livestock business leaders. Pictured with friends who "roasted" them Jan. 19 (l to r) are: Craig Huffhines, Kansas City, Mo.; John Newburn, San Antonio, Texas; Larkin; Jerry York, Nampa, Idaho; Justin Stout, Lenexa, Kan.; Sloan and J. Neil Orth, Kansas City, Mo.



Farm broadcaster Evan Slack interviewed Craig Huffhines during the NWSS. Huffhines shared results of the Harris heterosis research project and how Hereford-sired calves outperformed the Angus-sired calves in a real-world commercial setting.



Throughout the week those interested in learning more about Herefords and Certified Hereford Beef (CHB®) could stop by the tent in the Yards and visit with AHA and CHB LLC staff and enjoy a cup of coffee.



The division champion pen winners were displayed in the Livestock Center Auction Arena prior to the selection of the grand champion pen.



The carload exhibited by Star Lake Cattle Ranch lines up prior to the selection of the champion carload.



DeShazer Cattle Co. hosted a social in the Yards following the carload and pen show.

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John Swiercinsky presented the 2008 OXO World Traveler Scholarships during the show Saturday. See Page 78 for more about the recipients — Shellie Moore Collins and Stacia Berry.



Starr Whaley, 2007 NOP chairman, welcomed guests to the group's annual meeting Thursday evening.



Hereford royalty assisted in the showing throughout the week in Denver. Pictured (front row, l to r) are: Lindsay Bielema, Michigan; Sarah Grace Kenley, Virginia; Amber Schmidt, 2007 National Polled Hereford Queen, Minnesota; Shelly Patton, Georgia; and Kasey Woolam, New England. Back row (l to r) are: Kelsie Musil, Nebraska; Denelle Billman, Ohio; Katie Wilcoxson, Wisconsin; Shea Dillon, Colorado; Miranda Morgan, Illinois; and Lauren Burnam, Texas.



Champion polled female line-up.

Judge Boyd slaps STAR KKH SSF Valedictorian ET as grand champion polled female. The female went on to be selected the supreme champion Hereford.



The HYFA foundation heifer garnered \$100,000 as Lot 1 of the Mile High Night Sale. See Page 66 for more information.



Prior to the Mile High Night Sale, two of Reinhardt FoodService's sales people were recognized for their efforts selling CHB. Pictured at the presentation are: Mick Welch, CHB LLC food service director; Doug Cooper, Reinhardt FoodService Omaha national account sales; Jeff Oetken, Reinhardt FoodService Omaha director of sales; Glenn Pudenz and Todd Schimmer, the two sales consultants recognized; and Craig Huffhines, AHA executive vice president. Reinhardt FoodService sold 224,585 lb. of CHB from July to Dec. 31, 2007.



It was a standing-room-only crowd in the Beef Palace Auction Arena during the Mile High Night Sale.



Judge Boyd congratulates Kurt Thomas for exhibiting the grand champion horned bull.



A large crowd of Hereford enthusiasts await the selection of the champion bulls Saturday.



Horned division bull champions compete for grand champion horned bull honors.



Judge Boyd evaluates BR DM CSF Wallace 7055 ET prior to selecting him as the reserve grand champion polled bull. Wallace was also the high-selling lot in the Mile High Night Sale Friday.



Visitors to the Hereford suite had a chance to look at several booths displayed by Hereford breeders as well as enjoy Hereford fellowship.

HW

Thank you Hereford suite sponsors

- Colyer Herefords, Bruneau, Idaho
- Coyote Ridge Ranch, LaSalle, Colo.
- Deana Jak Farms Inc., Wagontown, Pa.
- DeShazer Cattle Co., Hearne, Texas
- Genetic Leaders International
- Loehr Hereford Farm, Peoria, Ill.
- NJW Polled Herefords, Sheridan, Wyo.
- National Cattle Services Inc., Elgin, Okla.
- Perks Ranch, Rockford, Ill.
- The Rambo Group, Atwood, Tenn
- Ramsey's Herefords, Greenfield, Ind.
- Rausch Herefords, Hoven, S.D.
- Shafer Ranch, Sherman, Texas
- Star Lake Cattle Ranch, Skiatook, Okla.
- Topp Herefords, Grace City, N.D
- Upstream Ranch, Taylor, Neb. HW