

"What's New?" is a column designed to keep you in-the-know about Hereford happenings. You can also sign up for Hereford eNews, a weekly electronic newsletter from the American Hereford Association (AHA). Send an e-mail to eNews@hereford.org to subscribe. Archived issues are posted at Hereford.org.

High accuracy bulls sought, cost-share option available

During the American Hereford Association (AHA) Board meeting the Board discussed its continued commitment to DNA testing more high accuracy sires. Hereford breeders who

have a bull that does not have a genomic-enhanced expected progeny difference (GE-EPD), has a weaning weight accuracy of better than .50 and was born in 2001 or after, can contact Toni Shapiro at the AHA office, and the AHA will pay \$40 of the fees to have the bull DNA tested.

A list of high-use Hereford sires that the Association would like tested has been generated. To see if a bull you own is on that list, contact Jack Ward, AHA chief operating officer and director of breed improvement, at jward@hereford.org or at 816-842-3757.

For more about Hereford DNA testing visit Hereford.org.

EID tags not needed for national shows

Just a reminder Hereford breeders exhibiting in national Hereford shows and the Junior National Hereford Expo do not need to tag entries with electronic identification (EID) tags.

Contact AHA to cancel Denver hotel rooms

The AHA block at the Renaissance Denver Hotel is full. If you'd like to get on a waiting list please contact Karla Richardson at 816-842-3757. Or if you have made hotel reservations at the headquarters hotel and you wish to cancel rooms, please contact Karla. This will allow AHA to keep the rooms in our block so other Hereford breeders can use the rooms at our group rate.

If you cancel your room online or by calling the hotel, the room reserved is removed from the block and is not available to other Hereford breeders at the block rate. Please help us retain as many rooms as possible for the event. Please contact Karla and she will help transfer block rooms to other Hereford breeders needing rooms.

Take advantage of Hereford-influenced feeder calf sales

Consigning Hereford and Hereford-influenced calves to a special Hereford sale not only provides a great outlet for buyers interested in Hereford genetics but may also result in a premium for the seller. Contact these organizers today for the specific requirements of each sale. Many have a consignment deadline, and the earlier you commit your stock, the better advertisement

continued on page 14...

HYFA offerings headline Mile High Night Sale

Tennessee River Music Inc. (TRM), Ft. Payne, Ala., has generously donated this year's Mile High Night Sale Lot 1 Foundation Female, supporting the Hereford Youth Foundation of America (HYFA). Proceeds from this sale will provide educational, scholarship and leadership opportunities for today's and tomorrow's Hereford youth.

Foundation female — Lot 1

The Lot 1 female, TRM 6104 Lulu 2044 ET, is a March 12, 2012, daughter of CS Boomer 29F. This tremendous power cow family has been generations in the making at TRM. Lulu would be a great addition to anyone's donor program based on her pedigree and phenotype. Don't miss her on display on the Hill in Denver as you consider adding this powerful female to your program.

Embryo packages — Lot 38A and 38B

The HYFA offering in the Mile High Night Sale does not end with Lot 1. Bushy Park Farms, Mitchell, S.D., and Tucker Cattle Co., North Platte, Neb., have also donated two embryo packages from two of the most powerful and exciting donor dams in the Hereford breed. These embryo matings, which will sell as Lots 38A and 38B, come to you from the nucleus of two programs that have been

built around youth and raising high-quality females that stand out in showring and pasture.

Bushy Park Farms and Tucker Cattle Co. are really backing up their commitment to Hereford youth by including one guaranteed pregnancy on each mating.

Lot 38A is a package of three embryos from the proven cross of one of the best cows in the country, LCC Two Timin 438 ET "Harley," and one of the top sires, NJW FHF 9710 Tank 45P. Full siblings to this mating have already been successful and highly sought-after with one full-sib "Harley Z01" bringing \$68,000 in Bushy Park's 2012 sale.

Lot 38B is a package of two embryos from 2012 National Champion TCC Ms Diana 01 and NJW 73S W18 Hometown 10Y ET. This mating too, should be an excellent cross, with Diana's first natural calf bringing \$40,000 at Bushy Park's 2012 sale and NJW 73S W18 Hometown 10Y ET topping Ned and Jan Ward's sale.

These matings are sure to produce future breed leaders and will put you in the winner's circle like their national champion dams.

Embryo package — Lot 37

From the heart of its donor program, T-Bone Ranch Co., Antonito, Colo., is donating four embryos out of two-time Denver Supreme Champion STAR TCF Shock & Awe 158W ET and DBLL DCC 4002 Patti 4266 ET. Patti has Moler, Online and Embracer adding to her genetic lineage. This offering is selling as Lot 37.

Amy Cowan, American Hereford Association director of youth and foundation, says, "The Foundation is extremely excited to have this caliber of offerings from four outstanding breeding programs. We appreciate the commitment these four programs have made to the next generation of Hereford youth."

The Mile High Night Sale, always held during the National Western Stock Show in Denver, is changing venues this year. The sale will begin at 6 p.m. Friday, Jan. 18, in the Stadium Arena on the Hill.

Visit HerefordYouthFoundation.org for more information on the lots, or contact Amy Cowan at acowan@hereford.org or 816-842-3757. **HW**



Lot 1 — TRM 6104 Lulu 2044 ET

Denver Hereford activities planned

Plan now to attend the Hereford activities scheduled during the 2013 National Western Stock Show (NWSS) in Denver, Jan. 16-19.

Schedule of events

Wednesday, Jan. 16

- 9 a.m. Hereford Hospitality Suite opens
- 6 p.m. Hereford Hospitality Suite closes

Thursday, Jan. 17

- 8 a.m. National Hereford Bull Show, *Stadium Arena on the Hill*
- 9 a.m. Hereford Hospitality Suite opens
- noon Junior Hereford Show, *Stadium Arena on the Hill*
- 6 p.m. Hereford Hospitality Suite closes

Friday, Jan. 18

- 8 a.m. Hereford Pen of Three Female Show, *Livestock Center Arena in the Yards*
- 9 a.m. Hereford Hospitality Suite opens
- 9:30 a.m. Hereford Pen and Carload Bull Show, *Livestock Center Arena in the Yards*
- 6 p.m. Mile High Night National Hereford Sale, *Stadium Arena on the Hill*
- 6 p.m. Hereford Hospitality Suite closes

Saturday, Jan. 19

- 8 a.m. National Hereford Female Show, *Stadium Arena on the Hill*

Hotel information

Renaissance Denver Hotel

3801 Quebec St., Denver, CO 80207 • 800-468-3571
Rate: \$109 • Cutoff date: Wednesday, Dec. 12

Ask for "American Hereford Association" block. A one-night, non-refundable deposit is required at reservation time. The hotel offers a free shuttle to and from the Denver International Airport.

Note: This year there will be a \$5/night fee for parking.

Stock show shuttles

Shuttles will run to and from the Renaissance Denver Hotel to the National Western complex on a regular basis between 6 a.m. and 11 p.m. daily. The shuttles will pick up in front of the hotel and drop off at the NWSS grounds by the horse complex on the Hill.

Check the hotel lobby for a complete schedule.

Join Hereford enthusiasts in the suite

National Western Stock Show (NWSS) attendees will again have a chance to meet with other Hereford producers in the Hereford hospitality suite in the Yards. Sponsored by Hereford breeders, the suite will again be on the first floor of the Exchange Building. It will be a great place for breeders to discuss business transactions or just visit with old friends.

The suite will be open Wednesday, Jan. 17, through Friday, Jan. 18, from 9 a.m. to 6 p.m. A big thank you goes to the breeders who help sponsor this gathering place.

For information about the suite or to inquire about sponsorship, contact Amy Cowan at acowan@hereford.org or 816-842-3757. **HW**

Clanton hired as national shows coordinator and junior activities assistant

Bailey Clanton, Bucyrus, Kan., has been hired as the new American Hereford Association (AHA) national shows coordinator and junior activities assistant. Clanton graduated from Kansas State University in May 2012 with a bachelor's degree in agriculture economics and served as AHA's junior activities intern this past summer and fall.

Clanton grew up in the seedstock industry, and she, along with her family, owns and operates Chisum Livestock, raising Shorthorn and Maine-Anjou cattle. She has shown on a national level and, in addition to the showing, has held various leadership roles on state and national levels. She was



active in the Kansas Junior Shorthorn and Maine Anjou Associations as well as the National Junior Shorthorn and National Junior Maine Anjou Associations. Most recently, she served on the junior board of directors for the American Shorthorn Association and played an active role in the preparation, organization and execution of the National Junior Shorthorn Show in 2010.

In her new role, Clanton will oversee the AHA's six national shows and will assist with planning and management of the Junior National Hereford Expo. Throughout the year, she will also work closely with Amy Cowan, AHA youth and foundation

director, to assist with the National Junior Hereford Association's programs and activities.

Cowan says, "We are thrilled to have Bailey officially join our Hereford team as national show coordinator and junior activities assistant. She was a huge asset throughout her internship, and with her past junior board and showing experience, she will not miss a beat as we travel to national shows and make plans and preparations for future junior activities and events."

Clanton will work out of the Kansas City office and can be reached at bclanton@hereford.org or 816-842-3757. **HW**

your calves will get. Whether you have one head or 100, one of these sales may be the perfect marketing outlet for you:

Greater Midwest Certified Hereford Feeder Calf Sale

Date: Jan. 3, 2013

Location: Carthage Livestock Auction, Carthage, Ill.

Contact: John Meents 419-306-7480 or Brent Lowderman 309-221-9621

Missouri Hereford Association Hereford-Influenced Feeder Calf Sales

Date: Jan. 7, 2013

Location: Miller Co. Regional Stockyards, Eldon, Mo.

Contact: Matt Reynolds 660-676-3788 or Marty Lueck 417-948-2669

Reno photos available

Western Nugget National Hereford Show photos, including candid and backdrop photos, are available to purchase at HerefordPhotoShop.com.

Use A for 2013

The year letter code for 2013 is A. This notice is for producers who use letter codes in their identification system. For more on tattoo and identification tips, visit the Education Center at Hereford.org.

HW

Correction:

In the December issue Page 110 there was a mistake in reporting the results of the Illinois State Fair Junior Show. We apologize for the error.



Champion polled female (pictured), Morgan Lowderman, Macomb, with AF Miss Ginger II 1002 ET, 1/1/11, by LCC Back N Time ET.

Reserve champion horned female, Kendi Sayre, Arenzville, with SHF Miss Nitro 1110 ET, 3/1/11, by UPS TCC Nitro 1ET. **HW**