

"What's New?" is a column designed to keep you in-the-know about Hereford happenings. You can also sign up for Hereford eNews, a weekly electronic newsletter from the American Hereford Association (AHA). Send an e-mail to eNews@hereford.org to subscribe. Archived issues are posted at Hereford.org.

Contact AHA to cancel National Western hotel rooms

The American Hereford Association (AHA) room block at the Renaissance Denver Hotel is full. If you have a reservation and decide to cancel your reservation, please contact Mary Ellen Hummel at AHA to handle your cancellation. We have a waiting list of Hereford breeders who would like a room at the Renaissance. If you cancel a room online or by calling the hotel, the room is removed from the block and is not available at the block rate for other Hereford breeders. So please help us in retaining as many rooms as possible for this event. To cancel your room, call 816-842-3757 and ask for Mary Ellen.

Louisville, Reno photos available

Photos from the North American International Livestock Expo (NAILE) and the Western Nugget National Hereford Show are available to purchase at HerefordPhotoshop.com.

Harris reports available

Hereford breeders can order copies of the Harris final report, which is included with this issue. Various package sizes are available, including 10, 25, 50 and 100. To place your order, contact Angie Denton at adenton@hereford.org or 785-363-7263.

Use Y for 2011

The year letter code for 2011 is Y. This notice is for producers who use letter codes in their identification system. For more on tattoo and identification tips, visit the Education Center at Hereford.org. **HW**

Denver Hereford activities planned

Hereford activities during the 2011 National Western Stock Show (NWSS) in Denver will be Jan. 13-15.

NWSS Schedule of Hereford Events

Monday, Jan. 10

Process Yard cattle

Tuesday, Jan. 11

Process Hill cattle

Wednesday, Jan. 12

9 a.m. Hereford Hospitality Suite opens

6 p.m. Hereford Hospitality Suite closes

Thursday, Jan. 13

8 a.m. National Hereford Bull Show,
Stadium Arena on the Hill

9 a.m. Hereford Hospitality Suite opens

1 p.m. Junior Hereford Show,
Stadium Arena on the Hill

6 p.m. Hereford Hospitality Suite closes

Friday, Jan. 14

9 a.m. Hereford Pen of Three Female Show,
Livestock Center Arena in the Yards

9 a.m. Hereford Hospitality Suite opens

10 a.m. Hereford Pen and Carload Bull Show,
Livestock Center Arena in the Yards

6 p.m. Mile High Night National Hereford Sale,
Beef Palace Auction Arena on the Hill

6 p.m. Hereford Hospitality Suite closes

Saturday, Jan. 15

8 a.m. National Hereford Female Show,
Stadium Arena on the Hill **HW**