



FOR IMMEDIATE RELEASE

Contact: Kaylen Baker, kbaker@hereford.org

Jan. 18, 2017

Kolt Cattle Co. and Kids, JB Show Cattle, King Ranch and David Shelburg Purchase Foundation Female Supporting Hereford Youth

KANSAS CITY, Mo. — BR Kate Rielle 5532 ET sold for \$75,000 to benefit the Hereford Youth Foundation of America’s Growing a Lasting Legacy Campaign, Jan. 13, at the Mile High Night Sale in Denver.

The Lot 1 Foundation Female has been highlighting the National Hereford Sale in Denver the past nine years with a total of \$690,000 being raised to support the Hereford Youth Foundation of America’s mission, which recognizes and rewards the development of life skills and values in the next generation.

Kate Rielle was purchased by Kolt Cattle Co. and kids, Carly, Michael and Maren, Garland, Neb.; JB Show Cattle, Joe and Dee Braman, Refugio, Texas; King Ranch, Bill King, Moriarty, N.M.; and David Shelburg, Jacksonville, Fla.

“I’m very excited about what the future has in store for young Hereford leaders as we work to provide them with education, scholarship and leadership opportunities,” said Amy Cowan, American Hereford Association director of youth activities and foundation. “The Lot 1 story is such a great example of families giving back, and more importantly what the foundation stands for. We couldn’t do this without donors like the Barber family and the Kate Rielle buyers group who stepped up to give back and to make a difference in our Hereford youth program.”

Kate Rielle was donated by the Barber Ranch, Channing, Texas. She is an Aug. 5, 2015, daughter of NJW 73S W18 Hometown 10Y ET and out of BR Gabrielle 5082 by BR Lansing 3060.

###

The Hereford Youth Foundation of America is a 501 (c) 3 not-for-profit. Its mission is to support scholarship, education and leadership activities within the Hereford breed. For more information about the HYFA, visit HerefordYouthFoundation.org or contact the AHA at 816-842-3757.