

the **A**DVANTAGE

National Junior



Hereford Association

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JUNIOR MEMBER NEWSLETTER — Spring 2008

NATIONAL JUNIOR HEREFORD ASSOCIATION

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Don't dwell on the past or get stuck in the present. I encourage all of you to live for — the future.

Look to the Future

by Jason Ewing, NJHA president

When people talk about the future they are usually dreaming of fantasies, or they have developed an optimistic and/or pessimistic outlook on what they think the future will be for them or for a particular situation.

I urge you to study the quote by John F. Kennedy and realize the future is going to make its way into our lives so we should embrace it with a realistic and open approach. As you think about the quote from JFK, look deeply into its meaning. The quote doesn't tell you to dwell in the past and only live in the present, it tells you to focus on the future.

With that in mind let's all look at where we have been, what we are doing now and see if we are making the best choices for creating a better future. Have we learned from our past? Are we working this very moment to improve the Hereford industry? Are we creating a better association for our future leaders?

At the recent national sale in Denver, an amazing feat was accomplished, not only was the buzz at an all-time high regarding the Hereford breed, but sale averages were as high as I can remember in my lifetime. To me this clearly proves that Hereford cattle are in demand and the future is bright for Hereford breeders.

As we look forward to the coming months with the spring and summer show season just around the corner, I hope many of you will decide to join us in Kansas City July 12-19 for the Junior National Hereford Expo, and then two weeks

“Change is the law of life. And those who look only to the past or present are certain to miss the future.”

— John F. Kennedy

later at the Program for Reaching Individuals Determined to Excel (PRIDE) Convention July 31–Aug. 3 in Washington D.C.

The National Junior Hereford Association (NJHA) board of directors is excited about this summer's junior activities as we get to meet new juniors from across the U.S. and catch up with old friends alike — it's all about creating memories.

I urge all of our high school and college-age students to apply for the Hereford Youth Foundation of America scholarships, there are so many opportunities available for our junior membership and I strongly urge you to take advantage of each opportunity.

Thank you for the opportunity to serve on the NJHA board the past three years. It has been an honor to serve you, the members. As I retire this summer, I leave you with a quote from Ralph Abernathy: “I don't know what the future may hold, but I know who holds the future.” That person is you — Hereford juniors — and I wish

each of you the very best as you create your own future.



Jason Ewing

SHOWMANS PRAYER

by Greg Groce



Lord we need your help, lend us your ear
The prayers of young cowmen to hear
Prayer bells of heaven we want to ring
Watch over us and our show string

Whether we're on the wash rack or in the stall
May your protecting hand be on us all
As we lead our cattle proud for the judge to see
May others see you living in me

Hereford Youth Scholarships:

It's Worth Your Time To Apply

by Roger Morgan, NJHA vice president

If you are a high school or a college student and are a member of the National Junior Hereford Association, then you should be jumping at the chance to take advantage of the many scholarship opportunities available to you to help finance your education. The Hereford Youth Foundation of America (HYFA) offers more than \$40,000 worth of scholarships and awards to deserving Hereford youth each year.

The scholarships include the Herdsman scholarship, Junior Merit Award, Golden Bull Achievement Awards and HYFA scholarships and many others.

The scholarship application to apply for these scholarship's are not difficult to complete. The American Hereford Women and the National Organization of Poll-ettes recently made changes to offer a standardized application for many of the scholarships and awards which are given this summer.

For many of them you will need to attach an essay about your involvement in the Hereford industry. You will also need a transcript of your high school or college and some require letters of recommendation.

These forms will only take you approximately three to four hours to complete. Many of the scholarships also require an interview. Keeping a record of all your Hereford activities through the years makes these much easier to complete. Applying for the HYFA scholarships is well worth your time. Besides the monetary award, many come with a beautiful plaque that you will be proud to display. It also gives you a great feeling of accomplishment to see your hard work and participation in Hereford activities pay off.

Being recognized as a HYFA scholarship recipient is a humbling experience as you receive recognition from the adults in the Hereford industry that you have always looked up to and tried to model your life around.

JNHE Updates

Make note of the changes below concerning Junior National Hereford Expo (JNHE) entries, contests and scholarships.

Early JNHE entry deadline: **May 9, postmark date**

Final JNHE entry and ownership deadline: **June 2, postmark date**

New scholarship application

The American Hereford Women (AHW) and the National Organization of Poll-ettes (NOP) have combined five individual scholarship applications into one condensed application form. **The John Wayne Memorial, Golden Bull Achievement, Future Cattleman, Ed Bible and Poll-Ette Founders Scholarships are now all in one condensed application.** The deadline to submit the new scholarship application is **May 1**. This deadline applies to all awards and scholarships listed. All scholarships will be awarded at the JNHE this July.

Also, younger junior members don't forget about the Prospect Awards. That deadline is May 1.

Grill-off adds adult division

Get your aprons on adult Hereford breeders. AHW has **added an adult division** to the Great American Hereford Grill-off. The adult team division is open to adult members only — ages 22 and up. The team can consist of two to six members. Only one adult team per state.

Extemporaneous speech contest added

You want to speak your mind? Then compete in the **new extemporaneous speech contest** that will debut this summer. The NOP is sponsoring this new contest to offer another platform for juniors to gain knowledge and beneficial skills.

Illustrated speech contest changes announced

For all age divisions of the illustrated speech contest **a minimum of one illustration or visual aid must be prepared and used.** Types of illustrations contestants are encouraged to use are charts, diagrams, props, inanimate models, puppets, posters etc. The use of electronic devices will not be accepted this year, which means no Powerpoint®, videos, computers or slides.

Herdsman voting changed

A nomination committee will observe exhibitors throughout the week of the JNHE and nominate a slate of individuals for the Herdsman of the Year award. **Exhibitors will make final selection by a secret ballot vote. Voting will take place during the time that state members vote for Outstanding Junior Member.** This will be by secret ballot. **Each state advisor will be responsible for collecting ballots and will turn those ballots in to the show office when they submit their outstanding state junior member winner.** Outstanding Herdsman ballots must be turned in to the show office by noon on Thursday, July 17, 2008.

Just Do it!

by Hannah Wine, NJHA director

The Junior National Hereford Expo (JNHE) will be here before we know it. So now is the perfect time to get a jump on planning for contests at this summer's JNHE!

If you can't make it to this year's JNHE, you can still take part in some of the contests. The deadline for the photography contest is June 1. Or you can make a promotional poster for 2008 JNHE theme "Herefords in the Heart of America" and send it with another junior traveling to Kansas City or your state advisor can bring it.

Do you think you have a really great advisor? Nominate him or her for the Advisor of the Year award. Nominations are due at the American Hereford Association (AHA) by July 1. For all you college-age kids or high school students, there are many scholarships to apply for sponsored by the Hereford Youth Foundation of America (HYFA) and with the new scholarship application format, this is the year to get started.

If you are planning to be in Kansas City, but not bringing any cattle, there are still a lot of options to keep you busy. With all the contests to participate in and help your state win the Golden Pitchfork Award, you won't have a dull moment. There is something for everyone — 3-on-3 basketball, judging, illustrated speech, team marketing, Great American Hereford Grill-off (a new adult division has been added this year) and the National Organization of Polled-ettes have added a new extemporaneous speech contest. Whether it's your first JNHE and you want to give the Mentor Program a whirl, or it's your last and your state is determined to win the team fitting contest, start getting organized now! Don't procrastinate.

At your spring state association meeting, don't forget to get the state scrapbook organized and ready for display in the scrapbook contest. Start organizing your teams for team marketing, Hereford bowl and team fitting. And when that is all taken care of and your looking for something to do, go spend a few extra hours with your heifers to get them ready for those long heats of showmanship!

For more information about JNHE contests, visit the National Junior Hereford Association Web site, jhereford.org, and click on the "Contests and Awards" link. Or contact your state advisor.

Meet the National Queen

by Roxanne Gebhart, NJHA Director



Lindsay Bielema

The month of January has come and passed, and for most people this means we are closer to spring and the New Year is off to a great, but cold, start. However, for cattle enthusiasts this means that one of the biggest events of the year has come and gone with a blink of the eye — the National Western Stock Show in Denver. For the Hereford breed, this also means that a new National Polled Hereford Queen has been crowned.

The newly crowned queen is Lindsay Bielema. Lindsay is the 21-year-old daughter of Dave and Jill Bielema, Ada, Mich. She is a student at Calvin College, Grand Rapids, Mich., where she is studying to be a physician's assistant.

Lindsay says she enjoyed running for queen in Denver and her most enjoyable memory was getting to know all the wonderful young ladies who were competing for the title.

Lindsay began showing Belted Galloway cattle at her county fair in eighth grade. When she was in high school, she switched to showing Herefords. The switch was permanent for Lindsay and her family because they love to exhibit and manage the docile and economic breed.

Lindsay plans to continue her involvement in the Hereford industry throughout the remainder of her junior show career as well as throughout the time her sisters continue to show and participate in the junior program. Lindsay is proud to be our new queen and is excited about traveling across the country to promote the Hereford breed.

Calling All National Junior Board Candidates!

by Katlyn Howes, NJHA director

Consider the following questions: Do you love meeting new people? Traveling to new places? Helping others? Do you consider yourself a leader? Finally, do you have a passion for the Hereford breed?

If you answered, "Yes!" to any of these questions, then I have another question for you... Have you ever considered becoming a candidate for the National Junior Hereford Association Board of Directors? Making the commitment to run for the junior board can seem intimidating at first. But I assure you; just the experience of running is well worth the time and effort.

As a candidate, you will meet more people at the Junior National Hereford Expo (JNHE) than you ever thought possible, including both juniors and adult breeders. Running for a national office allows you the

opportunity to be a voice for your fellow juniors. You can make your ideas heard, and work toward positive change for the NJHA and the Hereford breed as a whole.

Speaking from experience, running for the NJHA board is something you will not regret. The lifelong friendships, knowledge of the breed and industry, and professional experience you will gain during your term all amount to an unforgettable experience that is life changing. Are you ready to jump in? Contact Chris Stephens or one of the current junior board members if you have any questions! We're always happy to talk to you and we all encourage each of you to run for the junior board and to take advantage of this great opportunity.

Meet Your NJHA

Kara Eschbach, Skiatook, Okla.

Age: 22

College: Oklahoma State University

Major: Animal science

Kara

Extracurricular activities: Work, work and more work!

How did you get involved in the Hereford breed? It's a family thing, my uncles showed and so did my older sisters. Thank goodness I got into a Hereford family!

Favorite song: "Dream On" by the Oak Ridge Boys

Favorite quote: *You gain strength, courage and confidence by every experience in which you really stop to look fear in the face. You must do the thing you think you cannot do.* — Eleanor Roosevelt

Favorite board memory: The "board bonding" van rides where we have 13 people plus luggage traveling across country, it can get quite comical.

Goals for NJHA board: Keep working on our teamwork and communication.

Advice for other NJHA members: Hard work will get you so far in life, so always work hard and give your all to get what you want in your life and you will have no regrets. Champions are made while no one is looking. Most people miss opportunity because it is dress in overalls and looks like work!

Kimber Evans, Fall River, Kan.

Age: 21

College: Kansas State University

Major: Dual major in ag economics and animal science

Kimber

How did you get involved in the Hereford breed? I was born into the Hereford breed. Our family has been raising and/or using Hereford cattle in our commercial operation dating back more than 90 years.

Favorite pastime: Sports of any kind, especially running and basketball

Favorite quote: *Life isn't a matter of milestones, but of moments.*
— Rose Kennedy

Favorite NJHA memory: Anything to do with the Junior National Hereford Expo (JNHE).

If you could trade places for a week with any influential person who would it be and why? Mother Theresa, I think it would be amazing to be able to reach out and help so many different people around the world.

What is the first thing you would buy if you won the lottery? Pay off all school loans, purchase some land back home and invest my money for the future.

Goals for NJHA board: I want to be a welcoming, approachable representative of the Hereford breed, and for all members to feel comfortable and enjoy getting involved in activities, both in and out of the showing.

Advice for other NJHA members: Always follow your heart and dreams, and make every moment count. Life is too short to sit back and watch it fly past you, so jump up and get in the race!

Katlyn Howes, Taneytown, Md.

Age: 20

College: Elizabethtown College

Major: English secondary education, minor in theater

Katlyn

Extracurricular activities: Acting in plays and musicals, writing and being president of the Maryland Junior Hereford Association.

How did you get involved in the Hereford breed? I have been involved with Herefords ever since I helped my mom wash heifers as soon as I could walk.

Favorite pastime: Acting or going to see plays.

Favorite quote: Success is what happens when you want something badly enough to do what it takes to get it.

Favorite NJHA memory: Being given my blazer at the awards banquet in Milwaukee.

Favorite board memory: The road trips and van rides definitely take the cake!

If you could trade places for a week with any influential person who would it be and why? It would be Hillary Clinton, so I could drop out of the presidential race.

One experience you would not trade for a million dollars: Growing up on a farm. I have learned work ethic and responsibility that I know half of the people in my college will never learn to have.

Advice for other NJHA members: Take every opportunity that comes your way, even if you're a little unsure about it at first. Jump in! Take life by the horns!

Roxane Gebhart, Claremore, Okla.

Age: 20

College: Oklahoma State University

Major: Animal science/business

Roxane

How did you get involved in the Hereford breed? I was born to be in the cattle industry, I absolutely love it. And what better breed than Hereford, good cattle but more importantly good people. Cattle are my life affair and my passion.

Favorite quote: *Perception is reality.*

Favorite NJHA memory: Getting my coat

If you could trade places for a week with any influential person who would it be and why? My mom. I know it's cheesy but she is mamma G what else is there to say.

What is the first thing you would buy if you won the lottery? New barn and fence, couple of recipient cows. I might pay OSU if I didn't run out of money of the first couple of things, ha!

One experience you would not trade for a million dollars: Being in the military, it is an awesome experience that very few step up to. It has been a real eye opener that has let me grow a lot as a person and citizen of America the great.

Goals for NJHA Board: Keep up the teamwork that we have established.

Advice for other NJHA members: Do what makes you happy, don't worry about all of the people and little things in the background because in 50 years you will remember the decision you made not what was going on behind that decision.

Board of Directors

Kandi Knippa, Seguin, Texas

Age: 19

College: Texas A&M University

Major: Animal science, minor in business

Favorite pastime: Anything to do with sports, cattle, friends and family.

Favorite quote: "Do not go where the path may lead; go instead where there is no path and leave a trail" and "Smile a while, then others will smile, and soon you will have miles and miles of smiles, then life is all worthwhile."

Favorite NJHA memory: JNHE in Denver was definitely my favorite one thus far. Anytime spent with my family and friends at Hereford events as well as pulling up to a show and seeing everyone, knowing how great the week is going to be, always brings a smile to my face.

Favorite board memory: The night I received my jacket. I almost missed it because we were taking pictures for winning quiz bowl and Kim Herman told me to hurry up and go sit down. When Catie Sims walked towards me and handed me her jacket while she was crying, I realized the impact that this would have on the rest of my life as well as the fact I was now in the position to help make our association even better.

What is the chore you like/dislike the most? Like: Weird as it may seem, I love rinsing cattle at 3 in the morning when we are the only ones in the barn so we blast the radio and I sing to anybody who will listen. Dislike: Breaking down after a show — so dull, boring and not fun at all!

Goals for NJHA board: I would like for our association to continue to be one of the elite junior associations in the nation. As we expand, we need to encourage all juniors to become active and take advantage of the various activities that are beneficial to them as well as become active roles in the growth of the Hereford industry.

Kandi

Jessica Slone, West Manchester, Ohio

Age: 20

College: University of Kentucky

Major: Agricultural education

Extracurricular activities: Education Society, CERES Sorority, Collegiate FFA

How did you get involved in the Hereford breed? When I was 7 years old my grandfather gave me one Hereford heifer from his herd, as he did every grandchild to begin their 4-H career.

Favorite food: Steak and mashed potatoes

Favorite quote: *Everything happens for a reason.*

Favorite NJHA memory: Watching the Ohio Beef Bowl team in 2006 make it to the buzzer round and then surprise everyone by winning!

Favorite board memory: The year I was running and I had to referee peewee 3-on-3 basketball; I learned so much about myself and about how passionate our NJHA juniors can be.

If you could trade places for a week with any influential person who would it be and why? Oprah, just to see how many people I could help with her connections and money!

What three people dead or alive would you like to invite to dinner? My grandfather who passed when I was still in high school, my best friend Dana who lives in Maryland, and Mr. Helsinger, he was a great cattleman and grandfather that I was never able to meet.

One experience you would not trade for a million dollars: Growing up with just my dad and my brother. We might have some hard times but I always know there are two men in my life that care about me and will support me no matter what happens in life.

What is the chore you like/dislike the most? Like: Rice-root brushing and experimenting with different mixtures of hair conditioners. Dislike: Definitely thawing out hoses to fill water tanks!

Goals for NJHA board: For every member, whether they have two head or 200 to feel like equals and to help them all be successful in whatever endeavors they choose!

Advice for other NJHA members: Never let someone else tell you what you are capable of achieving, miracles happen every day and people, even wise people can be wrong.

Jessica



N J H A

2007-08 NJHA BOARD OF DIRECTORS

Front row (l to r) are: **Jason Ewing**, Fordland, Mo., president; **Roger Morgan**, Burwell, Neb., vice president; **Jessica Slone**, W. Manchester, Ohio, secretary; **Nicole Starr**, Manawa, Wis., treasurer; and **Roxane Gebhart**, Claremore, Okla., reporter. Back row (l to r) are: **Kimber Evans**, Fall River, Kan.; **Kandi Knippa**, Seguin, Texas; **Kara Eschbach**, Skiatook, Okla.; **Sarah Stream**, Chariton, Iowa; **Hannah Wine**, Marshall, Va.; **Katlin Mulvaney**, Opelika, Ala.; and **Katlyn Howes**, Taneytown, Md.

Roger Morgan, Burwell, Neb.

Age: 20

College: University of Nebraska-Lincoln

Major: Animal science

Extracurricular activities: Livestock judging, Block & Bridle, spending time with family and friends

How did you get involved in the Hereford breed? I was born into the Hereford breed.

Favorite quote: *Life is like wrestling with a gorilla; you don't quit when you want to you quit when the gorilla wants to.*

Favorite NJHA memory: PRIDE convention at Kansas State in 2005. This was the year that I roomed with some of the board members and was convinced to run for the board.

What three people dead or alive would you like to invite to dinner? John Wayne, Roy Rogers and Gene Autry

What is the first thing you would buy if you won the lottery? A ranch in the Nebraska Sandhills.

One experience you would not trade for a million dollars: Every single JNHE and PRIDE Convention.

What is the chore you like/dislike the most: Like: checking calves on a nice spring day. Dislike: checking calves on a negative degree day.

Goals for NJHA Board: To increase participation in all the various activities the Hereford association offers, from state and regional shows to pride convention and scholarships.

Advice for other NJHA members: Always follow your heart no matter what everyone else is doing or telling you to do.

Roger

Hannah Wine, Marshall, Va.

Age: 20

College: Kansas State University

Major: Ag communications

Extracurricular activities: Virginia Junior Hereford Association president, K-State Collegiate Cattlewomen and photography.

How did you get involved in the Hereford breed? I got my first cow for my 5th birthday and it was Hereford cow and calf and I've been hooked ever since!

Favorite quote: *If you don't jump, you'll never fly!* — Anon.

Favorite board memory: Finding other board members in airports and watching movies on the floor of the Jackson, Miss., airport!

If you could trade places for a week with any influential person who would it be and why? My brother, Ian, he's a professional ballet teacher for American Ballet Theatre in New York Center and he has the opportunity to work with all sorts of different kids from all sorts of backgrounds.

What is the first thing you would buy if you won the lottery? A new show barn and a new truck.

One experience you would not trade for a million dollars: Running for the junior board.

What is the chore you like/dislike the most? Like: Rinsing heifers. Dislike: Putting rolls of hay out or trying to catch loose cattle in the road that have torn threw fence, or fixing fence.

Goals for NJHA board: For the juniors who haven't done so yet, to become more involved in the leadership training and opportunities that the NJHA has to offer, especially the juniors from the smaller state associations. Also, for PRIDE Convention 2008 in Washington, D.C., to be best one yet!

Advice for other NJHA members: Plan ahead, never underestimate yourself or anyone else; at least consider taking all of the opportunities that are given to you.

Hannah

Katlin Mulvaney, Opelika, Ala.

Age: 20

College: Auburn University

Major: Agriculture communications, minor in political science

Extracurricular activities: Agriculture Ambassador, Ag Council, Block & Bridle, Young Farmers, Auburn University College Republicans and babysitting.

Favorite quote: *What you leave behind is not what is engraved in stone monuments, but what is woven into the lives of others.*

Favorite NJHA memory: Walking down aisle after aisle of Hereford-filled stalls and seeing and talking to so many friends! I love the fact that I can be a friend to so many people across the states.

Favorite board memory: So far my favorite board memories are growing closer as a unified team. Love laughing, joking around and waking Jessica up every hour to ask what time it is.

One experience you would not trade for a million dollars: Never living in the city! I love being raised in the beef cattle industry, being able to be in 4-H and show growing up is something I would never trade, ever.

Goals for NJHA board: Would love to see and increase the participation throughout all of the activities at JNHE and PRIDE Convention, from as many states as possible. With this increase of participation, I believe, that would lead to better communication throughout all of the membership, AHA staff, junior board members and the advisors on the state level.

Advice for other NJHA members: Put others before yourself and you'll be happy and be able to sleep at night knowing you made a difference in someone's life, wither you ever find out about it or not, doesn't matter.

Katlin

Sarah Stream, Chariton, Iowa

Age: 20

College: Iowa State University

Sarah

Major: Agricultural education-communication, minor animal science

Extracurricular activities: Block & Bridle, Iowa Junior Hereford Association president, spending quality time (mostly at cattle shows) with family and friends

Favorite pastime: Laughing with friends and working with calves

Favorite heifer: Lucy my reserve owned horned female at 2007 JNHE and the best showmanship heifer I've ever had. I think she might even be part human, because she practically speaks our language.

Favorite quote: *Amateurs built the Ark; Professionals built the Titanic.*

Favorite NJHA memory: 2006 JNHE when I ran for the junior board. I got to meet so many juniors and they took the time to tell me what they would like to see as the future of the NJHA and its junior leadership; making new friends from all over is always a high point in my life, so if you haven't already, make it a point to introduce yourself!

If you could trade places for a week with any influential person who would it be and why? I wouldn't do it because I would miss out on so much of my own life! My Heavenly Father, my family and friends and the ongoing opportunities and experiences in my life are far too much to pass up even if just for a week!

What is the first thing you would buy if you won the lottery? I would buy my parent's farm, pay off some bills, trade in the white Ford on a Western Hauler, and keep the rest for improving the whole operation.

Goals for NJHA board: Increased communication between the membership, because ideas lead to improvements in any walk of life. Also to get high school and college members especially motivated to turn in those scholarship applications and take advantage of all that the NJHA has to offer.

Nicole Starr, Manawa, Wis.

Age: 19

College: Michigan State University

Nicole

Major: Animal science, agribusiness

Extracurricular activities: Boating with family, traveling, working at MSU Barn

Favorite pastime: Working on show cattle with my sister.

Favorite song: "Kiss me in the Dark" by Randy Rogers

Favorite quote: *Excellence is the result of caring more than others think is wise, risking more than others think is safe, dreaming more than others think is practical, and expecting more than others think is possible.*

Favorite NJHA memory: When Andy passed his blazer on to me.

Favorite board memory: All the "board bonding" time that has been spent in airports across the U.S.

One experience you would not trade for a million dollars: Growing up showing Herefords and living on a farm. This is what has kept my family so close as we've have gotten older. I have so many memories with my family and then also with the lasting friends I have made along the way.

What is the chore you like/dislike the most? Like: Driving the four-wheeler by myself up to the pasture to look at the cows and calves. It so relaxing and I really appreciate where I come from. Dislike: Going up upstairs in the barn to throw hay down, it's so dark & scary up there.

Goals for NJHA board: To get all those "Hereford Enthusiasts" across the country to become more involved with what the NJHA offers, such as the JNHE (shows & contests), scholarships & PRIDE. The NJHA offers a lot to youth and it is important that every opportunity be taken advantage of, you're only a junior for so long!

Advice for other NJHA members: Don't let anything or anyone get in the way of you accomplishing your goal/dreams. If you set your mind to it and work hard anything is possible!

Jason Ewing, Cabool, Mo.

Age: 22

College: University of Missouri

Jason

Major: Animal science, minor in ag economics

Extracurricular activities: Block & Bridle, Independent Aggies

Favorite NJHA memory: 1998 junior nationals in Springfield, Ill., it was the first one I had the opportunity to attend. It was amazing to pull up to the barns and see all the Herefords in one place.

Favorite board memory: Van ride to YBIC in Tunica, Miss.

What three people dead or alive would you like to invite to dinner? Great Grandpa Ivan, ????????

What is the first thing you would buy if you won the lottery? A new truck

One experience you would not trade for a million dollars: Getting my coat in Milwaukee, Wis.

What is the chore you like/dislike the most? Like: Feeding cows. Dislike: Cleaning the barn and breaking calves to lead.

Goals for NJHA Board: Keep PRIDE Convention growing and give all junior members opportunities to get involved

Advice for other NJHA members: Find what works for you and do it to the fullest.

Getting to Know AHA Fieldman:

John Meents

by Jessica Slone, NJHA secretary



John Meents, Jenera, Ohio, has been working with the American Hereford Association (AHA) since August 2000. A short eight years later John is adapting his work to new technologies and still loving every minute.

Known as a family man, John met his wife, Peg, at the National Barrow Show in Minnesota, when she was the editor of the Hampshire Herdsman. The couple was married a year later. Though John is a graduate of Purdue University his three children are partial to scarlet and gray — Jay, MaeLyda and Emily are attending The Ohio State University to continue their education.

Before joining the AHA team, John worked for the American Yorkshire Association, Drovers Journal and a pet food store. His family farm is proud of its Big 10 Farm title, as it is known, where they have 10 acres and enthusiastically follow the Big 10 conference.

John bought his first cattle in 1968 for a 4-H project. He purchased his first Hereford steer in the fall of 1969, which stood reserve grand at the Jasper County Fair in 1970. That same steer went on to win the Indiana State Fair. The judge was Roger Hunsley, Purdue University.

Hunsley encouraged John to attend Purdue and try out for the livestock judging team. In 1976 John was on the Purdue meats team and in 1977 John served on the livestock judging team. He went on to place fourth high individual at the North American contest.

When asked to describe an average day in his life, John says each day is different and that is what is great about his job.

"If I am home on Mondays I do all my reporting to Kansas City at that time. Each week I provide Kansas City with a time report, a mileage report on the AHA staff car, and an expense report," he explains. "All sale reports have to be sent to Kansas City within 24 hours after the conclusion of the sale. We call them quick sale reports. This is so Kansas City can get the information on the AHA Web Site. I try to finish the long sale report the same day if possible. Show reports

along with photo identification are due immediately after each show. I report to Joe Rickabaugh at AHA. I also work with Amy McCrea who is in charge of advertising for the Hereford World. For catalogs and membership directories, I work with Michele Clogston in Creative Service. Jack Ward and I communicate weekly concerning performance updates. I also communicate with the other field staff members regularly."

Since John deals so much with sales he is usually only home four or five weekends a year. His work is seasonal with state meetings and Expos the first part of the year, and then traveling to check new spring calves, throw in some Junior preview shows, State Fairs, and production sales, along with writing articles for five different state publications. John remains efficient now with a cell phone and e-mail. When he first began his career he would have to stop at roadside rest areas to use pay phones as he approached a destination.

John says his favorite part of working for the AHA is, "The people involved with Hereford cattle are great! Many are some of my best friends. It has truly been rewarding to see the increase in the value of Hereford cattle since 2000 when I started with AHA and the demand that has been created for the Hereford breed only continues to grow."

If you ever run in to John be sure to start a discussion on Big 10 sports and you will make a fast friend. This man who has dedicated so much time to the Hereford breed and the AHA members still finds time to follow his alma mater and his own words, "Go Boilers!"

Perspective of a Past Junior Board Member

Sam Shaw has been involved with Hereford cattle and the junior association for a long time. Sam was a member of the American Junior Hereford Association (AJHA) board of directors from 1995-1998, and attended some of the first meetings about merging the two associations — AJHA and the National Polled Hereford Council.

Sam graduated in 1999 from the University of Idaho. He resides with his family Caldwell, Idaho, where they work alongside his parents, raising registered Hereford, Angus, and Red Angus cattle.

Sam says what he enjoyed the most about serving on the AJHA board was the opportunity to meet amazing Hereford producers from across the country and seeing how different types of cattle worked best in different operations and regions of the country.



"It takes up a good deal of time and parent support to be involved in the NJHA and showing," Sam says. "But the memories and life lessons that you take from this organization will help you tremendously in the future."

Responsibility is the main trait Sam says developed during his term on the AJHA board.

"In any leadership position, you are constantly faced with decisions," he explains. "You have to decide which to choose for the betterment of the entire organization, and that decision is not always the most popular. Being able to make

the right decision and stand by it correlates not only to the junior board, but into everyday life."

A Servant at Heart

by *Katlin Mulvaney, NJHA director*

Through the eyes of Craig Huffhines, having a servant heart, a positive attitude to enjoy life and a balance between career and family, are the key ingredients for success. What more could a person ask for coming from a small farming community, where the Huffhines family raised 30 head of cattle in the metro area of Dallas, Texas? Today he says, "I had a very similar background as (Hereford) youth today, a love for the beef cattle industry. It doesn't matter what your background is, as long as you have a heart (passion) for what you are doing and energy for it!"

While growing up, Huffhines loved to be active. From playing basketball for his 2A High School team, being FFA chapter president and traveling to National Western Stock Show, Fort Worth and countless jackpot shows, needless to say, he experienced multiple opportunities that served as stepping stones for development of his abilities and his success.

Huffhines' life dramatically changed when he sold all his cattle, and stepped foot onto the Texas A&M University campus to pursue his education in agriculture business. While completing his undergraduate degree, he was involved in many organizations and activities, but one that impacted his life the most was being a competitive member of the Texas A&M livestock judging team. Evaluating livestock was in his family. His father had worked in the meat industry and as a commodity broker for more than 40 years.

As Huffhines reminisced on the extensive traveling while on the livestock team, his voice energized around his reflection of experiences of seeing numerous colleges and campuses, being exposed to research projects being conducted across the U.S. to address the problems and challenges of the livestock industries, and most importantly, developing relationships with teammates, department heads and influential leaders in the livestock world.

Going to graduate school was his next significant stepping stone for success. At Colorado State University, he had the privilege to be mentored and study under Gary Smith, a world-renowned meat scientist, and participate in research projects that broadened Huffhines horizons. As the lead graduate student, he was involved with the project focused on beef quality assurance and the carcass traits of Hereford-crossed cattle. The question he asked

himself was, "What can we do to add value to the market and the quality of the breed?" Working with Smith portrayed a portrait of passion and knowledge for the meat industry and in return, provided Huffhines with a wealth of intellectual resources, industry contacts and a friendship that he still values today.

In 1997, just two years after the merger of Polled Hereford and Hereford breed associations, Huffhines decided to apply for the executive vice president of the American Hereford Association. Assuming this leadership position for the Hereford breed, Huffhines has had the opportunity to travel to several World Hereford Conference tours,



which included the world's largest food show in Germany to Australia with its population of more than 3 million Hereford cattle. His influence has taken him to Denmark, Canada, South America, Australia and Mexico just to name a few.

Huffhines encourages National Junior Hereford Associations members to strive to have and develop confidence, to step out of their comfort zone, and

always strengthen their communication and interpersonal skills by interacting with people.

"Taking advantage of every opportunity to make a positive difference for others is what defines who you are and your success as a person," he says. "If you wish to succeed, first, you have to be happy with your lifestyle and the relationships that motivate you to become better."

Here to Help

by *Kandi Knippa, NJHA Director*

The National Junior Hereford Association (NJHA) is a huge organization with unlimited opportunities for all members. In the midst of everything that our association has to offer, each director is here to serve you.

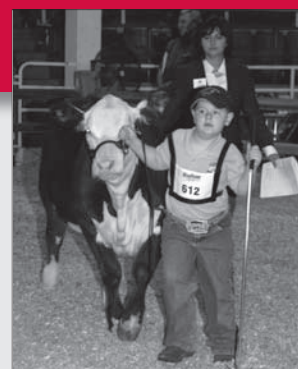
With board members serving from all parts of the nation, there is certain to be one who lives close to you and you can make a connection with. Whether you are a newcomer to the NJHA or just wanting to become more involved, we are here to help.

Many board members have been NJHA members for many years and have participated in all of the contests and taken advantage of many leadership opportunities. As we all know, there is more to the NJHA than just showing.

As a board, we work hard throughout the year to plan numerous activities we think the juniors can benefit from. The Junior National Hereford Expo is always an unforgettable week filled with contests, social functions and outstanding Hereford cattle. Program for Reaching Individuals Determined to Excel (PRIDE) Convention has always been a hit among juniors and the number of participants increases each year, no matter what area of the country we travel too.

PRIDE Convention is designed to help Hereford youth develop those important leadership skills and to familiarize juniors with industry knowledge. Leadership-minded training sessions combined with outstanding speakers help to make it an educational yet fun-filled week. I encourage everyone to become involved within your state as well as national organizations. Get out of the cattle stalls, meet new people from different states and become active. Part of what makes our association so exciting is the fact that we each live in different parts of the country yet we share the common thread of having a passion for raising Hereford cattle.

The purpose of the board is to serve juniors and to represent them to the best of our ability. If you have any questions, are interested in becoming more active in any facet of the NJHA, or if you just need a fellow Hereford junior to talk to, don't hesitate to give one of us a call or drop us an e-mail. We love meeting new junior members and to catch up with old friends, so please do not hesitate to introduce yourself and say hello when you see us at upcoming events. I look forward to meeting everyone as I continue to serve on the junior board! You are our greatest asset — so get active and know there are others who are hear to help.



Juniors in the Spotlight:

Tamar Adcock

by Nicole Starr, NJHA treasurer

A new addition to the Hereford Advantage is the "Junior's in the Spotlight" column. The very first junior that I had the opportunity to talk with is Hereford enthusiast Tamar Adcock. Tamar is the 16-year-old daughter of Jim and Jan Adcock, Assumption, Ill.

Tamar has a sister, Taryn, 13, and twin brothers, Del and Dean, 11.

This young lady has accomplished many goals during her eight-year involvement with Hereford cattle. She is also talented in many clubs and organizations offered through her school and community.



What grade are you in and where do you go to school?

I am currently a sophomore in high school at Central A&M.

Are you involved with any school extracurricular activities?

Other than showing cattle, I am on the A&M varsity volleyball team, Illini United Club Volleyball Team, and 4-H. Believe it or not I actually can sew.

You have been very successful in the showing, tell us about your biggest accomplishments?

I was the reserve champion intermediate showman at the 2007 Junior National Hereford Expo (JNHE), exhibited the 2007 Wisconsin State Fair champion heifer and the 2007 Illinois State Fair reserve champion steer (open show).

Who do you look up to for guidance?

My family mainly, mom and dad have always guided me in the right direction. Papaw Howard, my grandfather, is a man of strong faith and I have always depended on him for good advice. The McMillan and Benedict families, especially Chad and Kyle have become people I look to for advice and encouragement.

How did you get started in the cattle business?

My papaw Howard and Uncle Del bought me a Hereford steer from Morgan Ranch in Nebraska when I was 8 years old. "Howie" turned

out to be a big puppy dog and even won grand champion steer a couple times. It was a great first experience and I was hooked! The first couple of years, I just showed steers, then mom and dad realized that they missed having cows and wanted us kids to get the entire cattle experience—not just the showing. The first Hereford heifers came along after that and the rest is history.

Are you active in your state association? What roles do you play?

I have been a director of the Illinois Junior Association for three years now and am also currently serving as reporter. I developed an e-newsletter this year to keep Illinois juniors better informed. I am also serving on the awards, people registration and trade show committees for the 2008 JNHE.

Do you have any advice your younger juniors that have recently gotten involved?

Stick with it! Some years you may win a lot and some years it will get very frustrating. I tend to be a competitor and it's really hard for me to lose but I have learned that winning is the easy part — it's the frustrating times that actually make you stronger. Find good mentors who will teach you and help you celebrate the wins but will also stick with you and encourage you through the rough times. No matter what, be honest — no purple banner is worth your integrity or reputation.

What are your plans for this upcoming summer?

Currently we have seven show calves in the barn. Most are Herefords but I must confess that a couple of them are black! We will show at several expos and preview shows, some state fairs and of course the 2008 JNHE in Kansas City. In between shows, I will try to fit in volleyball camps.

The National Junior Hereford Association is all about achieving your goals, meeting new people and learning more about the industry. Tamar is no exception as she has taken advantage of every opportunity offered. As you can see this well-rounded individual is off to a bright future in the cattle business.

2008 Program for Reaching Individuals Determined to Excel (PRIDE) Convention
“Capitalize on Your Future” • July 31- Aug. 3, 2008 — Washington, D.C.

Schedule (subject to change)

Thursday, July 31

3 p.m. All flights should arrive at Baltimore Washington International Airport (BWI)
 4 - 5 p.m. PRIDE registration — National 4-H Youth Conference Center Lobby
 5:30 p.m. Welcome reception and mixer
 6 p.m. Welcome to PRIDE 2008 “Capitalize on Your Future” “Why We Are Here” — NJHA board presentation
 6:30 – 7:30 p.m. Keynote speaker
 7:30 p.m. Dinner
 8 p.m. Depart for “Twilight Tour of Washington, D.C.” — Tour Washington, D.C., attractions
 Midnight In-room curfew—lights out

Friday, Aug. 1

7:30 a.m. Breakfast (National 4-H Youth Conference Center Cafeteria)
 8:30 a.m. Leadership/teambuilding workshop – Matt and Andrea Lohr
 10 a.m. Break
 10:30 a.m. – Noon Leadership/teambuilding workshop continued
 Noon Lunch (National 4-H Youth Conference Center Cafeteria)
 12:30 p.m. Depart for Washington, D.C.
 1:30 p.m. Tour National Cattleman Beef Association (NCBA) Washington, D.C., office
 3:30 p.m. U.S. Capitol Building tour
 5 p.m. U.S. Capitol Building photo session
 TBD Dinner cruise on the Potomac River
 Midnight In-room curfew—lights out

Saturday, Aug. 2

7:30 a.m. Breakfast (National 4-H Youth Conference Center Cafeteria)
 8:30 a.m. Depart for Washington, D.C., tour stops
 TBD White House tour
 TBD Smithsonian tour
 TBD Arlington National Cemetery tour
 11:30 a.m. Lunch (National 4-H Youth Conference Center Cafeteria)
 12:30 p.m. Depart for Maryland Hereford farm tour
 1:30 p.m. Mullinix Bros.
 4 p.m. Depart for Foggy Bottom Farm
 5 p.m. Foggy Bottom Farm
 6 p.m. Dinner and entertainment
 Midnight In-room curfew—lights out

Sunday, Aug. 3

7:30 a.m. Breakfast (National 4-H Youth Conference Center Cafeteria)
 8:30 a.m. U.S. Department of Agriculture representative
 9 a.m. Media training seminar
 10 a.m. PRIDE Convention wrap-up
 No flights before 2 p.m.



2008 PRIDE Convention Registration Form — Deadline June 15, 2008

PARTICIPANT INFORMATION

First Name _____ Last Name _____ Age _____
 Member Number _____ E-mail address _____
 Address _____ City _____ State _____ Zip _____
 Phone _____

ROOMATES REQUESTED

INFORMATION FOR T-SHIRT

Male Female
 T-shirt size S M L XL 2XL

MODE OF TRANSPORTATION

If flying you must submit your flight schedule with registration form.

Early registration fee is \$200 for juniors and advisors, which includes lodging and meals starting with dinner on Thursday through breakfast on Sunday. The early registration deadline is June 15. After June 15 the registration fee for juniors and advisors is \$250.

Junior \$200 Advisor \$200

or Credit card number _____ Exp. date _____

In case of emergency please notify _____ Home phone _____ Work phone _____
 Address _____ City _____ State _____ Zip _____

If not available please notify _____ Home phone _____ Work phone _____
 Address _____ City _____ State _____ Zip _____

Please list any medications participant is allergic to _____

List any existing medical conditions _____

List any medications participant is taking _____

List any other existing conditions, medical or otherwise, the Hereford staff should be aware of _____

NJHA Dates and Deadlines

Note: NO late entries or applications will be accepted after the postmark date of each deadline.

May 1 Junior Merit Scholarship applications due
John Wayne Memorial Scholarship applications due
Junior Golden Bull applications due
Prospect Award applications due
Ed Bible Memorial Scholarship applications due
(new application)
Poll-Ette Founders Scholarship applications due
(new application)
Golden Bull Achievement Award applications due
(new application)
Future Cattleman Scholarship applications due
(new application)
Hereford Herdsman Scholarship applications due

May 9 Junior National Hereford Expo (JNHE) EARLY entry deadline

June 2 JNHE FINAL entry deadline
JNHE ownership deadline
National director candidate nomination due
Advisor of the Year Award nominations due
PRIDE of the Nation Award nominations due
Photo Contest entries due

June 15 State Voting Delegates due to AHA
Deadline for PRIDE Convention registration

July 1 National Illustrated Speech Contest applications due
Peewee Speech Contest applications due
Promotional Poster Contest entries due (if unable to
attend the JNHE)
National Scrapbook Contest entries due (if unable to
attend the JNHE)

July 12-19 2008 JNHE, American Royal Complex, Kansas City, Mo.

July 31- Aug. 3 2008 PRIDE Leadership Convention, National 4-H Youth
Conference Center, Washington, D.C.

August 1 Ownership deadline for the North American Junior Show

September 1 B.C. Snidow Award nominations due
Gary Bishop Memorial Scholarship applications due
Hereford Youth Foundation of America Scholarship
applications due

October 22-25 National FFA Convention – Indianapolis, Ind.

November 1-3 American Royal Livestock Show
American Hereford Association Annual Meeting
Hereford Youth Foundation Gala

November 1 Ownership deadline for National Western Junior
Hereford Show

December 1 2009 Summer Regional Junior Heifer Show request form
due to AHA
2009 State Junior Leadership Workshop request form
due to AHA

— 2009 —

January 15 Junior AI Heifer Nomination forms due to AHA

March 1 State Field Day information sheets, State Junior Officers and
Directors information due to AHA

July 4-11 2009 JNHE, Expo Square, Tulsa, Okla.

National Junior



Hereford Association

National Junior Hereford Assn.
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Kansas City, MO 64101