**LIVE CATTLE SPECIFICATIONS**

**ACCEPTABLE**
- Must have predominately (51%) white face
- Hereford & Hereford-English crossed cattle (Herefords, Black Baldies, Red Baldies)
- Beef type breeding only
- No dairy breeding

**ACCEPTABLE**
- USDA Select or higher marbling
- "A" maturity only
- Medium or fine texture marbling
- 10-16 in ribeye area
- Less than 1" fat cover
- Hot carcass weight of 1050 lbs. or less
- Moderately thick or thicker muscling
- Less than 2" hump
- No dark cutters
- No capillary rupture

**NOT ACCEPTABLE**
- No excessive hump - Bos indicus influence
- No bulls, cows, or heiferettes
- Cattle may be either horned or polled

(Approved December 2003)*

**CARCASS SPECIFICATIONS**

- USDA Select or higher marbling
- "A" maturity only
- Medium or fine texture marbling
- 10-16 in ribeye area
- Less than 1" fat cover
- Hot carcass weight of 1050 lbs. or less
- Moderately thick or thicker muscling
- Less than 2" hump
- No dark cutters
- No capillary rupture

(Approved December 2014)*

*Program specs above are abbreviated. To view complete program specs, visit www.ams.usda.gov.
The Hereford Verified program is an electronic identification program that provides Hereford producers the opportunity to receive feedlot performance and carcass data. Program participants are also subject to potential premium opportunities. Interested parties should contact Certified Hereford Beef® at 816.842.3758.

Certified Hereford Beef® is proudly owned by more than 6,000 family ranchers of the American Hereford Association. Our mission is to increase cattle value and consumer demand for the Hereford breed through a specification-based, branded beef program that produces consistent, high quality beef.

Marketing Feeder Cattle
- Hereford-Influenced Feeder Cattle Sales
- Ranch Direct Sales
- Partnership Opportunities
- Retained Ownership Opportunities

Marketing Fed Cattle
- Access to CHB Packer Partners
- Assistance in Marketing Fat Cattle

HerefordFeederCattle.com is a free online tool for buyers or sellers to view, list or purchase Hereford or Hereford-Influenced Feeder Cattle. Producers can list cattle for sale via:
- Live Auction
- Video/Internet Auction
- Private Treaty