

# the **A**DVANTAGE

**National Junior**



**Hereford Association**

**CHAIRMAN – Rossie Blinson**

P.O. Box 3897, Buies Creek, NC 27506  
919-915-0114, vrblinso@ncsu.edu

**VICE CHAIRMAN – Danielle Starr**

E5198 N. Water Dr., Manawa, WI 54949,  
920-596-2580, dstarr@purdue.edu

**COMMUNICATIONS CHAIR –  
Mallorie Phelps**

5701 CR 401, Grandview, TX 76050,  
817-907-1008, aggiegerl15@sbcglobal.net

**MEMBERSHIP CHAIR –  
Andrew Albin**

780 N CR 2460 E., Newman, IL 61942,  
217-497-2487, albino1991@gmail.com

**LEADERSHIP CHAIR – Jake Metch**

3208 State Hwy. 206, Bainbridge, NY 13733,  
607-765-9257, metch24@aol.com

**FUNDRAISING CHAIR – Justin Bacon**

12852 Rose Cemetery Rd., Prairie Grove, AR  
72753, 479-846-3784, justin.bacon@okstate.edu

**DIRECTORS**

**Hunter Grayson**

P.O. Box 254, Watkinsville, GA 30677,  
706-206-1824, hunterg@blackhatranch.com

**Kevin Ernst**

1364 Hilltop Dr., Windsor, CO 80550,  
970-674-5113, kevin\_ernst@msn.com

**Tamar Adcock**

2347 E. 1300 N. Rd. Assumption, IL 65210,  
217-226-3239, tamar@adcockshowcattle.com

**Austin Buzanowski**

4365 Custer Frontage Rd., Pompeys Pillar, MT  
59019, 406-839-1255, abooze74@yahoo.com

**Jaime Hanson**

37590 110th St., Comfrey, MN 56019,  
507-877-3631, jaime\_lh\_30@hotmail.com

**Matt Woolfolk**

1716 Old Lewisburg Hwy., Columbia, MS  
39762, 731-571-3265, mrw216@msstate.edu

**DIRECTOR OF YOUTH ACTIVITIES  
Amy Cowan**

P.O. Box 014059, Kansas City, MO 64101  
816-842-3757, acowan@hereford.org

[www.jrhereford.org](http://www.jrhereford.org)

## **JUNIOR MEMBER NEWSLETTER – Spring 2011**

**NATIONAL JUNIOR HERFORD ASSOCIATION**

P.O. Box 014059, Kansas City, MO 64101 • 816-842-3757 • [acowan@hereford.org](mailto:acowan@hereford.org)

# **Rank Your Responsibilities**

by *Rossie Blinson, NJHA chairman*



**Rossie**

How many of you have to wake up early on the weekends and during the summer while your friends at school get to sleep in? How many of you have to skip certain trips or nights out with friends because there is a show or you are working with your cattle? I would guess that most of you have had to deal with these situations throughout the years. I know I have. We all have to rank our responsibilities to get the right things done.

Now for some more questions. How many of you know people from all around the U.S.? We get to meet people from all over the U.S. at shows like the Junior National Hereford Expo. We get to travel to different parts of the country and see what a lot of other kids, and even adults, won't get to see in their lifetimes. How many kids at school can say that they help feed other families? Well, we can. We help feed other families by providing them with beef. Sure we have to give up hitting the snooze button a few extra times or give up some nights out with friends, but look at what we gain through showing cattle.

Showing cattle teaches tons of responsibility. We have to take care of ourselves and other living creatures. I know that at my house feeding the cattle comes before feeding myself. A lot of my friends at school think that's ridiculous, but that's the way it has to happen. In the summer on those hot days when our friends are at the pool, we are working with our cattle in order to get them ready for the summer and fall shows. We might be around water, but there is usually a water hose and a wash brush involved. Although showing cattle involves hard work and sometimes cutting back on our "playtime," we wouldn't ever give it up.

Your future career might not be weighing too heavily on your mind, especially if you are a younger junior, but employers love to see someone from a farming background. They know that typically we are honest, hardworking, responsible people that work well with time management and getting to the final result. Employers also look for well-rounded individuals, and those junior national contests will look really good on applications because they show our public speaking, leadership, marketing and creative skills.



Along with those skills come other responsibilities for keeping our cattle healthy and happy. Remember that we help feed other families besides our own. Right now, we have to take action in letting others that are not involved in agriculture hear our story. We have to tell them how we take responsibility as young people to care for our cattle and how the farm is a family affair. The agriculture industry is under attack right now, and it is our responsibility to let consumers know about our involvement in agriculture. Consumers have to realize that we work hard and spend a lot of time caring for our cattle.

One way you can learn more information is by completing the Masters of Beef Advocacy (MBA) program. In this program, you will learn new things about the beef industry and how to relay that information to consumers. There are six sections that include Modern Beef Production, Animal Care, Beef Safety, Nutrition, Environmental Stewardship and The Beef Checkoff. You will find tons of useful information for consumers and producers. After each lesson there is a small survey and quiz that reviews the information learned in the section and relates it to real life situations.

We, as Hereford juniors, are great communicators whether we realize it or not. We are able to use technology, like social media, to spread news to others. Stay involved in your state and national Hereford associations, 4-H clubs, FFA chapters and other agriculture programs because they will help you become a better advocate. You might not think that many people will listen to what we have to say because we are younger, but people do listen. If we are good beef advocates and get our stories out there, we can make people think about choosing beef. It is a cattle producer's responsibility.

We know that as cattle producers, we have a lot of responsibilities. We have to wake up early to feed, we have to give up nights with friends in order to work with the cattle, but we have so many opportunities and get to meet so many people doing what we love. Not only do we have to remember to keep our cattle healthy, but we need to keep the agriculture industry healthy and thriving. Keep up your hard work, and ranking your responsibilities will definitely pay off in the long run. ✨

# On the Move with HYFA



by Andrew Albin

The Hereford Youth Foundation of America (HYFA) has been giving kids in the Hereford industry the financial opportunity to go to college and to obtain educational services. Following are a few ways funds are being raised to support Hereford youth:

## Golf Tournament

This year at the Junior National Hereford Expo (JNHE) in Kansas City, Mo., HYFA is planning its second annual golf tournament, so show your support of Hereford youth with a round of golf while you are in Kansas City.

The golf tournament will be July 12 at 7:30 a.m. at Paradise Pointe Golf Course, Smithville, Mo., and will be a four-man scramble with a shotgun teeoff. Teams will cost \$300 and the price for an individual is \$85. An exciting addition this year is the hole-in-one contest being sponsored by Randy Curnow Buick, and golfers will have a chance at a brand new car. It will be a great day to try out a set of clubs or, if you are a pro, to get some practice. Either way the cost of playing will be going to a great cause.



National Junior Hereford Association board members are pictured with the donors of the 2011 Hereford Youth Foundation Female, Hoffman Ranch LLC and Hoffman/W4 LLC, and the purchasers of the package, the Torrance family of Torrance Polled Herefords, Media, Ill.

## Thank you, donors

The Denver sale was another success this year, thanks to Torrance Polled Herefords, Media, Ill., for purchasing Lot 1 for \$31,000. All the proceeds from the embryo package consigned by Hoffman Ranch LLC and Hoffman/W4 LCC went to HYFA and the good of the juniors. Help me in thanking the Torrance family and Hoffman family for their generosity.

A great example of how HYFA helps so many is how it gave out \$50,000 worth of scholarships in this year alone! This shows how many opportunities there are for Hereford juniors who are active in the organization. The scholarships go all the way up to \$5,000 in reward. That's a lot of books or a semester of tuition that could greatly help you with educational expenses. The recipients were awarded their scholarships at this year's "Boots and Brew" fundraiser in Kansas City and at the 2010 JNHE.

Another very exciting gift HYFA received was \$100,000 this fall from the Ball and Keilty families. This helps greatly with the \$5 million goal set by HYFA. The original donation of \$50,000 was donated by the Edmund and Virginia Ball Foundation and was then matched by Tim and Nancy Keilty from Cottonwood Springs Farm in Cedar, Mich. It is great people like these who help greatly with a nonprofit organization to achieve its goals and support the Hereford youth of America.

HYFA raises money in many ways to be able to give the Hereford juniors the best financial aid it can. Whether it is a sale or golf tournament, HYFA is always willing to do its part to make sure junior members are supported.

## "The Harvest"

If you are a fan of the scenic view of our country's West Coast wine country, HYFA has something right up your alley Aug. 19-21 in Sonoma, Calif. "The Harvest" will start in San Francisco and tour through to the Kunde Family Estate Winery, where HYFA will host a sale of some of the breed's most elite genetics. In addition to embryos and flushes, there will be one-of-a-kind live auction items to choose from like an all-expense paid trip to the 2012 National Finals Rodeo. The sale is being managed by Eddie and Ruth Sims of National Cattle Services Inc., and an exciting weekend is being planning in California's wine country for anyone looking to get away and enjoy time with his or her fellow Hereford breeders. For more information, visit [Hereford.org](http://Hereford.org). ✪

**The Harvest**  
**KUNDE**  
 FAMILY ESTATE  
 Sonoma, California  
 A Fundraiser For Hereford Youth

## Meet Your NJHA Board:

# The Terrific Twelve

by Jaime Hanson

### Rossie Blinson

Buies Creek, N.C.

Age: 19

**School attending (or planning to) and major:**

North Carolina State University;

Major – agriculture business management;

Minor – animal science

**Three words that describe you are...**

Dependable, leader, friend

**Why did you decide to run for a director position?**

I got inspired to run for the board when I went to my first junior national in Tunica, Miss., and served as a North Carolina delegate. I saw how much passion they had for the Hereford breed and how much they interacted with the juniors. Also I have always looked up to my dad, and he served as chairman of the National Junior Polled Hereford Council. I was elected to the board exactly 25 years later.

**A piece of advice for junior members would be...**

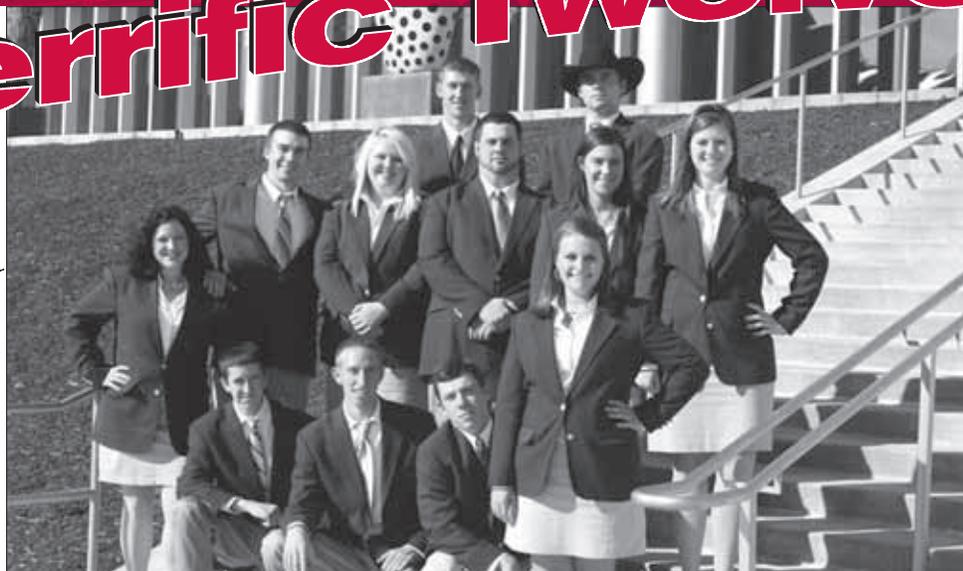
Be as active as possible; first get involved in your state association. Become part of planning committees for state shows or sales and run for an office in your state association. Then get involved on the national level. Participate in the many contests and scholarships that are offered at junior nationals. Meet new people along the way, and I promise you will gain friendships that will last a lifetime.

**What is one of your pet peeves?**

Someone watching a movie with me that has already seen it and saying "Oh this part is so funny," or when someone tells me the ending of a movie before I have seen it.

**My dream job entails...**

Being able to spread the news of agriculture to those who don't quite understand it. The agriculture industry is being attacked by organizations like the HSUS and PETA. I would love to have a job where I could inform our consumers about the advantages of agriculture and our advances like low-stress handling and BQA. I want to show them that as farmers we really care about the health and well-being of our animals.



### Jake Metch

Afton, N.Y.

Age: 20

**School attending (or planning to) and major:**

Texas Tech University; Major – civil engineering

**Three words that describe you are...**

Outgoing, friendly, honest

**Why did you decide to run for a director position?**

I wanted to give back and help run the association that gave me so many opportunities.

**A piece of advice for junior members would be...**

Work, work, work – it's all worth it!

**What is one of your pet peeves?**

Hearing people chew their food.

**My dream job entails...**

A combination of water resources, civil engineering and agriculture.



positive role model that the juniors look up to or go to for advice.

**A piece of advice for junior members would be...**

Follow your dreams, and do something that you truly have a passion for, no matter if it's running for the board or deciding what you are going to do for the rest of your life.

**What is one of your pet peeves?**

When kids win something big and haven't worked one day in their life to deserve it. Hard work and responsibility go a long way, and you will gain so much more from the experience.

**My dream job entails...**

Working for a food company developing new food products or working with animals, which I also have a passion for.

### Justin Bacon

Prairie Grove, Ark.

Age: 20

**School attending (or planning to) and major:**

Oklahoma State University;

Major – food science

**Three words that describe you are...**

Responsible, fun, competitive

**Why did you decide to run for a director position?**

I wanted to give back to this awesome organization, and I wanted to be that



### Danielle Starr

Manawa, Wis.

Age: 20

**School attending (or planning to) and major:**

Purdue University; Major – retail management; Minor – organizational leadership & organization and animal science

**Three words that describe you are...**

Energetic, driven, organized

**Why did you decide to run for a director position?**

My personality drives me to always be consumed in my work; throughout the past three years, I have been able to give back to NJHA. I wanted to do this because of the



# The Terrific Twelve continued

positive experiences it has allowed me to accomplish, and I will always strive to help the association after the completion of my three-year term.

**A piece of advice for junior members would be...** Immerse yourself in every aspect of the NJHA. Look to board members for advice and encouragement. Surpass your every expectation and then do it again.

**What is one of your pet peeves?** When people are speaking and say "especially" and pronounce it "expecially."

**My dream job entails...** Business analyst of a retail corporation

## Andrew Albin

*Newman, Ill.*

Age: 19

**School attending (or planning to) and major:**

Southern Illinois University; Major – animal science, administrative justice

**Three words that describe you are...** Funny, personable, loyal

**Why did you decide to run for a director position?** I wanted to help the organization that has helped me so much and has given me many good friends.

**A piece of advice for junior members would be...** In a world of followers DARE to be a leader!

**What is one of your pet peeves?** Not folding clothes correctly.

**My dream job entails...** Repelling from a helicopter, saving the world without anyone knowing I did it and getting to work with Hereford cattle.



## Hunter Grayson

*Athens, Ga.*

Age: 19

**School attending (or planning to) and major:**

University of Georgia-Athens; Major – anesthesiology

**Three words that describe you are...**

Ambitious, southern, speculator

**Why did you decide to run for a director position?** I wanted to help the youth of the NJHA.

**A piece of advice for junior members would be...** Take advantage of every aspect that the NJHA has to offer. They are there for your benefit.

**What is one of your pet peeves?** Watching bad western movies.

**My dream job entails...** Touring on stage with Justin Bieber.



## Kevin Ernst

*Windsor, Colo.*

Age: 19

**School attending (or planning to) and major:**

Northeastern Junior College; Major – ag business/animal science

**Three words that describe you are...** Fun, interesting, positive

**Why did you decide to run for a director position?** I wanted to try and help as many people as I can and make sure something can get done.

**A piece of advice for junior members would be...** Be all you can be, but always be you. Don't worry about what others think about you; just be yourself.

**What is one of your pet peeves?** People that chew with their mouth open.

**My dream job entails...** Raising Hereford cattle and getting paid for doing my best job at raising them.



## Mallorie Phelps

*Grandview, Texas*

Age: 17

**School attending (or planning to) and major:**

Texas A&M; Major – animal science

**Three words that describe you are...**

Hardworking, trustworthy, fun

**Why did you decide to run for a director position?** I have always wanted to be able to represent and help better the Hereford breed, and I knew that getting on the board would help me reach my goal.

**A piece of advice for junior members would be...** GET INVOLVED! Getting involved is the most important thing you can do as a junior member. You will get to meet a ton of new people, learn and, most importantly, have fun!

**What is one of your pet peeves?** Footprints in the cattle beds after they have been made for the night.

**My dream job entails...** To place myself in the political world and be an active lobbyist for the beef industry as well as owning and operating a successful Hereford show cattle operation.



## Austin Buzanowski

*Pompeys Pillar, Mont.*

Age: 19

**School attending**

**(or planning to) and major:** University of Wyoming; Major – animal science/business

**Three words that describe you are...**

Enthusiastic, determined, easygoing

**Why did you decide to run for a director position?** I wanted to give back to the juniors what past directors have done for me.

**A piece of advice for junior members would be...** Never take life too seriously. You'll never get out alive anyway. – *Author unknown*

**What is one of your pet peeves?** When people are unwilling to try and just give up.

**My dream job entails...** Living on a ranch raising Herefords with Bob.



## Jaime Hanson

Comfrey, Minn.

Age: 19

**School attending (or planning to) and major:** University of Nebraska-Lincoln;

Major – animal science

**Three words that describe you are...**

Ambitious, organized, passionate

**Why did you decide to run for a director position?**

I love this breed and industry! It was a way for me to promote, help with development and work with the youth. Plus I had several past and present "boardies" and junior members encourage me because they felt I was fit for the job.

**A piece of advice for junior members would be...**

Do what you love, get involved, take risks and make friends! Keep your roots in this industry.

**What is one of your pet peeves?** I hate it when only part of someone's T-shirt sleeve is curled up! I'll walk over and flip it down. I guess it comes from my neat-freak personality.

**My dream job entails...** Working within the beef industry doing something in promotion, development, marketing and youth involvement. I'd like to incorporate youth involvement by managing livestock shows/sales and maybe becoming a basketball official on the side. And of course raising Hereford cattle on a ranch in the Midwest.



how they put others ahead of themselves. Growing up, I had been taught the importance of service and putting others' needs ahead of my own. The NJHA board is the perfect fit for me, as it combines service, Hereford cattle and working with the members of the best livestock association in the country.

**A piece of advice for junior members would be...** Enjoy your time in the NJHA. Get out and make friends all over the country. Step outside of your comfort zone and take chances. Have fun. Help others, and they will help you. Always work hard, and take pride in knowing that you did your best.

**What is one of your pet peeves?** Only one? One thing that really annoys me is when people send me text messages that are extremely vague. Don't text me to say "Guess what?" or "I have a question," just tell me what you have to say the first time.

**My dream job entails...** In a perfect world, I'd graduate from MSU, move out west and happily raise Herefords for the rest of my life. But, the world isn't perfect. I'm planning on going to grad school after MSU. Eventually, I'd like to get into teaching and research in an animal science department at a major university. Then, after I save up some money, I want to find some land and realize my dream of my own Hereford herd. Look for my show string at the national shows in 2030!

## Tamar Adcock

Assumption, Ill.

Age: 19

**School attending (or planning to) and major:**

Kansas State University;  
Major – animal science

**Three words that describe you are...**

Hardworking, dependable, perfectionist

**Why did you decide to run for a director position?**

I wanted to do something more with the association. I feel so strongly for our breed, and I believe that we are headed in the right direction. I wanted to play a bigger part in such an already strong organization.

**A piece of advice for junior members would be...** Take advantage of every opportunity!!

Your time as a junior member seems to fly by so be sure to enjoy your time showing and taking advantage of all the contests, scholarships and learning opportunities the association has to offer.

**What is one of your pet peeves?** Wimpy handshakes

**My dream job entails...** Working in a field that I enjoy. And of course being able to work for a living and raise Hereford cattle as well. ✨



## Matt Woolfolk

Jackson, Tenn.

Age: 21

**School attending (or planning to) and major:** Mississippi State University; Major – animal science (beef cattle production)

**Three words that describe you are...**

Dedicated, personable, witty

**Why did you decide to run for a director position?**

I got to know several junior board members during my time in the NJHA, and I gained a lot of respect for what they did and



## Attention Young Ladies: Plan to Attend Queen's Tea in Kansas City



National Hereford Queen Bethany Nolan invites all young ladies of the National Junior Hereford Association (NJHA) to a Queen's Tea Monday, July 11, at 1 p.m. The tea will be on the second floor of the American Royal Complex in the Governor's Room.

Please wear a casual summer 'sun' dress and enjoy an afternoon of tea, sweets and the chance to meet all the candidates for 2011-12 National Hereford Queen contest. This will also be a fun way to meet young ladies who are Hereford enthusiasts from across the nation. Please bring your camera as those in attendance will have the opportunity to have their pictures taken with Bethany and our state queens.

Parents and young ladies ages 3-13 are invited to attend. Parents are asked to accompany children under the age of 8 years old. Queen Bethany anticipates this to be a royal event with food, fun and an overview of etiquette and the tradition of tea by Diane Johnson from Details by Design.

Please join us for Queen Bethany's Tea and don't forget to RSVP to Bethany at [bbnolan11@aol.com](mailto:bbnolan11@aol.com). Thanks to Nolan Hereford Ranch, Gilmer, Texas, for sponsoring this fun event. ✨

# Calling All NJHA Board Candidates

by Kevin Ernst

The National Junior Hereford Association (NJHA) board of directors is committed to helping make sure that all Hereford junior events are a positive experience for all Hereford youth who participate. The junior board is an amazing set of people who try to make the most out of every opportunity that comes their way and encourage everyone else to do the same.

The people on the board are elected by their peers from around the country. The candidates get the opportunity to meet the people voting for them in July when two delegates from each state convene at the Junior National Hereford Expo (JNHE).

Once elected, directors should be prepared for a fast-paced, fun and educational experience. Plus directors have the opportunity to meet so many amazing families that make up the American

Hereford Association. The board members get to help run the JNHE to make sure everything goes nice and smooth, helping out with check-in and competitions and making sure that cattle are moving through the ring as efficiently as possible.

Along with helping at JNHE, board members also put on the Program for Reaching Individuals Determined to Excel (PRIDE) Convention every other year. PRIDE helps junior members by teaching them self-confidence and helping them excel to their limits. By helping the junior members excel, directors teach them leadership skills, facts about Herefords and the importance of promoting the breed.

Directors also get the option of attending the Youth Beef Industry Conference (YBIC). Representatives from junior beef organizations come together at YBIC to tell their stories

and learn about being better leaders in the beef industry.

Running for the NJHA board of directors is an experience I hope most junior members do not pass up. You meet so many new and interesting people, generate wonderful memories and make friends that will last a lifetime. To have the opportunity to help such an amazing organization and amazing set of people in this organization is a great honor.

So I am calling for all junior members who are eligible to run for a position, to take the chance. The experience as a board candidate gives you more respect for those who do so much behind-the-scenes work that are not mentioned very often. For the NJHA candidate guidelines, nomination forms and applications, visit [JrHereford.org](http://JrHereford.org). ✨

## Juniors in the Spotlight: Brooke Jensen

by Austin Buzanowski

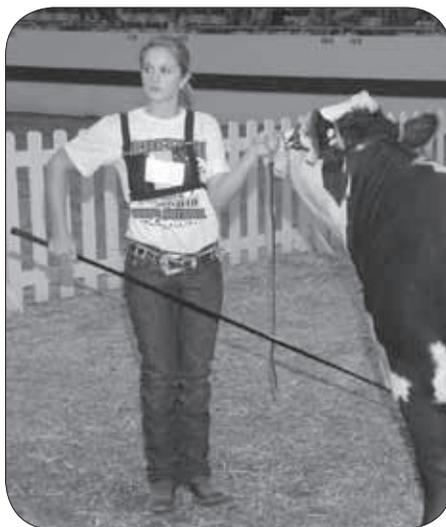
Brooke Jensen is from Courtland, Kan., where she is a freshman at Pike Valley High School. She is involved in several sports such as cross-country, volleyball, track and recently basketball, where she made the varsity squad.

She is a member of the Kansas Junior Polled Hereford Association and is very competitive in livestock judging as she and her teammates placed fifth overall at the 2010 National 4-H Judging Contest in Louisville, Ky. On top of all this, she juggles school where she excels in getting all As. She is the daughter of Kevin and Sheila Jensen.

Brooke has been showing Herefords for nine years. She was able to narrow her favorites down to her first heifer and the heifer from this past year. Kay Baby was Brooke's first show heifer that has turned into one of her family's top donor cows. Her heifer from last year is Primrose. The two of them were very competitive together in showmanship as they earned reserve intermediate champion showman at the 2010 Junior National Hereford Expo (JNHE).

Brooke has been very successful in showmanship. She works with her animals several hours a day to perfect their movements along with hers to make the perfect unit in the showing.

Brooke had a good year at the 2010 JNHE; however, the 2005 JNHE in Wisconsin was her favorite. She was champion peewee showman and won the steer and cow-calf shows. She also remembers riding down the



hill outside the barn on a cart with the rest of her Hereford friends.

Brooke has met many great, respected people through the National Junior Hereford Association (NJHA). However, she says the most influential person in her life would be her father, Kevin.

He started out on his own and has built himself up and achieved great success in his life, Brooke says. She also says her mom and dad have taught her everything she knows and hopes she can be like them someday.

What she wants people outside the livestock industry to know about her lifestyle is simply, "It is the best way to grow up."

There are an abundance of life skills to be learned from working with livestock such as responsibility and how to overcome adversity. "You

learn to look at life in different ways," Brooke says.

She enjoys applying lessons learned from her parents to everyday life. She has also learned a lot from her involvement with the NJHA, as she feels comfortable being in front of a crowd and can start a conversation with anyone.

Brooke is enthusiastic about what she does and plans to continue her involvement with the livestock at home as long as she can. Being involved with Herefords is something she is very passionate about as she defines the breed as "Nothing but the best." She says she is extremely fortunate to live the life she is living and thankful for everything she has. ✨

# Meet Queen Bethany

by Mallorie Phelps

Now introducing your 2010-2011 National Hereford Queen, Miss Bethany Nolan from the great state of Texas.

Bethany was crowned by the previous queen, Katie Killian, who also represented Texas, at Kansas City last fall.

Bethany has been around Hereford cattle and the Hereford Industry her entire life. She and her parents, Scott and Alise, and her two sisters, Illissa and Audrey, run and operate Nolan Herefords in Gilmer, Texas. Bethany is very active in many aspects from FFA to cheerleading.

She is extremely passionate about the Hereford breed and the junior association. Bethany says she cannot wait to be "Kickin' It In Kansas" at the 2011 Junior National Hereford Expo this summer and to get the chance to meet and mingle with all of the other Hereford enthusiasts.

**Favorite food:** Cajun food

**Favorite music:** Justin Bieber/ Taylor Swift (Biebsss/T-Swizzz)

**College you plan to attend/major:** Texas A&M University and major in agricultural communications and journalism

**Favorite memory so far as queen:** My dad fixing my hair at Louisville. It was just the two of us; mom had to stay at home. So he had to braid my hair and pin it. It was quite humorous to watch!

**Hobbies:** When I HAVE free time, hanging out with my friends, cheerleading and baking.

**Advice for future queen candidates:** Never think you CAN'T do something. I remember when I ran for Texas Hereford Sweetheart I got beat. I swore from that moment on that I would never want to do any type of royalty. I didn't believe enough in myself at that time, but then my friends and family talked me into running for Texas Hereford Queen. I never imagined I would become National Hereford Queen! I continually told myself that I couldn't possibly get it because they wouldn't let a Texas girl be queen three years in a row. So always believe in yourself and always have a positive outlook. ✨



## Where Are They Now? Michael Kelsey

by Tamar Adcock

Michael Kelsey served on the American Junior Hereford Association (AJHA) board of directors from 1988-1991. He was actively involved in the Hereford industry as a child. Both of his parents served as directors on the junior board in the '60s and as adults were advisors to the Oklahoma junior associations. His granddad and uncle both served as presidents of the Hereford association. So with these deep roots, it was only natural for Kelsey himself to take on leadership roles including being president of his state association and serving on the AJHA board.

Kelsey enjoyed his time on the board and says one of his fondest memories was the people he met and the relationships that he made. The friends he made during the time on the board have outlived the "coat" and now are professional contacts and friends. Traveling was another of Kelsey's favorite board experiences. He enjoyed traveling to state field days and seeing different parts of the country.

Kelsey graduated from Oklahoma State in 1992 with a degree in animal science. Currently he serves as executive vice president of the Nebraska Cattlemen's Association, where his main responsibility is association administration which entails supervising its day-to-day activities. He also does some federal lobbying, working with elected officials in order to get ideas and suggestions on Capitol Hill.

Kelsey says a lot of the skills he uses in his workplace are skills he developed and polished as an AJHA director – skills that include properly running a meeting, strategic planning and bringing different personalities and ideas together in order to propel a group in a positive manner.



Michael

Kelsey now resides in Nebraska with his wife and four children. His two oldest boys are beginning to hit the show circuit and have shown some Herefords already. Kelsey hopes that his children will eventually want to get involved in the Hereford association and take advantage of the opportunities it has to offer.

Kelsey's advice for juniors is to "collect as many business cards as possible." He challenges juniors to meet the leaders and major breeders of the industry. He says to ask them about their time with the Hereford association and ask them if you can use them as a resource later. He says most breeders will be willing to sit and talk with you as long as you respect them and their time. "Broaden yourself and build your Rolodex," Kelsey says.

He adds that a learning opportunity for juniors in the industry today is that many people have jobs outside of raising cattle. "There are doctors, lawyers and other professionals who raise Herefords," Kelsey says. He encourages juniors to take the time to expand your horizons, meet and learn about these people's careers, and it will benefit you in your future. Kelsey also emphasized the fact that juniors should represent the industry well when they are outside of the junior Hereford environment.

Kelsey still has the golden bull statue he got for serving on the board sitting on his desk at work. He says it serves as a reminder to him of his heritage and the Hereford family for which he is grateful to be a part. ✨

# NJHA: Advantage — Opportunity

by Jake Metch

The many benefits of being a member of the National Junior Hereford Association (NJHA) are waiting for you. All you need to do is visit [JrHereford.org](http://JrHereford.org), follow the instructions and then take advantage of the opportunities. One of these opportunities is coming up in just a few months, the Junior National Hereford Expo (JNHE). "Kickin' It In Kansas" will be July 9-16 in Kansas City.

The big event to go to each summer as an NJHA member is the JNHE. This event is hosted in a different location every year, which gives the opportunity for members all across the country to attend. We had a great time in Indianapolis last year and are looking forward to a great show in Kansas City in July and in Grand Island, Neb., in 2012.



As a NJHA member, you will be eligible not only to show your animal in one of the most competitive shows in the country but also to partake in the numerous contests there – from team marketing and fitting to poster and 3-on-3 basketball. If you decide to come to JNHE,

you will not be bored; the week is packed with contests for everyone. Just go online and see which ones are for you.

Also, it is important to take advantage of the scholarship opportunities so many donate their money to. There are several scholarships and awards that are offered at JNHE that have been established to help the Hereford youth make their dreams a reality. If you are planning on continuing your education past high school, go to the NJHA Web site and follow the links to

look at the scholarship criteria. But get started on these applications soon so you have plenty of time to put a lot of thought into them. The deadline for most scholarships given out at JNHE is May 2. This year all applications must be submitted electronically.

What makes the NJHA a great association to be involved in is simply stated in its logo, "Advantage Opportunity." So many of the opportunities this association offers are at the JNHE. It is as members that we show the people who work hard to make these opportunities possible that we appreciate their efforts. The simplest way to do this is by taking advantage of the opportunities provided.

Anyone who has gone to a JNHE will tell you that the experience is one of a kind. So many families have made coming to JNHE a tradition, and if you have not yet been, this year would be a great time to start a new tradition. ✨

## NJHA Welcomes New Advisors:

# Kyle and Jodi McMillan

by Danielle Starr

The National Junior Hereford Association (NJHA) board is proud to announce Kyle and Jodi McMillan as national advisors and the newest addition to the advisor team.

Kyle and Jodi are replacing Dale and Leslie Kottkamp, who served diligently as advisors for six years. As each great story comes to an end, a new beginning unfolds, as the McMillans will serve as advisors for the next three years with Gary and Kathy Buchholz and Mark and Teresa McClintock. Kyle and Jodi are active members of the Illinois Polled Hereford Association and reside in Ohio, Ill.

The McMillan family has been lifelong confidants to the Hereford breed. Ed, Kyle's father, purchased his first Hereford heifer at the age of 8 and continued his endeavor in order to pay for his college education.

Kyle, with the support his parents, Ed and Judy, raised and showed Hereford cattle from an early age, and Kyle's first junior national was in Illinois in 1989.

Growing up, he was extremely active in 4-H and FFA. In addition, Kyle served on the National

Junior Polled Hereford Council and was chairman in 1994.

Kyle and Jodi met in college at the University of Illinois. He majored in agriculture economics and she majored in agriculture education. Jodi was also raised in the livestock industry and developed a strong work ethic by actively exhibiting horses at national shows. Jodi still competes in national shows and recently exhibited at the World Championship Paint Horse Show.

Now, Kyle and Jodi are instilling the same values and traditions in their daughter, Lauren, who has exhibited nationally for two years. She is following in the footsteps of her mom and dad. Whether they are at the sidelines of the showing or working heifers in the stalls, Kyle, Jodi and Lauren work together as a family.

The NJHA board is confident Kyle and Jodi will be an excellent addition to the advisor team. They both have passion for the Hereford breed as a business in which the entire family partakes. They have provided guidance through developing character and interpersonal skills to juniors



Kyle, Jodi and Lauren

in their state association and will convey this guidance at a national level.

In future years, I am certain we will see Lauren become an advocate of leadership in the Hereford breed. Out of the goodness of their hearts and dedication to empowering young individuals, the McMillans are willing to undertake this commitment as national advisors. On behalf of the NJHA board, we feel fortunate to call such an influential, extraordinary couple our advisors. ✨

# NJHA Members: We Have Scholarships for You

by Jill Tucker, NHW director

Well, it's that time of year when juniors, seniors and even those already in college are looking around for extra dollars to help with school. Well, the National Hereford Women (NHW) is dedicated to helping Hereford youth looking to further their educations.

NHW sponsors five different scholarships and four awards – not to mention the Heifer Award Program! All of these are excellent scholarships and hold great honor for those who receive them.

The **Ed Bible Scholarships** are designed to help finance higher education for National Junior Hereford Association (NJHA) members who excel in communication, leadership, and Hereford and agriculture-related activities. Bible joined the American Polled Hereford Association staff in 1973 and for 25 years supported the senior, junior and poll-ette associations. He positively influenced the Hereford breed and industry. Therefore, NHW offers four annual scholarships for a total of \$2,500.

The **Golden Bull Achievement Award** recognizes NJHA members who have excelled throughout the junior program. Selection of winners is based on the juniors' individual accomplishments, as well as leadership, employment, management and herd goals. Each recipient receives a bronze Hereford bull as well as a \$1,875 scholarship from the Hereford Youth Foundation of America (HYFA) and NHW.

The next prestigious scholarship is the **John Wayne Scholarship**. This \$1,000 scholarship is awarded to two individuals who have made outstanding contributions to agriculture and the Hereford industry. Winners must be interested in a field directly related to the Hereford breed. Applicants must submit an essay discussing how John Wayne's characteristics can benefit the beef industry.

Honoring the women who laid the foundation for the National Organization of Poll-ettes (NOP) is the purpose of this next scholarship. The NOP was established in 1965 and, at that time, it was known as the National Council of Poll-ettes. The **Poll-ette Founders Scholarship** recipient must be a member of the NJHA and between the ages of 17-22. The amount awarded by the NHW and HYFA is \$1,000 given each to a deserving male and female.

The **Future Cattleman Scholarship** is for college students who are active NJHA members. An applicant's parent or guardian must be a current paid member of the NHW or the American Hereford Association (AHA). The amount of the NHW and HYFA award is \$500.

## Award programs

NHW sponsors the **Bud Snidow Award**. Snidow was a longtime AHA employee. The award is given annually to a deserving NJHA member who exemplifies the qualities most admired by Snidow, including honesty, fairness, hard work, enthusiasm and dedication to the Hereford breed and its breeders. The honoree is awarded a belt buckle.

Each year the NHW and the NJHA sponsor the **Junior Prospect Awards** for kids in third through eighth grade. The **Senior Prospect Awards** are for students in ninth through 12th grades and the **Junior Golden Bull Awards** for young adults in ninth through 12th grade. Winners are selected from each grade represented based on their written applications. Junior and Senior Prospect Award winners receive leather show halters and Junior Golden Bull recipients receive bronze statues.

And lastly, but certainly not the least, is the **Hereford Heifer Award** program. Each year the NHW and a Hereford breeder award a registered Hereford heifer to an NJHA member at the Junior National Hereford Expo (JNHE). This is a random drawing, and the recipient then receives a Hereford heifer to show the following year. If the recipient brings this heifer back to show the following year at JNHE, he or she will receive an additional \$500 scholarship!

These are all outstanding programs that are brought to you by the NHW, whose members truly believe in promoting our youth. More information can be found on these programs at [JrHereford.org](http://JrHereford.org). Most of these applications are due by May 2. This year all applications must be submitted electronically so get started today!

The NHW is a great group of women who strive to help Hereford youth. Check us out on our Web site, [www.herefordwomen.com](http://www.herefordwomen.com); we are always looking for new members. ✨

## Get the Most Out of Your State Association

by Hunter Grayson

With spring time rolling in and halter breaking time drawing near, it's time to start thinking about your state association preview shows and what they have to offer. Not only is your state preview show a great place for your calves to get their "jitters" worked out before regionals and junior national, but they are also where most of the Junior National Hereford Expo contest representatives are chosen for your state, such as speech, grill-off and team marketing.

This gives you and your teammates time to practice for your event and this is important so that you represent your state as best you can and "knock the socks off" the judges when you get to Kansas City.

Other than fun and contests, many states offer scholarships that are in place for your benefit. Not too often do people hand out free money to help you succeed in whatever you have aspirations of doing in life. All you have to do is apply.

If you are already taking all of these options to the limit, then consider running for your state Hereford officer team. This is a great way to impact the breed on the state level because as juniors it is our opinions that affect the future of this industry, and, who knows, maybe you will go on past your state level and one day get your burgundy jacket.

Most importantly, the best way to get the most out of your state association is to enjoy the fun times and fellowship with your friends and neighboring Hereford breeders. ✨

# KICKIN' IT IN KANSAS



## 2011 JUNIOR NATIONAL HEREFORD EXPO JULY 9-16 • KANSAS CITY



(Schedule is subject to change)

### Saturday, July 9

- 8 a.m. Outdoor tie spaces available for early arriving cattle
- 8 a.m. Barn available for setting up stalls
- 2 p.m. NJHA board, AHA staff, host state and candidates meeting – Wagstaff Theater
- 6 p.m. National junior director candidate orientation/junior board meeting – Governor's Room



### Sunday, July 10

- Cattle may enter the barns  
(All cattle processing will be completed on Sunday)
- 7:30 a.m. Begin cattle processing – Hale Arena
- 7:30 a.m. – 5 p.m. People registration – pick up show shirts and tickets – Upper Exhibition Hall
- 2 p.m. State advisors meeting, hand out contest sign up packets, turn in posters and scrapbooks – Wagstaff Theater
- 3 p.m. Process steers (weigh and ultrasound)
- 3 p.m. Illustrated speech contest: senior, junior, intermediate and peewee
- 4 p.m. Hereford Idol – Wagstaff Theater
- 5 p.m. All cattle must be in the barn and processed by now
- 7 p.m. Contest sign up deadline – all advisors must turn in contest sign up packets
- 7:30 p.m. State delegate meeting followed by candidate round table and meet-the-candidates dinner



### Monday, July 11

- 7 a.m.-9 a.m. Breakfast – Upper Exhibition Hall
- 8 a.m. National Junior Merit, Ed Bible, NOP Founders and Hereford Herdsman interviews
- 8 a.m. Hereford bowl written test – Wagstaff Theater
- 9 a.m.-Noon People registration – Upper Exhibition Hall
- 10 a.m. Great American CHB Grill-off – Blue Ribbon Café preparation; Governor's Room presentation
- 11 a.m. 3-on-3 basketball – Upper Exhibition Hall
- 11 a.m.-1 p.m. Lunch – Upper Exhibition Hall
- Noon State silent auction baskets must be in place – Hale Arena
- 1 p.m. Queen's Tea and orientation – Governor's Room
- 3 p.m. Mentoring mixer
- 4 p.m. State group pictures – Hale Arena
- 5 p.m. Opening ceremonies – Hale Arena
- 6:30 p.m. Kick-off party and barbecue followed by junior dance



### Tuesday, July 12

- 7 a.m.-9 a.m. Breakfast – Upper Exhibition Hall
- 7:30 a.m. HYFA golf tournament – Paradise Pointe
- 8 a.m. Cattle judging contest – Hale Arena
- 10 a.m. Team marketing: senior and junior – Hale Arena
- 11 a.m. Extemporaneous speech contest (First preparation starts at 10:30 a.m.)
- 11 a.m.-1 p.m. Lunch – Upper Exhibition Hall
- Noon Hereford bowl final "buzzer" round (top teams compete) – Wagstaff Theater
- 1:30 p.m. National Hereford Women ice cream social – Hale Arena
- 2 p.m. Honor Show Chow Fitting Clinic – Hale Arena
- 4 p.m. Sullivan Supply/Stock Show University Team Fitting Contest – Hale Arena
- 7 p.m. NJHA membership meeting – election of NJHA board of directors – Governor's Room



### Wednesday, July 13

- 7 a.m.-9 a.m. Breakfast – Upper Exhibition Hall
- 8 a.m. Sullivan Supply/Stock Show University Showmanship Contest – Hale Arena  
Ring 1: senior, intermediate, and senior final  
Ring 2: peewee and junior divisions
- 11 a.m.-1 p.m. Lunch – Upper Exhibition Hall



### Thursday, July 14

- 8 a.m. Cow-calf pairs, bred-and-owned bulls, junior AI bulls, bred-and-owned-heifers, junior AI heifers – Hale Arena
- 6 p.m. Steer show – Hale Arena



### Friday, July 15

- 8 a.m. Begin owned heifer show – Hale Arena
- 6 p.m. Awards dinner and ceremony – Upper Exhibition Hall



### Saturday, July 16

- 8 a.m. Resume owned heifer show, followed by the announcement of premier breeder and exhibitor, Walter and Joe Lewis Memorial Scholarship winner, golden pitchfork and herdsman of the year award winners, and then all group classes. **NO cattle will be released until the conclusion of the show.**



## JNHE hotel information

**Hyatt Regency  
Crown Center  
(Headquarters Hotel)**

2345 McGee St.  
Kansas City, MO 64108

816-421-1234 or 800-233-1234

Hotel Room Rate: \$95 plus tax

Hotel Reservations must be made by June 6, 2011



## Entry deadline information

The paper entry and early bird online entry deadline is **May 2** (save \$20).

No paper entries will be accepted after May 2.

Final online deadline is **June 1**.

No late entries will be accepted.

See page 14 for the Exhibitors Entry Contract.

Visit **[JrHereford.org](http://JrHereford.org)** for online entry and more information about the JNHE.

# Speak Out at JNHE

by Matt Woolfolk

While you are preparing your cattle for the summer show season, it is important to look into the many contests and competitions that are offered each year at the Junior National Hereford Expo (JNHE). One of my favorites is the illustrated speech contest.

The age divisions for the illustrated speech contest are the same as those for JNHE showmanship: peewee, junior, intermediate and senior. The length of the speech depends on your level of competition. Speeches must relate to the beef industry, but not necessarily to Herefords. Each speaker must have at least one illustration, such as a poster or something similar. No electronic devices are allowed for illustrations. Items such as video and PowerPoint slides are no longer permitted.

There are several benefits to participating in the illustrated speech contest. First, it allows juniors to stand up in front of a room of people and talk about agriculture. It is important to be able to talk about agriculture to others. Giving a speech at JNHE is a great opportunity to hone communication skills for the future.

Another great benefit to the illustrated speech contest is the prize money available to the winners. The National Hereford Women presents the winners of the junior, intermediate and senior divisions with scholarships. They are awarded as follows:

**Senior division:** First, second and third place will be awarded scholarships of \$750, \$500 and \$250 respectively.

**Intermediate division:** First, second and third place will be awarded scholarships of \$100, \$75 and \$50 respectively.

**Junior division:** First, second and third place will be awarded scholarships of \$100, \$75 and \$50 respectively.

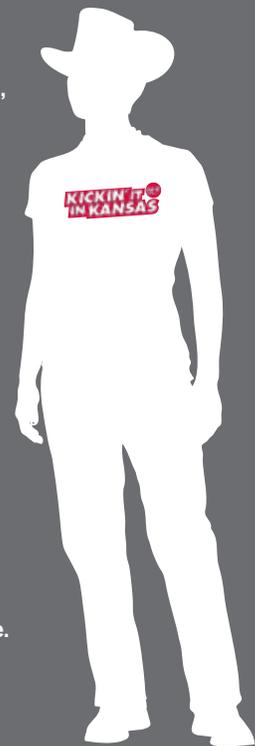
All peewee participants receive a certificate of participation, as well as a small award.

In addition to the cash awards, the experience gained by participating in the Illustrated speech contest is invaluable. The agriculture industry is a source of public confusion and lots of questions. It is important for us to be able to address the concerns. What better situation to practice for the real-world issues than the illustrated speech contest?

You can give your speech on an agricultural issue that many people have concerns about or do not understand. You can research the topic, give your speech, and face questions from a panel of judges. It's the perfect training ground for facing the public and allowing you to be an advocate for the Hereford industry and agriculture in general.

As you finish the spring semester and gear up for the summer show season, keep these things in mind. For entry information and speech contest rules, visit [JrHereford.org](http://JrHereford.org).

Remember to get your JNHE entries in early, and consider putting together a speech for the illustrated speech contest. It will be well worth your effort. ✨



**KICKIN' IT  
IN KANSAS**



# Enter Contests, Apply for Scholarships Today

by Justin Bacon

Most everyone who comes to the Junior National Hereford Expo (JNHE) brings cattle with them for the sole purpose of showing in the ring. Showing cattle though is not the only thing you can participate in at JNHE in Kansas City. In my mind, some of the most beneficial things at junior nationals is the contests. Different contests that you may participate in include: quiz bowl, judging contest, showmanship, speeches, poster, 3-on-3 basketball, Hereford Grill-off, Hereford Idol and many more. These contests help strengthen your leadership abilities, public speaking, teamwork and increase your knowledge about our awesome breed and the beef industry as a

whole. Be sure to check out the new creative design contest that has been added for the older members. The NJHA board has decided to add a computer generated design contest for intermediate and seniors and thus decided to only offer the poster contest to the peewee and junior competitors. The creative design contest will challenge the older members to use computer technology to be creative and gives them a real-world scenario to design an advertisement. Get those creative juices flowing and design an ad today. Good luck!

## Contest and Scholarship Information

### Advisor of the Year Award

This award recognizes one of the most important groups of people contributing to the success of the state associations and ultimately the success of the national junior organization. Each state junior Hereford association is encouraged to nominate its advisor(s).

### Ed Bible Memorial Scholarship

National Junior Hereford Association (NJHA) members who graduated from high school during the current school year or are students in a post-secondary school are eligible.

### Extemporaneous speech contest

This contest is designed to develop the ability of all NJHA members to express themselves on a given subject without having prepared or rehearsed their speeches in advance; therefore, NJHA members must formulate their remarks for presentation in a very limited time.

### Golden Pitchfork Award

This award will be presented to one state association during the Junior National Hereford Expo (JNHE). The Golden Pitchfork Award was developed to encourage junior exhibitors to work together in the display of their cattle, as well as to create state pride during the JNHE. It is presented to a state association that displays a combination of cleanliness, uniformity in stalling (such as exhibitor cards, panels, etc.) and additional decoration of the area representing the state.

### Great American CHB Grill-off

Hereford chefs of all ages should bring their imaginations, aprons, Certified Hereford Beef (CHB®) recipes and creativity for food preparation to the Great American CHB Grill-off this summer. CHB LLC co-sponsors the grill-off with the National Hereford Women (NHW). CHB

LLC is excited to participate in this great event and is requiring that all contestants use CHB in their recipes. CHB LLC will provide approximately 2 lb. of meat per team. Each team will pick one of the following items:

- **85% ground beef**  
1 lb. chubs (frozen)
- **Peeled tri-tip**  
(1 tri-tip = approximately 2.5 lb.)
- **Clod tenders**  
(1 clod tender = approximately 6 oz.)

### Herdsmen of the Year Award

This award will be presented to one NJHA member during the JNHE. A nomination committee will observe exhibitors throughout the week and nominate individuals accordingly. The nominees' fellow exhibitors will make the final selection during a ballot vote.

### Hereford Herdsman Scholarship

Sponsored by the Hereford Youth Foundation of America (HYFA) in cooperation with Hereford herdsman, the Hereford Herdsman Scholarship honors young men and women who take great pride in exhibiting and presenting their Hereford cattle at junior Hereford events.

### Hereford Bowl

The primary objectives of the Hereford Bowl are to allow NJHA members to demonstrate their knowledge of Hereford cattle to show good sportsmanship and to provide an educational experience for both participants and spectators in a quiz bowl format.

### Illustrated speech contest

Sponsored by the NHW in cooperation with the NJHA, the contest's objectives are to develop character and leadership in Hereford youth while stressing education to stimulate and promote

interest in the beef industry and to project Herefords in a positive light. There is no specific topic; however, speeches must relate to the beef cattle industry.

### John Wayne Memorial Scholarship

The HYFA and the NHW award college scholarships to NJHA members who make outstanding contributions to agriculture and the Hereford industry.

### Judging contest

Contestants can compete individually as peewees, juniors, seniors or adults. Awards will be given to the top four-member junior and senior teams and high individuals in each division.

### Junior Golden Bull Award

Junior Golden Bull awards will be presented during the JNHE. The award is a Junior Golden Bull bronze trophy and is sponsored by the NHW and the NJHA.

### Junior Merit Award

The Junior Merit Award is designed to recognize outstanding college-age junior members and to provide them with further higher-education opportunities. The award encourages individual and cooperative effort, enthusiasm, excellence, leadership and achievement and singles out those who are promising Hereford breeders and beef industry members.

### NJHA mentoring program

The NJHA mentoring program is an opportunity for junior Hereford members to utilize their experience at the JNHE to assist first-time exhibitors at the event. It gives juniors of all ages the opportunity to meet and interact with other juniors from different states and to learn about the many opportunities for participation during the weeklong JNHE.

### Outstanding state member

One junior member in each state with junior participants at the JNHE will receive this award. Awards are made in cooperation with state junior associations. Judging of individuals should be based on sportsmanship, cooperation with fellow participants/guests, attitude and work habits. Individual states will conduct their own counting of votes and relay the state winner's name to the NJHA board of directors on official ballots.

### Peewee speech contest

Peewee speech is strictly a participation activity for NJHA members up to 9 years of age. The NHW, in cooperation with NJHA, are sponsors.

### Photography contest

Photographs should include Herefords or an activity related to Herefords. This contest is sponsored by the NJHA and *Hereford World* and offers several different categories for entries. Please refer to the official rules list for complete information regarding the photography contest.

### Poll-ette Founders Scholarship

This scholarship honors the women who laid the foundation for the NOP. Two scholarships are awarded to NJHA members, one male and one female, to continue financing their educations.

### Promotional poster contest

**New this year...** Poster contest will be offered only to peewee and junior competitors. Sponsored by the NJHA, this contest is intended to promote the 2011 JNHE in Kansas City, Mo.

### Prospect Award

The NHW and the NJHA sponsor this award. One Prospect Award for each grade, levels 3-8, will be presented at the JNHE.

### Sullivan Supply/Stock Show University showmanship contest

Contestants are judged on appearance and showmanship ability except for the final round of the senior division, where animal grooming is also evaluated. Divisions are peewee, junior, intermediate and senior. Youth do not have to show their own animal except for peeweeps, who must show their own or one owned by an immediate family member. The animals exhibited in the contest must be entered in the JNHE. There is a \$5 entry fee and all contestants must pre-enter by June 1.

### State scrapbook contest

The purpose of the junior association scrapbook is to provide a year-to-year record of the association and its members' activities. Judging is based on completeness and content, artistic balance and eye appeal, and originality of material selected for inclusion.

### Sullivan Supply/Stock Show University team fitting contest

All contestants must be members of the NJHA as well as members of the state junior association they are representing. The three-member teams should be made up of at least one peewee, one junior and one senior. Teams will have 45 minutes to fit their heifers for a panel of judges. Each team must provide its own animal and supplies.

### Team marketing

The main objective of this contest is to encourage team participation while promoting the importance of communication skills, marketing technique and an understanding of performance and pedigree information. Each state may enter one junior and one senior team. Each team will try to convince the judges

that they should purchase the team's entry by discussing pedigree and performance information, as well as visual characteristics.

### Walter and Joe Lewis Memorial Award

The Walter and Joe Lewis Memorial Award is one of the most coveted awards a junior member can win at the JNHE. Three finalists are recognized for overall achievement in leadership, teamwork, skills and competition. Selection of the award winner relies on a point system for participation in junior programs and activities. To be considered for the award, juniors must complete the application and return it to the American Hereford Association (AHA) Youth Activities Department.



### Creative design contest

The NJHA board is excited to announce the creative design contest that will debut in Kansas City. The new contest will display the creative talent of NJHA intermediate and senior members. This contest enables the junior member to use computer technology to design materials that promote the Hereford breed and NJHA. All entries will be placed on display throughout the show and even better, selected entries may be used in the *Hereford World* or *The Advantage* newsletter. All ads must be postmarked and to the AHA office by June 1 as all judging will be done prior to the JNHE.

The 2011 creative design contest entry theme: Imagine you work for the AHA and are having an NJHA membership drive and you need to design an 8x10 inch advertisement to promote becoming a junior member. Please design a new/fresh logo for the NJHA and an ad that will be sent to livestock publications around the country to increase NJHA membership. Cash awards will be presented to the top contestants in each age division. \*

## Johnson, Jorgensen Chosen Summer Junior Activities Interns



Jill

Jill Johnson, Urbana, Ill., and Klaire Jorgensen, Exeter, Neb., will serve as the American Hereford Association's (AHA) junior activities interns this summer. Both have strong backgrounds in the beef cattle industry.

Jill is currently pursuing a bachelor's degree in agricultural and environmental communications and education at the University of Illinois at Urbana-Champaign (UIUC). Jill grew up showing Hereford cattle in 4-H and FFA and was successful livestock judging as a youth. This experience led her to Black Hawk East College, Galva, Ill., where she was recognized for excellence in the classroom and in livestock judging competitions. At UIUC Jill is president of the Agricultural Communicators of Tomorrow, and a member of the livestock judging team, Hoof & Horn Club, and Field & Farrow Club.

Klaire is majoring in agricultural economics with a minor in animal science at Kansas State University (K-State). Raised on her family's farming and Simmental operation, Klaire was active in the Angus and Simmental junior associations. At K-State, Klaire is involved in Collegiate Cattlewomen, Alpha Chi Omega sorority, Mortar Board Honor Society, Agricultural Economics Club and Block & Bridle.

The pair will be responsible for organizing all the Junior National Hereford Expo (JNHE) contests and entries and will work closely with Amy Cowan, AHA youth activities director, and the junior board throughout the summer. They will also work on a variety of communications and social networking projects leading up to and after the JNHE. \*



Klaire



**EXHIBITOR'S ENTRY CONTRACT**  
**2011 JUNIOR NATIONAL**  
**HEREFORD EXPO**  
**"Kickin' It In Kansas"**  
**July 9-16, 2011**  
**American Royal Complex**

**PLEASE READ CAREFULLY**  
 Only paid (current) members of the National Junior Hereford Association (NJHA) and American Hereford Association (AHA) who are at least 7 years old and not yet 22 years old as of January 1, 2011, may enter cattle in the show. The Annual Membership fee is \$15 and is due prior to entry.

Persons making entries in the show shall agree to abide by all the rules and regulations of the AHA, and will not hold the AHA or affiliated parties responsible for loss or injury to any animals or articles.

**Please indicate proper show classification information**  
**Please Type or Print All Entry Information - Double Check All Info.**

I hereby make application to enter the animal(s) listed below for premium at the 2011 Junior National Hereford Expo (JNHE), subject to the rules and regulations as published, of which I agree to the provisions contained therein. I hereby release the AHA, JNHE organizers or American Royal Complex management from any claim or loss to myself, employees, animal(s) and/or equipment.

**The following information must be provided to exhibit at the JNHE**  
 Breeder No. \_\_\_\_\_ Telephone No. \_\_\_\_\_  
 Name \_\_\_\_\_

Address \_\_\_\_\_  
 City, State, ZIP \_\_\_\_\_  
 E-mail address \_\_\_\_\_

Exhibitor Signature \_\_\_\_\_ Parent or Guardian Signature \_\_\_\_\_

**Paper Entry and Early Bird Online Entry Deadline: May 2, 2011**  
**NO PAPER ENTRIES ACCEPTED AFTER MAY 2, 2011**  
**Final Online Deadline: June 1, 2011 - NO LATE ENTRIES ACCEPTED**

Sex	Name of Animal	Animal Tattoo	Animal Reg. Number/ Steer Certificate Number	Date of Birth	Name of Sire and Dam	Sire and Dam Reg. Numbers	Indicate entry classification: Steer, B/O heifer, Owned heifer or BOTH; B/O bull. Indicate if entry is Junior AI	Animal Owned & Exhibited By
		RE			Sire			
		LE			Dam			
		RE			Sire			
		LE			Dam			
		RE			Sire			
		LE			Dam			
		RE			Sire			
		LE			Dam			
		RE			Sire			
		LE			Dam			

\*If you wish to show the calf in both the cow-calf pair class and in the owned and/or the b/o bull or heifer show you must list the calf in both the top and bottom of this form and pay the necessary entry fees.

Please mark one: _____ Standard Cow-Calf _____ Bred and Owned Cow-Calf	Cow Tattoo	Cow Reg. Number	Cow Birth Date	Name of Cow's Sire and Dam		Calf's Reg. Number	Calf Birth Date	Sex	Sire of Calf
				Sire	Dam				
	RE								
	LE								

**Press Release Information:** (for use following show)

Parents' Names \_\_\_\_\_  
 Hometown Newspapers (Name, E-mail address) \_\_\_\_\_

**Registration/Transfer/Entry**  
**Early Bird Deadline: May 2, 2011**  
**Final Online Deadline: June 1, 2011**  
 Make checks payable to:  
 American Hereford Association

**Mail completed entry/order form/fees to:**  
 American Hereford Association  
 Youth Department  
 P.O. Box 014059  
 Kansas City, MO 64101-0059

**CHECK-LIST TO COMPLETE**  
 \_\_\_\_\_ Entry Form Correct/Complete  
 \_\_\_\_\_ Shirt Size Ordered  
 \_\_\_\_\_ Meal Ticket Order Form  
 \_\_\_\_\_ Entered Showmanship  
 \_\_\_\_\_ Check/Credit Card Enclosed

Please indicate if this is your final JNHE to exhibit: Circle YES or NO

**SHOWMANSHIP - \$5 Entry Fee**  
 I want to enter the Showmanship Contest. Age as of January 1, 2011: \_\_\_\_\_  
 All Juniors must pre-enter for showmanship contest by June 1, 2011 - no exceptions.

**Early Bird Entry Fee, per head ..... \$40** (Postmarked 5/2/11) or **Final Online Entry Fee, per head ..... \$60** (6/1/11)  
**Bedding/Tie-out Fee, per head ..... \$40** (one time fee per animal entered)  
**Showmanship ..... \$5**  
 A separate entry fee must be paid for each show an animal is entered in.

Entry fees .....	\$ _____
Bedding fees .....	\$ _____
Showmanship .....	\$ _____
Total fees enclosed ....	\$ _____

Attach a Xerox copy of your registration papers for accuracy in processing your entries

**For online entry information, visit [JrHereford.org](http://JrHereford.org)**

# Meal Ticket, Golf and T-Shirt Order Form



Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

**Return to:** American Hereford Association/Department of Youth Activities at the time of entry – **May 2** for early bird entry **or June 1** for final online deadline.

*The host committee needs an accurate head count for its caterers, so please be sure to order your meal and activity tickets by **June 1**.*

Due to the location of the American Royal (AR) Complex there is VERY limited food service in close proximity to the AR complex. Therefore the host committee has designed exceptional meal options for the week. Please take advantage of the all inclusive MEAL TICKET at \$50 per person. You will notice a considerable cost savings by purchasing the MEAL TICKET as compared to individual meal ticket costs. The host state is subsidizing each meal in the price of the MEAL TICKET. The MEAL TICKET will include the following meals:

**The following meals will be available and can be purchased as an All Inclusive Meal Ticket or as Individual Meal Tickets:**

- Mon., July 11** **Breakfast** – Buttermilk biscuits and gravy with sausage and bacon.  
**Lunch** – Smoked BBQ beef brisket sandwich, baked beans, coleslaw and fudge brownie.
- Tues., July 12** **Breakfast** – Chris Cakes pancake breakfast with sausage.  
**Lunch** – Hot dogs and cheeseburger sliders.
- Wed., July 13** **Breakfast** – Breakfast burrito with sausage and bacon.  
**Lunch** – Mexican buffet with tacos, burritos and apple crispitos.
- Fri., July 15** **Awards Banquet** – Carved Baron of Beef, salad, seasoned green beans, cheesy potato casserole and dessert.

**I WANT TO ORDER THE ALL INCLUSIVE MEAL TICKET AT \$50 PER PERSON:**  
\_\_\_\_\_ (number of persons) x \$50 each = \$ \_\_\_\_\_

**I WANT TO ORDER THE FOLLOWING MEALS AS INDIVIDUAL MEAL TICKETS:**

- Monday, Breakfast \_\_\_\_\_ (number of persons) x \$ 8 each = \$ \_\_\_\_\_
- Monday, Lunch \_\_\_\_\_ (number of persons) x \$10 each = \$ \_\_\_\_\_
- Tuesday, Breakfast \_\_\_\_\_ (number of persons) x \$ 8 each = \$ \_\_\_\_\_
- Tuesday, Lunch \_\_\_\_\_ (number of persons) x \$10 each = \$ \_\_\_\_\_
- Wednesday, Breakfast \_\_\_\_\_ (number of persons) x \$ 8 each = \$ \_\_\_\_\_
- Wednesday, Lunch \_\_\_\_\_ (number of persons) x \$10 each = \$ \_\_\_\_\_
- Friday, Awards Dinner \_\_\_\_\_ (number of persons) x \$20 each = \$ \_\_\_\_\_

**MEAL TICKET TOTAL = \$ \_\_\_\_\_**

**Grand total enclosed (Due at time of entry) = \$ \_\_\_\_\_**

*Charges may NOT be applied to AHA breeder accounts.*

**Pay by credit card**  OR  Credit card number \_\_\_\_\_ Exp. date \_\_\_\_\_  
Zip code of card holder \_\_\_\_\_ CVC code \_\_\_\_\_

**or Make checks payable to AHA**

Send reservations and payment to:  
American Hereford Association, Dept. of Youth Activities, P.O. Box 014059, Kansas City, MO 64101-0059

**I WANT TO PARTICIPATE IN THE HYFA GOLF TOURNAMENT**  
**Tuesday, July 12 at 7:30 a.m.**

\$85 per individual to play 18 holes plus cart or \$300 for a four-man team  
\_\_\_\_\_ x \$85 + \_\_\_\_\_ x \$300 = \$ \_\_\_\_\_ **GOLF TOTAL**

List names of participants:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**I WANT TO ORDER THE FOLLOWING EXHIBITOR SHIRTS**

One (1) free exhibitor shirt per exhibitor.  
Please indicate size and quantity on the order form below.  
Must be submitted with entry.

Available sizes: Youth XS, S, M, L, XL, XXL and Adult S, M, L, XL, XXL, XXXL

- size \_\_\_\_\_ Exhibitor's name: \_\_\_\_\_

**Extra exhibitor shirts are available for \$12 each**

- size \_\_\_\_\_ quantity \_\_\_\_\_ x \$12 each = \$ \_\_\_\_\_
- size \_\_\_\_\_ quantity \_\_\_\_\_ x \$12 each = \$ \_\_\_\_\_
- size \_\_\_\_\_ quantity \_\_\_\_\_ x \$12 each = \$ \_\_\_\_\_

**EXHIBITOR SHIRT TOTAL = \$ \_\_\_\_\_**



# 2ND HYFA GOLF TOURNAMENT

## July 12, 2011

PARADISE POINTE GOLF COURSE  
SMITHVILLE, MO.

4-MAN SCRAMBLE,  
SHOTGUN START  
AT 7:30 A.M.

HOLE-IN-ONE SPONSOR,  
RANDY CURNOW BUICK

*Golfers, don't miss the chance  
to win a BRAND NEW CAR!!*

ENTRY FEES: \$300/TEAM;  
\$85/INDIVIDUAL

HOLE SPONSORSHIPS  
AVAILABLE FOR \$500 AND  
INCLUDE A FOUR MAN TEAM.

FOR MORE INFORMATION  
CONTACT  
ACOWAN@HEREFORD.ORG  
OR VISIT JRHEREFORD.ORG



## JNHE Judges

### Owned Heifers

#### Brandon Callis

*Brenham, Texas*

Brandon Callis is an ag and applied technologies instructor and judging team coach at Blinn College in Brenham, Texas. He has led his judging team to numerous titles including the 2011 National Western Stock Show. Callis grew up in Texas attending stock shows with his family. He attended college at Texas A&M University and competed on the winning livestock judging team. After graduating from A&M he went on to be an assistant livestock judging team coach at Kansas State University, while earning his master's in animal sciences and industry. Callis has judged cattle shows across the United States and last year he evaluated the Simmental National Classic Junior Show and National Simmental Show in Denver, the Shorthorn Plus Show at the North American as well as numerous state fairs, open and junior shows.

### Bred-and-Owned Heifers Bred-and-Owned Bulls Cow-Calf Pairs

#### Matt Claeys

*W. Lafayette, Ind.*

Matt Claeys is the livestock judging coach and Extension beef cattle specialist at Purdue University, W. Lafayette, Ind. In addition to his university involvement his family raises purebred cattle and his family was involved in the Angus junior program along with 4-H and FFA. As a youth, Claeys participated in 4-H and FFA and exhibited Hereford, Angus, Simmental and Shorthorn heifers and crossbred steers. Claeys attended Black Hawk East and later received his bachelor's degree at the University of Illinois and master's at Auburn University. After college he spent 10 years as the youth livestock specialist at North Carolina State University. Claeys has judged at the The North American, Denver, Houston, Fort Worth as well as state fairs and regional shows from coast to coast. He and his wife, Debbie, have two children and one grandson.

### Steers

#### Blake Nelson

*Warner, Okla.*

Blake Nelson is the director of farm operations at Connors State College, Warner, Okla. He has been involved in the beef cattle business for more than 20 years and received his animal science degree from Oklahoma State University. He currently oversees the Connors State College Performance Bull Test Station, and the 250-head cow herd and is the judging team coach. As an educator and a cattleman he is constantly on the lookout for new technology and marketing options in the beef cattle business. He has judged numerous state fairs and several of the major shows in Texas. He and his wife, Ruth, have one daughter, Paisley.

### Showmanship

#### Peewee and Junior Bob May

*Mineral Point, Wis.*

Bob May, along with his wife, Jodie, and son and daughter, Brock and Lauren, own May Cattle Co., specializing in show steers and heifers. May is an ambassador for Honor Show Chow and spends a lot of time conducting clinics educating youth on feeding, fitting and caring for their show cattle. May enjoys marketing calves and working with youth, passing on his knowledge and enthusiasm for the cattle industry. Over the years he and his family have exhibited and sold numerous champions that have made a huge impact on the club calf industry across the nation.

### Senior and Intermediate Cheramie Viator

*Kiowa Creek, Colo.*

Cheramie Viator is the marketing manager for Silverspur Ranch, a commercial and registered cow-calf operation based out of Wyoming and Colorado. Prior to working at Silver Spur, Viator was the vice president of marketing for Ultimate Genetics and was a sales person for Camp Cooley Ranch in Texas. Viator graduated from Texas A&M University in 1992 with a bachelor's degree in animal science. She grew up in the ranks of the National Junior Angus Association and was the winner of the national showmanship contest in 1989. She has a passion for the showing and educating youth and has worked with junior exhibitors from coast to coast, presenting clinics about showmanship and show cattle management.

# SIMMENTAL JUNIORS INVITE NJHA MEMBERSHIP TO SUMMIT LEADERSHIP CONFERENCE

# The SUMMIT {MAKE YOUR MARK}

Join us this July for an exciting leadership opportunity with the American Junior Simmental Association! The first-ever AJSA Leadership conference will take place July 18-21 in Kansas City, Missouri. Participants will have the opportunity to tour some of the top operations in the midwest, go to a professional baseball game and network with other future beef industry leaders.

During the three-day event participants will listen to nationally known speakers and participate in junior board workshops, which assist in the enhancement of the individual's leadership talents, communication skills and beef-industry knowledge.

Any AJSA member that is 14 or older is welcome to attend. There are limited spaces available so don't delay!

The schedule and registration form are available online at [www.juniorsimmental.org](http://www.juniorsimmental.org) and can be mailed to the attention of Lacey Robinson at the ASA office .

**KANSAS CITY, MISSOURI!**  
**JULY 18TH TO JULY 21ST, 2011**

## THE SCHEDULE

### Monday, July 18

5 p.m.	Ice Cream Social/Pizza
6 p.m.	Welcome and Ice Breakers, Holli Hatmaker
7-9 p.m.	Keynote Speaker, Andrew McCrea
9:30 p.m.	Pool Party
Midnight	In-room curfew

### Tuesday, July 19

7 a.m.	Breakfast
8-12 p.m.	Andrew McCrea
12-1 p.m.	Lunch
1-3 p.m.	Team Building Activities
3:30 p.m.	Depart Buses for Shoal Creek, Excelsior Springs, Missouri Tour and dinner
7 p.m.	Kansas City Royals vs. White Sox Baseball Game
Midnight	In-room curfew

### Wednesday, July 20

7:30 a.m.	Breakfast
8:30-10:30 a.m.	Panel Discussion on Marketing and Media Crystal Young, Colleen McDowall, Connie Barber, Brenda Black
11-12 p.m.	AJSA Roundtable Discussion
Noon	Lunch
1-3 p.m.	Beef Industry Insight Speakers
3:30 p.m.	<b>Depart for American Hereford Association Tour</b>
5 p.m.	Sanders Ranch, Louisburg, Kansas Tour, dinner, and dance
Midnight	In-room curfew

### Thursday, July 21

8 a.m.	Breakfast
9 a.m.	AJSA Board Reflections and Wrap-Up

*Departure flights 11 a.m. or after.*



Visit [www.juniorsimmental.org](http://www.juniorsimmental.org) to apply for the AJSA Summit Leadership Conference.

---

# Regional and State Junior Hereford Shows

(this was the information available at press time, more detailed information may be found at [JrHereford.org](http://JrHereford.org) and on the NJHA Facebook page)

---

## Eastern Regional Hereford Show (The Big East)

**Location:** Eastern States Exposition, W. Springfield, Mass.  
**Dates:** May 6-8  
**Classes:** owned heifers, bred-and-owned bulls, cow-calf pairs, steers  
**Special activities:** showmanship  
**Arrival:** May 6, by 1 p.m.  
**Check-in:** May 6, 1-3 p.m.  
**Release:** May 8, after 1 p.m.  
**Entry deadline:** April 15  
**Entry fee:** \$25 per head  
**Forward entries and fees to:** Donna Woolam, 1305 Memorial Ave., W. Springfield, MA, 01039; 413-205-501 or fax 413-205-5104; [www.bigeastonline.com](http://www.bigeastonline.com)  
**Special note:** Lodging is available at Sheraton in Springfield, 413-781-1010, [www.sheraton.com/SpringfieldMA](http://www.sheraton.com/SpringfieldMA). This event is held in conjunction with the New England Hereford Association annual meeting and spring sale.

---

## Kansas Jr. Hereford Preview Show

**Location:** Central Kansas Free Fairgrounds, Abilene  
**Dates:** May 27-28  
**Special activities:** illustrated speech, photo contest, poster contest, showmanship, dinner, membership meeting  
**Classes:** owned heifers, bred-and-owned heifers, cow-calf, steers, bred-and-owned bulls  
**Arrival:** May 27, by 1 p.m.  
**Release:** May 28, following show  
**Entry deadline:** May 15  
**Entry fee:** \$15 per head. Late fee \$20 per head.  
**Forward entries and fees to:** Sue Rowland, 1272 8th Rd., Marysville, KS 66508; 785-562-2091 or 785-629-8040; [sueellenrowland@hotmail.com](mailto:sueellenrowland@hotmail.com)  
**Hotel information:** American Value Inn, 785-263-2050

---

## Northwest Regional Jr. Hereford Show

**Location:** Grant County Fairgrounds, Moses Lake, Wash.  
**Dates:** May 27-29  
**Classes:** owned heifers, bred-and-owned heifers, cow-calf, bred-and-owned bulls, steers.  
**Arrival:** May 27, noon  
**Check-in:** May 28, 10 a.m.  
**Release:** May 29  
**Entry deadline:** April 15  
**Entry fee:** \$25 per head. Late entries will be accepted for \$50 per head.  
**Forward entries and fees to:** Courtney Tribble; 5624 E. 144th St., Puyallup, WA 98375; 253-209-7195; fax 253-537-4621; [tripletfarms@comcast.net](mailto:tripletfarms@comcast.net).  
**Hotel information:** AmeriStay Inn & Suites, 509-764-7500. Room block code WSJHA. Room rate \$95 plus tax

---

## Prime Time Jr. Hereford Show

**Dates:** June 1-2  
**Location:** Lima, Ohio  
**For more information contact:** Tammy Herman, 2106 Rd. 20, Continental, OH 45831; 419-303-4005

---

## Nebraska Jr. Hereford Preview Show

**Location:** Custer Co. Fairgrounds, Broken Bow  
**Dates:** June 3-5  
**Special activities:** showmanship, photo contest, illustrated speech, Nebraska futurity steer and heifer show  
**Classes:** owned heifers, bred-and-owned heifers, cow-calf, steers, bred-and-owned bulls, junior AI bulls and heifers  
**Arrival:** June 3  
**Check-in:** June 3, 4-8 p.m.  
**Release:** June 5, following show  
**Entry deadline:** May 20  
**Entry fee:** \$15 per head. Late fee \$20 per head.  
**Forward entries and fees to:** Ashley Laible, 88469 538 Ave.; Bloomfield, NE 68718-3048; 402-373-2228; [lasparks9@hotmail.com](mailto:lasparks9@hotmail.com)  
**Hotel information:** Arrow Hotel, 308-872-6662; Gateway Motel, 308-872-2478; Big 12 Motel, 308-872-2412; Best Value Inn, 308-872-6428; Pump and Pantry, 308-872-6845; Wagon Wheel Motel, 308-872-2433. There is a separate charge for the use of fairground electrical hookups for camping.

---

## Northeast Regional Jr. Hereford Show

**Location:** Berrian County Fair, Berrien Springs, Mich.  
**Dates:** June 3-5  
**Classes:** owned heifers, bred-and-owned heifers, cow-calf, bred-and-owned bulls, steers  
**Special activities:** showmanship  
**Arrival:** June 3, 5 p.m.  
**Check-in:** June 3, 6:30 p.m.; June 4, 8 a.m.  
**Release:** June 5, following the show  
**Entry deadline:** May 15  
**Entry fee:** \$35 per head. Late entries will be accepted for \$65 per head.  
**Forward entries and fees to:** Jami Goble, 11630-100th St., Alto, MI 49302; 616-868-0319; [jami@ridgeviewfarm-goble.com](mailto:jami@ridgeviewfarm-goble.com).

---

## Southwest Regional Jr. Hereford Show (Red Dirt Rendevous II)

**Location:** Payne County Fairgrounds, Stillwater, Okla.  
**Dates:** June 3-5  
**Classes:** owned heifers, bred-and-owned heifers, cow-calf, bred-and-owned bulls, steers  
**Special activities:** showmanship and JNHE contests  
**Arrival:** June 2-3  
**Check-in:** June 3, 7-8 a.m.  
**Release:** June 5, following the show  
**Entry deadline:** May 10  
**Entry fee:** \$40 per head. Late entries will be accepted until June 1 for \$60 per head.  
**Forward entries and fees to:** Susan or Roxane Gebhart, 1701 College Park Rd., Claremore, OK 74017; 918-344-0791; fax 888-818-6251; [oha.secretary@hotmail.com](mailto:oha.secretary@hotmail.com).  
**Special note:** Visit [www.reddirtrendevous.com](http://www.reddirtrendevous.com) for more information.

---

## Northwest Jr. Hereford Invitational

**Location:** Split Butte Cattle Co., Minidoka  
**Dates:** June 4-6  
**Special activities:** JNHE contests  
**Classes:** owned heifers, bred-and-owned heifers, cow-calf, steers, bred-and-owned bulls  
**Arrival:** June 4-5  
**Check-in:** June 5-6  
**Release:** June 6, following show  
**Forward entries and fees to:** Ron Shurtz, P.O. Box 33, Minidoka, ID 83343; 208-431-3311; Fax 208-531-4277; [sbc\\_cowman@yahoo.com](mailto:sbc_cowman@yahoo.com)  
**Hotel information:** Best Western Burley Inn, 208-678-3501; Fairfield Inn, 208-677-5000; Super 8, 208-678-7000.

---

## Missouri Jr. Hereford Preview Show

**Location:** Sedalia  
**Dates:** June 10-12

---

## Eastern Ohio Hereford Assn. Jr. Show

**Location:** Wooster  
**Dates:** June 12

---

## Maryland Jr. Hereford Preview Show

**Location:** Howard Co. Fairgrounds, W. Friendship  
**Date:** June 12  
**Special activities:** showmanship  
**Classes:** owned heifers, bred-and-owned heifers, cow-calf, steers, bred-and-owned bulls, bred-and-owned steers  
**Forward entries and fees to:** Michelle Grimmel, P.O. Box 125, Jarrettsville, MD 21084; 410-692-5029; [afmichelle@hotmail.com](mailto:afmichelle@hotmail.com)

---

---

**Georgia Jr. Hereford Preview Show**

**Location:** Carrollton County Ag Center, Carrollton

**Dates:** June 17-18

**Special activities:** judging, illustrated speech, poster contest, photo contest, ultra-peewee showmanship and showmanship

**Classes:** owned heifers, bred-and-owned heifers, cow-calf, steers, bred-and-owned bulls

**Arrival:** June 17, by noon

**Check-in:** June 17, noon-3 p.m.

**Release:** June 18, following show

**Entry deadline:** June 1

**Entry fee:** \$5 GJHA membership

**Forward entries and fees to:** Debbie Hicks, 660 Seaburn Vickery Rd., Statesboro, GA 30461; 912-865-5593; Fax 912-564-5815; debbie@visionarycattle.com

**Hotel information:** Hampton Inn, 770-838-7722; Holiday Inn Express, 770-838-0508; Jameson Inn 770-834-2600.

---

**South Dakota Jr. Hereford Preview Show**

**Location:** Coddington County Fairgrounds, Watertown

**Dates:** June 17-18

**Special activities:** obstacle course, team marketing, illustrated speech, photo and poster contests

**Classes:** owned heifers, bred-and-owned heifers, cow-calf, steers, bred-and-owned bulls

**Arrival:** June 17, by 1 p.m.

**Check-in:** June 17, 1-3 p.m.

**Release:** June 18, following show

**Entry deadline:** June 7

**Entry fee:** \$20 per head. Late fee \$30 per head.

**Forward entries and fees to:** Lori Repenning, 41366 258th St., Mitchell, SD 57301; 605-996-0196; blacktop@santel.net

**Hotel information:** Super 8 in Watertown, 605-882-1900

---

**Southeastern Regional Jr. Hereford Show**

**Location:** Hyder-Burks Ag Pavilion, Cookeville, Tenn.

**Dates:** June 17-18

**Classes:** owned heifers, bred-and-owned heifers, cow-calf, bred-and-owned bulls

**Special activities:** showmanship

**Arrival:** June 17, 7 a.m.-4:30 p.m.

**Check-in:** June 17, 2-5 p.m.

**Release:** June 18, following the show

**Entry deadline:** May 31

**Entry fee:** \$25 per head, bred-and-owned heifer add \$10. Late entries will be accepted until June 29 for \$50 per head. Bred-and-owned heifer add \$20.

**Forward entries and fees to:** Glenda Rickman, 553 Enville Bottom Rd., Milledgeville, TN 38359; 731-925-0567; fax 731-687-3483; glendar@centurytel.net.

---

**Illinois Jr. Hereford Preview Show**

**Location:** Salem, Ill.

**Dates:** June 18-19, 2011

**Special activities:** membership meeting, showmanship, team fitting

**Classes:** owned heifers, bred-and-owned heifers, cow-calf, steers, bred-and-owned bulls

**Entry available:** May 1 on the website

**Entry deadline:** June 1

**Entry fee:** \$25 per head. Late fee \$40 per head.

\*Bedding will be available for a charge to be determined

**Forward entries and fees to:** Tamar Adcock, 2347 E. 1300 N., Assumption, IL 62510; 217-226-3239; tamar@adcockshowcattle.com

**Special note:** download complete show information at [www.ilpha.com](http://www.ilpha.com)

---

**Midwest Classic Jr. Hereford Show**

**Location:** Pipestone, Minn.

**Dates:** June 18-19

**Classes:** owned heifers, bred-and-owned heifers, cow-calf, bred-and-owned bulls, steers

**Arrival:** June 18, before noon (except juniors coming from the South Dakota Jr. Show)

**Check-in:** June 18, 11 a.m.-1 p.m. (juniors coming from the SD Jr. Show will be allowed to check-in up to 4 hours after the completion of that show)

**Special activities:** June 18, pool party 8 p.m.-10 p.m.

**Hotel Information:** The Crossings Inn & Suites, block under MJHB until May 19th, 507-562-1100; Super 8, block under MJHB until May 19th, 507-825-4217; camping is available at the fairground with prior notice given.

**For more information contact:** Jenna Schmidt, 507-215-1720, [jl\\_schmidt@hotmail.com](mailto:jl_schmidt@hotmail.com)

---

**Texas Jr. Hereford State Show**

**Location:** Bell County Expo Center, Belton

**Dates:** June 22-25

**Classes:** owned heifers, bred-and-owned heifers, cow-calf, steers, bred-and-owned bulls

**Arrival:** June 22, after 9 a.m.

**Check-in:** June 23, 8 a.m.

**Release:** June 25, following show

**Entry deadline:** May 7

**Entry fee:** \$25 per head. Late fee \$35 per head.

**Forward entries and fees to:** Lesia F. Schnitker, 905 Childress St., Turkey, TX 79261; [lesia.schnitker@tahc.state.tx.us](mailto:lesia.schnitker@tahc.state.tx.us)

**Hotel information:** La Quinta, 254-939-2772; Holiday Inn-Salado, 254-947-4004; Best Western-Salado, 254-947-4001

---

**Wyoming Jr. Hereford Preview Show**

**Location:** Goshen County Fairgrounds, Torrington

**Dates:** June 23-24

**Special activities:** judging contest, barnyard olympics, speech contest, marketing and coloring contest on June 23

**Classes:** owned heifers, bred-and-owned heifers, cow-calf, steers, bred-and-owned bulls

**Arrival:** June 23

**Check-in:** June 23 afternoon

**Release:** June 24, following show

**Entry deadline:** June 15

**Entry fee:** \$10 per head. Late fee \$15 per head.

**Forward entries and fees to:** Lauren Schiermiester, 780 Northridge Way, Buffalo, WY 82834; 307-217-0209; [lschierm@uwyo.edu](mailto:lschierm@uwyo.edu)

**Hotel information:** Holiday Inn Express, 307-532-7600

---

**Midwest Regional Jr. Hereford Show**

**Location:** Green County Fairgrounds, Monroe, Wis.

**Dates:** June 24-26

**Classes:** owned heifers, bred-and-owned heifers, cow-calf, bred-and-owned bulls, steers.

**Special activities:** showmanship, CHB banquet

**Arrival:** June 24, afternoon

**Check-in:** June 24, afternoon

**Release:** June 26

**Entry deadline:** June 1st

**Entry fee:** \$30 per head. Late entries will be accepted for \$45 per head and may not be in the program.

**Bedding fee:** \$20 per head

**Forward entries and fees to:** Maura Wieners, 2019 University Ave., Apt. C, Madison, WI 53726; 262-210-9437; [mwieners@wisc.edu](mailto:mwieners@wisc.edu) or B.J. Jones, [docjones@centurytel.net](mailto:docjones@centurytel.net), 608-482-2961, fax 608-776-2882

**Hotel information:** AmericInn, 424 4th Ave., Monroe, WI 53566; 608-328-3444; queen bed \$85.99/night; king bed \$95.99/night; ask for the WJHA block. Super 8, 500 6th St. and Hwy. 69, Monroe, WI 53566; 608-325-1500; room rate \$75.88 a night for two beds. Gasthaus Motel, 608-328-8395

**Special note:** Download entry forms at [www.wisconsinherefords.org](http://www.wisconsinherefords.org)

---

**Indiana Jr. Hereford Assn. Preview Show**

**Location:** Randolph County Fairgrounds, Winchester

**Dates:** June 25-26

**Special activities:** showmanship

**Classes:** owned heifers, bred-and-owned heifers, cow-calf, steers, bulls

**Arrival:** June 25, by 8 a.m.

**Check-in:** June 25, at 9 a.m.

**Hotel information:** Randolph Inn and Suites; 866-584-8281; [www.randolphinsandsuites.com](http://www.randolphinsandsuites.com)

---

# NJHA Dates and Deadlines

**Note:** NO late entries or applications will be accepted after the postmark date of each deadline.

**May 2** Junior National Hereford Expo paper entry and early bird online entry deadline (No paper entries accepted after this date)

Junior Golden Bull applications due

Junior Merit Scholarship applications due

John Wayne Memorial Scholarship applications due

Prospect Award applications due

Ed Bible Memorial Scholarship applications due

Poll-Ette Founders Scholarship applications due

Golden Bull Achievement Award applications due

Future Cattleman Scholarship applications due

Herdsmen Scholarship applications due

**June 1** Junior National Hereford Expo FINAL online entry and showmanship deadline (Online only!!!! No late entries accepted)

Junior National Hereford Expo ownership deadline

National director candidate nomination form due

Advisor of the Year Award nominations due

Photo Contest entries due

Mentor forms due

**June 15** Great American CHB Grill-off recipes and entries due  
State voting delegates due

Walter and Joe Lewis Memorial Award applications due

National Illustrated Speech Contest applications due

Peewee Speech Contest applications due

Extemporaneous Speaking Contest entries due

Promotional Poster Contest entries due (if unable to attend the JNHE)

National Scrapbook Contest entries due (if unable to attend the JNHE)

**July 9-16** 2011 Junior National Hereford Expo, American Royal Complex, Kansas City, Mo.

---

**2012**

**July 1-6** 2012 Junior National Hereford Expo, Fonner Park, Grand Island, Neb.

**National Junior**



**Hereford Association**

National Junior Hereford Assn.  
P.O. Box 014059  
Kansas City, MO 64101-0059