It’s a war that’s been fought by generations of cattle producers. They face staggering odds — an adversary of countless number. Even with their arsenal of technologically advanced weapons, producers struggle to hold the enemy at bay. The war is never decisively won. After seasonal lulls in the action, a reinforced foe advances again, wave after wave.

It’s a war against flies — those armies of tiny pests that plague cattle and frustrate producers. Flies adhere to that ancient rule of war, “To the victor go the spoils.” Surrendering to their attack means suffering loss of production and potential profit.

Flies rob producers of hundreds of millions of dollars each year. They cause blood loss and spread disease, but the biggest cost probably stems from the aggravation they inflict upon cattle. Under the onslaught, cattle expend tremendous amounts of energy while seeking relief. They stomp their feet, swish their tails, hunt for shade or wade belly-deep into ponds and streams. More time and effort spent fighting flies means more stress and less time grazing.

A North Carolina State University Extension Service publication says tests have shown how fly infestations may reduce average daily gain in summer-grazed yearling steers by 12-15%, or as much as 30 lb., during the grazing season. The annoyance, irritation and blood loss caused by flies can lower milk production in mother cows, thus reducing calf weaning weights by 12-14 lb. A report from the Oklahoma-based Noble Foundation goes further, saying flies can reduce summer stocker gains by 50-70 lb., while calf weaning weights may be lowered by up to 20 lb.

Throughout history many battles were won through the force of superior numbers. In this war flies will always have that advantage. Under siege, producers must rely on tactics.

**Know thy enemy**

Horn flies and face flies comprise this war’s axis of evil. Horn flies are most significant because they are “out for blood” and spend nearly all of their adult lives on cattle. They are commonly seen on an animal’s back, clustered along the midline, but may move to the sides and belly as temperatures increase.

Armed with piercing and sucking mouth parts, each horn fly takes 20-30 meals each day, feeding on blood and tissue fluids. They are considered weak fliers, but are known to travel two or three miles, sometimes farther if aided by a stiff breeze. Females lay their eggs in fresh cow manure where they hatch into larvae. The life cycle is completed in 8-45 days. By late summer, however, larvae may not develop beyond the pupal stage and will not emerge as adults until the following spring.

Face flies also lay eggs in fresh manure, but unlike horn flies, they are non-biting bugs that feed on secretions from the eyes and muzzles of cattle. They cause irritation and weeping from an animal’s eyes, which attracts more face flies and increases irritation and opportunity for infection. They are also believed to spread bacteria that cause pinkeye. Face flies spend only about 10% of their time on cattle and the remainder of the time resting on trees, bushes and fence posts.

**Weapons at hand**

There are numerous choices of fly control products including chemical sprays, pour-ons, rubs and dust bags. Ear tags impregnated with insecticide have become very popular. Oral larvicides delivered through mineral, feed additives or boluses also are available. Any of these methods and products may be effective, depending on a producer’s situation. However, fly populations can develop resistance to chemicals used in some products. Battle-hardened producers use them strategically.

Sprays generally provide quick knockdown of flies and some residual effect for two to six weeks, depending on the incidence of rain that will wash off the chemical. Multiple applications usually are necessary for optimum results. Sprays often work well when used in combination with other control methods.

Pour-ons applied down the animal’s backline also may provide good knockdown as an initial treatment, but have their limitations. Systemic products (such as ivermectin), where the active ingredient remains in the animal’s bloodstream throughout the grazing season, may be more effective. By the same token, the cost is higher.

Horn flies and face flies comprise this war’s axis of evil. Horn flies are most significant because they are “out for blood” and spend nearly all of their adult lives on cattle. They are commonly seen on an animal’s back, clustered along the midline, but may move to the sides and belly as temperatures increase.

Armed with piercing and sucking mouth parts, each horn fly takes 20-30 meals each day, feeding on blood and tissue fluids. They are considered weak fliers, but are known to travel two or three miles, sometimes farther if aided by a stiff breeze. Females lay their eggs in fresh cow manure where they hatch into larvae. The life cycle is completed in 8-45 days. By late summer, however, larvae may not develop beyond the pupal stage and will not emerge as adults until the following spring.

Face flies also lay eggs in fresh manure, but unlike horn flies, they are non-biting bugs that feed on secretions from the eyes and muzzles of cattle. They cause irritation and weeping from an animal’s eyes, which attracts more face flies and increases irritation and opportunity for infection. They are also believed to spread bacteria that cause pinkeye. Face flies spend only about 10% of their time on cattle and the remainder of the time resting on trees, bushes and fence posts.

**Weapons at hand**

There are numerous choices of fly control products including chemical sprays, pour-ons, rubs and dust bags. Ear tags impregnated with insecticide have become very popular. Oral larvicides delivered through mineral, feed additives or boluses also are available. Any of these methods and products may be effective, depending on a producer’s situation. However, fly populations can develop resistance to chemicals used in some products. Battle-hardened producers use them strategically.

Sprays generally provide quick knockdown of flies and some residual effect for two to six weeks, depending on the incidence of rain that will wash off the chemical. Multiple applications usually are necessary for optimum results. Sprays often work well when used in combination with other control methods.

Pour-ons applied down the animal’s backline also may provide good knockdown as an initial treatment, but have their limitations. Systemic products (such as ivermectin), where the active ingredient remains in the animal’s bloodstream throughout the grazing season, may be more effective. By the same token, the cost is higher.

A North Carolina State University Extension Service publication says tests have shown how fly infestations may reduce average daily gain in summer-grazed yearling steers by 12-15%, or as much as 30 lb., during the grazing season. The annoyance, irritation and blood loss caused by flies can lower milk production in mother cows, thus reducing calf weaning weights by 12-14 lb. A report from the Oklahoma-based Noble Foundation goes further, saying flies can reduce summer stocker gains by 50-70 lb., while calf weaning weights may be lowered by up to 20 lb.

Throughout history many battles were won through the force of superior numbers. In this war flies will always have that advantage. Under siege, producers must rely on tactics.

**Know thy enemy**

Horn flies and face flies comprise this war’s axis of evil. Horn flies are most significant because they are “out for blood” and spend nearly all of their adult lives on cattle. They are commonly seen on an animal’s back, clustered along the midline, but may move to the sides and belly as temperatures increase.

Armed with piercing and sucking mouth parts, each horn fly takes 20-30 meals each day, feeding on blood and tissue fluids. They are considered weak fliers, but are known to travel two or three miles, sometimes farther if aided by a stiff breeze. Females lay their eggs in fresh cow manure where they hatch into larvae. The life cycle is completed in 8-45 days. By late summer, however, larvae may not develop beyond the pupal stage and will not emerge as adults until the following spring.

Face flies also lay eggs in fresh manure, but unlike horn flies, they are non-biting bugs that feed on secretions from the eyes and muzzles of cattle. They cause irritation and weeping from an animal’s eyes, which attracts more face flies and increases irritation and opportunity for infection. They are also believed to spread bacteria that cause pinkeye. Face flies spend only about 10% of their time on cattle and the remainder of the time resting on trees, bushes and fence posts.

**Weapons at hand**

There are numerous choices of fly control products including chemical sprays, pour-ons, rubs and dust bags. Ear tags impregnated with insecticide have become very popular. Oral larvicides delivered through mineral, feed additives or boluses also are available. Any of these methods and products may be effective, depending on a producer’s situation. However, fly populations can develop resistance to chemicals used in some products. Battle-hardened producers use them strategically.

Sprays generally provide quick knockdown of flies and some residual effect for two to six weeks, depending on the incidence of rain that will wash off the chemical. Multiple applications usually are necessary for optimum results. Sprays often work well when used in combination with other control methods.

Pour-ons applied down the animal’s backline also may provide good knockdown as an initial treatment, but have their limitations. Systemic products (such as ivermectin), where the active ingredient remains in the animal’s bloodstream throughout the grazing season, may be more effective. By the same token, the cost is higher.
Practical pasture fly control

What’s the most practical program for controlling bothersome flies on pasture cattle? According to Montana State University Entomologist Greg Johnson there isn’t one. That is, there is no “one” best way to control flies.

“In Montana and other places I suspect, the insecticide ear tags were very popular. They’re certainly the most convenient if you can apply them in the spring and not worry about flies anymore,” says Johnson. “But now, the tags are viewed with mixed feelings. Some of them don’t work very well. Some that do work pretty well are pretty expensive.”

The problem with tags that aren’t working up to snuff is resistance to the associated insecticides. When pyrethroid impregnated ear tags first came into use, says Johnson, many producers reported good results for a few years. But horn flies in particular developed resistance quite rapidly.

“While they cost more, tags with newer pyrethroid chemistry or pyrethroid combined with an organophosphate work better. They work better provided the producer is on a program,” emphasizes Johnson. “Tags with the same chemistry should not be used in successive years. Producers should develop a program to alternate the types of insecticide tags used.”

Time of application makes a difference. For example, producers who calve fairly early in the spring may be ready to brand and work their calves in April. From the standpoint of convenience, that may be a good time to apply fly control too. But on northern ranges, like Montana, flies seldom become a problem until a month or two later. And the efficacy of tags applied early may be spent by September, well before the fly season ends.

“A lot of producers are going to apply tags when they’re ready to turn out in the spring. That seems practical,” says Johnson. “But applying tags too early means they may not have much late-season fly control.”

Johnson believes more producers are returning to the use of oilers, backrubs and dust bags. Manufacturers offer a variety of prefabricated devices, but still popular, and quite economical, is a homemade rub fashioned from a length of heavy chain wrapped in burlap and suspended between a couple of big posts.

Treated with any of several commercial insecticides, oilers and rubs can provide 75-80% control of horn flies and face flies. That’s adequate, says Johnson, and insecticide dusts can provide a similar level of control. The issue with these devices is maintenance. Rubs and dust bags have to be checked frequently and recharged as needed. Bulls can be hard on them, making repair or replacement necessary.

“Producers often place rubs and dust bags in a loafing area, and some cattle do not use them,” adds Johnson. “They work best in a forced-use situation, hung over the entry to a fenced area around a water tank, for example, where cattle have to come in contact and learn to use them.”

Johnson says oral larvicides and insect control regulators really do what they are supposed to do, passing through the animal and killing or preventing development of fly larvae. The challenge in a pasture situation, however, is getting each individual animal to consume adequate amounts on a regular basis. And there is the problem of re-infestation by flies from a neighboring herd.

Johnson calls the insecticides used in sprays and pour-ons effective, but short-lived. They usually have to be applied repeatedly for lasting control of flies. Gathering and bunching up cattle for spraying is stressful and in operations involving large numbers of cattle spread over large areas of land, or when corrals or facilities are unavailable, it may not be practical.

“Producers have to decide what will be cost effective for their individual operations, in terms of time and labor, cost of products and expected results,” says Johnson. “I know ranchers who have chosen not to do anything. In my opinion, that’s not a good management decision. Flies — especially horn flies — can take a serious economic toll.”

ingredient actually enters the animal’s bloodstream, are effective against blood-feeding horn flies, but not face flies. Residual effects of pour-ons are generally limited to a month or so, and must be repeated or used with another control method.

Rubs treated with insecticide in an oil base can be used as a stand-alone control measure, provided they are recharged regularly. This may be necessary every two to four weeks or following any significant rainfall. Dust bags containing insecticide powder can be similarly effective. However, under conditions of high humidity, powder may become caked and not be released when cattle rub against the bag. Neither rubs nor dust bags offer fly control if cattle do not use them. The best control results from forced use, by hanging either type of device in a gate through which cattle must pass routinely to reach water or salt.

In recent years fly control ear tags have gained popularity because of their convenience. The tags are impregnated with a pyrethroid, an organophosphate or a combination of these two classes of insecticide, which is released slowly. Tags can be effective as the sole fly control method for up to five months. For maximum control, most recommendations call for application of a tag in each ear. Ideally, producers should apply the tags in late spring or early summer. Cattle can tolerate a few flies early in the season, but tags should be applied before the fly population peaks. Do it too early in the spring, however, and tags are likely to lose their efficacy before the end of fly season.

Feed-through larvicides involve compounds that are fed to cattle, through a ration or in their mineral, to kill fly larvae as they hatch in manure. They are only effective when individual animals consume proper amounts of the active ingredient.

Also available are bolus products containing insect growth regulator (IGR) compounds that are released into the manure to prevent larvae from reaching maturity. Oral larvicides and IGR products will not control migrating adult flies. If a producer uses one of these products, but a neighbor
isn’t practicing fly control, flies can still be a problem.

**Fighting resistance**

Entomologists, veterinarians and Extension specialists warn against using tags impregnated with the same insecticide during successive years. In other words, it is best if the tags used this year contain a type of insecticide that is different from the type contained in tags used last year. The experts also advise producers to remove the tags in the fall. Tags left in place longer continue to provide low-level exposure to insecticide, which can contribute to resistance in local fly populations. Flies that over-winter — particularly face flies — are likely to be resistant, as are their offspring. The type of insecticide used for rubs or dust bags should be rotated too.

In some situations producers may want to launch multiple attacks on flies, such as using sprays, dusts or pour-ons in the early part of the fly season, then using fly control ear tags for the remainder of the season. Some producers choose to reinforce the use of ear tags by occasionally spraying cattle too.

An integrated approach can work, but expert sources differ in their recommendations for insecticide selection. Some say early-season applications should involve a class of insecticide that is different from that used in the ear tag. Others say the best way to keep flies from developing resistance is to use only one type of insecticide, during any given year, regardless of application method. The following year, all products used should contain a like type of insecticide, but one that is different from that used during the previous year. Producers are advised to consult their veterinarian or Extension entomologist for help in creating an effective fly control program that minimizes insecticide resistance.

**Special forces, covert operations**

Other fly control strategies that may be suited to some situations include biological control and fly traps. Biological control involves bringing in a mercenary force of predator wasps that feed on fly larvae. Growing numbers of confinement feeding operations are using predator wasps successfully, thereby reducing the need for chemical controls.

The idea for walk-through fly traps dates back to the 1930s and the work of a U.S. Department of Agriculture (USDA) entomologist. They did not catch on, but concern over horn fly resistance to some insecticides has people taking another look. The traps are small covered structures placed such that cattle must walk through them on a regular basis. Pieces of canvas, carpet or similar material are hung inside so that cattle brush against them to dislodge clinging flies. Because flies are attracted to light, they will fly toward the screened sides of the trap. The animal exits the trap with fewer flies and most dislodged flies cannot escape the trap.

Certainly not all fly control measures are practical or even applicable for all beef cattle operations. But regardless of what programs they choose to implement, producers are wise to monitor results or the lack thereof. If the current battle plan isn’t working, it is time to regroup and launch a new offensive action. This is war and surrender is not an option. **HW**