

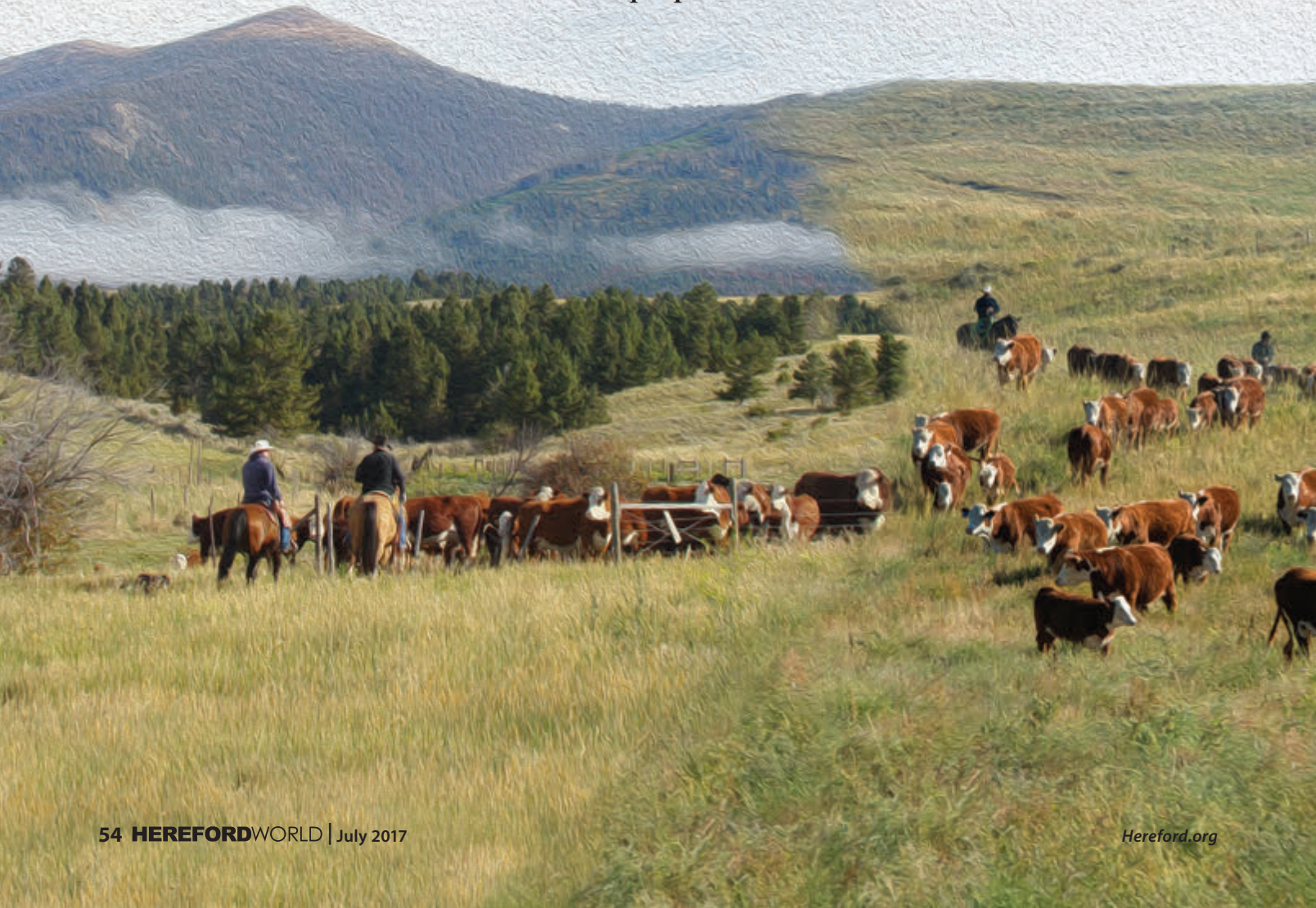


Herefords

Under spacious skies, across those waves of grain, at the base of mountain majesties and in the fruited plain, Hereford breeders from sea to sea spend their days in this great country doing what they love — raising Hereford cattle.

For centuries, those who have chosen to leverage the breed's efficient, adaptable and hardy traits have benefitted from Hereford's ability to thrive in all environments across the United States.

This doesn't come without hardship — years of drought, wildfires and encroaching wildlife and urban communities put pressures on Hereford breeders.



Across America

In the following pages, we'll take a trip across the United States to learn how Hereford breeders approach their businesses, challenges and successes in vastly different locations and environments.

From Washington to Georgia, from Arizona to Ohio and from Texas to Connecticut and everywhere in between, no two Hereford operations are the same. But one thing remains constant — a love for the breed and gratitude for a way of life they feel blessed to experience. **HW**

